

Discover

THE RIBBLE VALLEY

Our destination's **NEW LOOK**
official visitor and accommodation guide
 on where to stay, what to do
 and where to eat and drink...

CLITHEROE CASTLE

Come and explore one of the most complete medieval castles in England – a piece of the Wars of the Roses and the Civil War will have melted into the body of the castle, fused to the ground they grew on. This unique blend of art and architecture is a sight to behold. The shop sells a wide range of books and souvenirs.



At the top of Skipton's main street stand the massive twin towers of Skipton Castle. The towers were built by the Earl of Hereford in the 12th century.



Discover
 our rural heaven in the heart of Lancashire

Ribble Valley is the perfect place for you to escape the hectic pace of every day and immerse yourself in the peace and tranquillity of the countryside. Discover the beauty of the Ribble Valley and its many hidden gems. From the rolling hills of the Ribblesdale to the lush green valleys of the Ribblesdale, there is something for everyone. Discover the beauty of the Ribble Valley and its many hidden gems. From the rolling hills of the Ribblesdale to the lush green valleys of the Ribblesdale, there is something for everyone.

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THE RIBBLE VALLEY

MELT the home of EXQUISITELY FRAGRANCED, HAND POURED CANDLES

THE PLACE TO BUY AND SELL CONTEMPORARY ART...
PLATFORM GALLERY

CLITHEROE CASTLE MUSEUM EXPLORATION FOR ALL THE FAMILY!

TREAT YOURSELF TO LOCAL DELICACIES AT **BASHALL BARN**

Stand out from the crowd...

Maureen Cookson

two floors of clothes and accessories

THE HOME OF EXQUISITELY FRAGRANCED, HAND POURED CANDLES AND A FINE SELECTION OF LIFE'S LITTLE LUXURIES

Discover simply the most beautiful things and more and in our retail spaces you'll not only discover our extensive range of candles for all occasions, but also a range of products including handbags, homeware, jewellery, body care as well as exclusive produce ranges such as Creed, E. Coultier and Aesop at Giverny.

“Candles by Melt boast an exquisitely distressed patina and recherché scents...”

Luxury handmade scented candles by Melt
 At Melt we use our expertise in producing meticulously fragranced scented candles to create the perfect candle for every occasion. Our candles are hand-poured in small batches to ensure a high level of quality and consistency. Each candle is made with a high quality soy wax and a blend of essential oils to create a high quality scent. Our candles are hand-poured in small batches to ensure a high level of quality and consistency. Each candle is made with a high quality soy wax and a blend of essential oils to create a high quality scent.

Fragranced candles for any occasion
 With over 100 fragrances including our signature Apple Cider and Christmas candles, there is a fragrance that will appeal to everyone. Our hand-poured candles are available in a wide range of sizes and shapes to suit your needs. Our range also includes luxury glass jars and tinned candles.

Handmade candles and accessories
 In addition to a wide range of hand-poured candles, we also offer a collection of hand-poured candle holders and other carefully selected accessories. Our range also includes luxury glass jars and tinned candles.

Luxury Handmade Scented Candles

Shop online
 or by phone
 01204 620210

You can visit us at
 15-17 The Mill, The Mill Lane
 Clitheroe, Lancashire
 or at our store in
 15-17 The Mill, The Mill Lane
 Clitheroe, Lancashire
 Tel: 01204 620210

Print run of 25,000 copies.
 Distributed to national network of Tourist Information Centres and exhibitions throughout the country.
 Racking in Clitheroe Visitor Information Centre and sent out through a national marketing campaign.
 Available to download or order online from the Ribble Valley Tourism website.



1. Establishment Contact Details

Contact name

Establishment name

Address

..... Postcode

Telephone Fax

Email..... Website

Please note: We shall use the above details in your advert.
If your correspondence address is different please supply on an additional sheet.

2012/2013 member	YES	NO
Ribble Valley Tourism Association		
Lancashire & Blackpool Tourist Board		

2. Select Your Advert Size

DISCOUNT : MEMBERS OF RIBBLE VALLEY TOURISM ASSOCIATION 5% OFF RATE CARD

NOTE: RVTA discount not applicable to Special Booking Offer detailed below**

PLEASE SELECT YOUR ADVERT FROM THE LIST BELOW BY TICKING THE BOX

*New Prices for 2013

WHERE TO STAY AND DISPLAY ADS

Double Page Spread*	£750.00 + VAT	
Full page* (4 images 200 words)	£650.00 + VAT	
Half page (2 images 100 words)	£470.00 + VAT	
Quarter page (1 image 75 words)	£260.00 + VAT	
Eighth page (1 image 50 words)	£200.00 + VAT	
Sixteenth page (1 image 30 words)	£120.00 + VAT	

WHERE TO EAT

Twentieth page (1 image 25 words)	£80.00 + VAT	
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**SPECIAL BOOKING OFFER

Where to Eat 1/20 + Where to Stay 1/16	£180.00 + VAT	
Where to Eat 1/20 + Where to Stay 1/8	£260.00 + VAT	
Where to Stay 1/8 + Where to Stay/Display Ad 1/8	£360.00 + VAT	

Accommodation adverts

Quarter, half and full page adverts can be designed to a standard format or advertisers can supply their own artwork. 1/16 and 1/8 page adverts will be designed to a standard format.

Display Adverts

Non accommodation advertisers may book display adverts, minimum 1/16 page. Artwork to be submitted by the advertiser or may be designed subject to additional artwork charge per new advert: 1/16 page at £25 + vat, 1/8 page at £30 + vat, 1/4 page at £40 + vat, 1/2 page at £60 + vat, full page at £80 + vat.

Please tick correct box, ignoring image and word limitations, and go straight to declaration on back page.

Where to Eat Adverts

Adverts will be designed to a standard format of 1/20 page (see 2011 guide for examples).

Photographs

Images to be supplied on a disc at 300 dpi finished size. Alternatively, you can email images to tourism@ribblevalley.gov.uk

3. Your Entry

Please use this space for your advert copy and continue on a separate sheet of paper if required, keeping to word limitations per size of advert. Please supply images on disc or email copy and/or images to: tony@jcbdesign.co.uk

Please repeat 2012 advert, with no changes (please tick)

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4a. Hotels & Guest Accommodation

Rates per room per night including breakfast and VAT		
	min (£)	max (£)
SINGLE		
DOUBLE/TWIN		
FAMILY		

	Total	Number en-suite
Number of bedrooms		
Number of single		
Number of double/twin		
Number of family		

Dates open (please state dates)		
From (month)	To (month)	Open all year (please tick)

4b. Touring Caravans & Camping parks

Rates per night including parking (£)			
	Per pitch	Per person	No. of pitches
Static			
Tourers			
Tents			

Dates open (please state dates)		
From (month)	To (month)	Open all year (please tick)

4c. Self Catering

	min (£)	max (£)
Rates per unit per week		

	Total	To sleep
Number of units		
Number of bedrooms		
Number of single		
Number of double/twin		
Number of family		

Dates open (please state dates)		
From (month)	To (month)	Open all year (please tick)

Symbols Key - updated list for 2013

Please tick yellow box to indicate which facility symbols are applicable

SPECIALIST SCHEMES	
<input type="checkbox"/>	Welcome Walkers accreditation
<input type="checkbox"/>	Welcome Cyclists accreditation
<input type="checkbox"/>	Welcome Families accreditation
<input type="checkbox"/>	Welcome Pets accreditation
<input type="checkbox"/>	Green Tourism Business Scheme (Gold/Silver/Bronze) please indicate
<input type="checkbox"/>	Taste Lancashire accreditation (Quality Assured/Highest Quality) please indicate
HOTELS AND GUESTHOUSES	
<input type="checkbox"/>	Children Welcome (a number following gives minimum age)
<input type="checkbox"/>	Pets welcome
<input type="checkbox"/>	Overnight coach parties / groups welcome
<input type="checkbox"/>	Disabled facilities (self declared)
<input type="checkbox"/>	Ground floor bedrooms
<input type="checkbox"/>	Traditional four poster bed(s)
<input type="checkbox"/>	Telephone in all bedrooms
<input type="checkbox"/>	Tea and coffee making facilities in all rooms
<input type="checkbox"/>	Hairdryer in all bedrooms
<input type="checkbox"/>	Lounge for residents use
<input type="checkbox"/>	Television in all bedrooms
<input type="checkbox"/>	Passenger lift
<input type="checkbox"/>	Full air conditioning
<input type="checkbox"/>	Ironing facilities available
<input type="checkbox"/>	Wireless internet access
<input type="checkbox"/>	Sauna / solarium
<input type="checkbox"/>	Gym
<input type="checkbox"/>	Swimming pool
<input type="checkbox"/>	Cots available
<input type="checkbox"/>	Baby minding service
<input type="checkbox"/>	Garden for guests use
<input type="checkbox"/>	Parking (on site)
<input type="checkbox"/>	Night porter
<input type="checkbox"/>	Room service
<input type="checkbox"/>	Facilities for smokers
<input type="checkbox"/>	Licensed bar
<input type="checkbox"/>	Evening meals available
<input type="checkbox"/>	Packed lunch available
<input type="checkbox"/>	Cater for special diets
<input type="checkbox"/>	Use and promote local produce
<input type="checkbox"/>	Conference / meeting facilities available
<input type="checkbox"/>	Registered for civil wedding ceremonies
<input type="checkbox"/>	Riding / and or pony trekking nearby
<input type="checkbox"/>	Private fishing rights
<input type="checkbox"/>	Permanent or special arrangements for golf
<input type="checkbox"/>	Special Christmas / New Year / Low Season packages
<input type="checkbox"/>	Building of historic, literary or architectural interest
SELF CATERING ACCOMMODATION	
<input type="checkbox"/>	Children welcome (a number following gives minimum age)
<input type="checkbox"/>	Pets welcome
<input type="checkbox"/>	Disabled facilities (self declared)
<input type="checkbox"/>	Cooking facilities
<input type="checkbox"/>	Gas / electric fires
<input type="checkbox"/>	Central heating throughout
<input type="checkbox"/>	Refrigerator
<input type="checkbox"/>	Microwave
<input type="checkbox"/>	Telephone
<input type="checkbox"/>	Linen provided
<input type="checkbox"/>	Linen for hire
<input type="checkbox"/>	Cots available
<input type="checkbox"/>	Ground floor rooms
<input type="checkbox"/>	Wireless internet available
<input type="checkbox"/>	Freeview digital television
<input type="checkbox"/>	Clothes Washing machine and drying facilities
<input type="checkbox"/>	Ironing facilities
<input type="checkbox"/>	Barbecue
<input type="checkbox"/>	Garden for guests use
<input type="checkbox"/>	Parking (on site)
<input type="checkbox"/>	Private fishing rights
<input type="checkbox"/>	Riding and/or pony trekking nearby
<input type="checkbox"/>	Permanent or special arrangements for golf
<input type="checkbox"/>	Special Christmas / New Year / Low Season packages
<input type="checkbox"/>	Midweek / weekend bookings accepted
CARAVAN PARKS	
<input type="checkbox"/>	Caravans
<input type="checkbox"/>	Motorhomes
<input type="checkbox"/>	No tents
<input type="checkbox"/>	Pets welcome
<input type="checkbox"/>	Electricity hook-up
<input type="checkbox"/>	Cafe or restaurant on site
<input type="checkbox"/>	Laundry facilities
<input type="checkbox"/>	Calor / camping gas purchase / exchange
<input type="checkbox"/>	Showers
<input type="checkbox"/>	Toilets
<input type="checkbox"/>	Hot water
<input type="checkbox"/>	Chemical waste disposal
<input type="checkbox"/>	Children's play area
<input type="checkbox"/>	Food shop on site
NATIONAL ACCESSIBILITY SCHEME	
<input type="checkbox"/>	Category 1 - Accessible to all wheelchair users inc. those travelling independently
<input type="checkbox"/>	Category 2 - Accessible to a wheelchair user assistance.
<input type="checkbox"/>	Category 3 - Accessible to a wheelchair user able to walk short distances

6. CURRENT RATING FOR ACCOMMODATION PROVIDERS

Please indicate your inspection body (please tick)

Visit Britain / Quality in Tourism AA

Please indicate number of stars: exact category
(e.g. Hotel, Inn, Guest Accommodation, B & B)

Date of last inspection

Please Note: Only up-to-date inspected properties will be allowed to advertise

7. PROOFING

One colour proof will be emailed for your approval. Any changes to your original instructions at final proof stage may be charged.

8. SIGNATURE AND DECLARATION

Please insert my entry in the Ribble Valley Guide. I agree to pay for the size of advertisement that I have indicated and artwork charges as listed where appropriate.

I declare that the information supplied is true.

I declare that the rates quoted shall be applicable through 2013.

I agree to join the Visitor Information Centre Booking Scheme, whereby Clitheroe Visitor Information Centre will take 10% of the first nights stay booked through the centre.

I have read, understood and agreed to the terms and conditions.

Authorised signature	
Print name	
Date	

Ribble Valley Visitor and Accommodation Guide 2013 - Advertiser's Booking Form

Booking closing date:

Friday 2 November 2012

Any further questions, please contact

Tony Jennings
on 01704 534653
or tony@jcbdesign.co.uk

Return completed form to:

**Jennings Campbell Bibby
2 Wright Street
Southport
PR9 0TL**

Terms & Conditions

Important information, which you must read carefully before submitting your booking form. Please retain a copy for your records.

1. Quality Standards/Accreditation

All accommodation establishments are required to have been inspected under the Quality Assurance Scheme by either AA or Visit Britain for the current year. Ratings will be verified prior to print. New establishments may be accepted subject to written confirmation that an application has been made, and will be advertised as Awaiting Inspection.

2. Advertisement entries

The council reserves the right to edit copy and change accommodation advert layouts should it be deemed necessary. Positions of advertisements cannot be guaranteed and the council reserves the right to decide positioning of any advertisement. Non accommodation advertisements, subject to space, will be placed in the most appropriate section.

3. Proofs

Proofs of all entries will be submitted to advertisers for final checking as a colour proof. Any corrections to proofs must be clearly indicated, signed for and returned by the required date. Ribble Valley Borough Council can accept no liabilities for errors not so corrected. Proofs not returned will be assumed to be passed for publication.

4. Cancellations

Cancellations cannot be accepted after the booking closing date.

5. Trade descriptions

Advertisers are responsible for ensuring all information supplied complies with the Trade Description Act 1968.

6. Copyright

All advertisers shall be responsible for, and shall indemnify Ribble Valley Borough Council, against all losses, damages, costs, expenses, and expenses by reason or because of any libel or infringement of copyright due to copy/artwork and/or photographs supplied by the advertiser, which is or are used for publication in print in the guide.

7. Invoicing

Invoices for the cost of your entry and any artwork charges in the Ribble Valley Visitor and Accommodation Guide 2013 will be sent out and are payable in January 2013 to:

Discover Ribble Valley. RVTA member discounts will be automatically added to the invoice after membership has been verified by the treasurer as at time of going to press.

8. Complaints

Occasionally visitors report complaints about accommodation. Complaints are passed to the appropriate inspecting organisation. In the event of the complaint being upheld Ribble Valley Borough Council reserves the right to:

- insert an addendum slip notifying visitors that the property has been excluded from Ribble Valley Borough Council's Visitor Information Centre database.
- refuse to accept entry in the Ribble Valley Visitor and Accommodation Guide for 2014.

PLEASE DO NOT SEND PAYMENT WITH THIS FORM