

# RIBBLE VALLEY BOROUGH COUNCIL

## REPORT TO PARISH COUNCIL LIAISON COMMITTEE

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Agenda Item No.

meeting date: 28 MARCH 2013  
title: SMOKE-FREE PLAY AREAS  
submitted by: JOHN HEAP, DIRECTOR OF COMMUNITY SERVICES  
principal author: CHRIS HUGHES, HEAD OF CULTURAL & LEISURE SERVICES

### 1 PURPOSE

- 1.1 To inform members of an initiative being promoted by NHS East Lancashire, to encourage people not to smoke in and around children's play areas.
- 1.2 Relevance to the Council's ambitions / priorities:
  - This report contributes to making people's lives safer and healthier.

### 2 BACKGROUND

NHS East Lancashire is promoting a range of initiatives aimed at encouraging people to give up smoking. The aim of this particular project is to raise awareness amongst adults of the dangers of smoking in the presence of children, from both a direct health risk and from the perspective of role models.

### 3 CURRENT SITUATION

- 3.1 The Borough Council has recently been working with local primary schools to design a sign that would be placed at the entrance to all its Play Areas to present a message from children to adults to encourage them not to smoke around play areas.
- 3.2 Five schools submitted designs, with Toby Greenhalgh from Sabden Primary School designing the winning sign (winning design enclosed in the appendix).
- 3.3 The Council will stage an event after the Easter Holiday, showcasing the winning and participating schools to launch the campaign. Each of the Council's 19 play areas will then display the sign.
- 3.4 The Council would also like to encourage all Parishes who have play areas to also erect signs. They will be provided free of charge, on the understanding that the Parish bears the cost of installation.

### 4 CONCLUSION

If Parishes would like to participate in this important initiative by erecting a sign on their village play area, then please contact Chris Hughes: [chris.hughes@ribblevalley.gov.uk](mailto:chris.hughes@ribblevalley.gov.uk)

JOHN C HEAP

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For further information, please ask for Chris Hughes 01200 41 4479  
Chris Hughes / IW / Parish Council Liaison 28.3.13

# SIMOKIEFREE PLAY AREAS!

PLEASE STOP SMOKING IN OUR PLAY AREAS! 😊

