RIBBLE VALLEY BOROUGH COUNCIL

please ask for: OLWEN HEAP direct line: 01200 414408 e-mail: olwen.heap@ribblevalley.gov.uk my ref: OH/EL your ref: date: 28 February 2017 Council Offices Church Walk CLITHEROE Lancashire BB7 2RA

Switchboard: 01200 425111 Fax: 01200 414488

Dear Councillor

www.ribblevalley.gov.uk

The next meeting of the COMMUNITY SERVICES COMMITTEE is at 6.30pm on TUESDAY, 14 MARCH 2017 in the TOWN HALL, CHURCH STREET, CLITHEROE.

I do hope you will be there.

Yours sincerely

CHIEF EXECUTIVE

To: Committee Members (Copy for information to all other members of the Council) Directors Press

AGENDA

Part I - items of business to be discussed in public

- 1. Apologies for absence.
- 2. Minutes of the meetings held on 10 January 2017 copy enclosed.
 - 3. Declarations of Pecuniary and Non-Pecuniary Interests (if any).
 - 4. Public participation (if any).

DECISION ITEMS

- ✓ 5. Recreational / Cultural / Arts Development / Sports and Arts Excellence Grants 2017 - report of Director of Community Services - copy enclosed.
- ✓ 6. Beats for Cancer Event in Clitheroe Castle Grounds report of Director of Community Services – copy enclosed.

INFORMATION ITEMS

 7. Refuse Collection Stickers – report of Director of Community Services – copy enclosed.

- ✓ 8. Capital Programme 2017/2018 report of Director of Resources copy enclosed.
- ✓ 9. Preparation for Refuse and Recycling Collection Services from 2018 (report 4) – report of Director of Community Services – copy enclosed.
- ✓ 10. General Report report of Director of Community Services copy enclosed.
 - 11. Reports from Representatives on Outside Bodies (if any).

Part II - items of business not to be discussed in public

✓

DECISION

RIBBLE VALLEY BOROUGH COUNCIL REPORT TO COMMUNITY SERVICES COMMITTEE

Agenda Item No.

meeting date:14th MARCH 2017title:RECREATION/CULTURE, SPORTS AND ARTS GRANTSsubmitted by:DIRECTOR OF COMMUNITY SERVICESprincipal author:MARK BEVERIDGE

1 PURPOSE

- 1.1 To present the recommendations of the working group in relation to the allocation of grants under Recreation/Culture, Individual Sporting Excellence, Individual Arts Excellence and Arts Development Grants.
- 1.2 Relevance to the Council's ambitions and priorities
 - Community Objectives To be well-managed Council providing efficient and responsive services based on identified customer need.
 - Corporate Priorities To make people's lives safer and healthier and more specifically to increase peoples' opportunities to access cultural activities and improve outcomes for children and young people.
 - Other Considerations None

2 BACKGROUND

- 2.1 The purpose of Recreation and Culture Grants is to provide organisations with support for projects which enhance recreational and cultural provision.
- 2.2 The Council's Sporting Excellence grants seek to assist talented young sports people in their chosen sport, helping towards the expenses associated with competition, training and equipment.
- 2.3 Arts Excellence grants are the same Sporting Excellence and are awarded to people in the performing arts.
- 2.4 Arts Development grants are aimed at helping arts organisations with activities which have a specific arts focus. These grants have for the first time been brought under the same awarding criteria as all the other grants above.
- 3 ISSUES
- 3.1 The number of grants awarded across all categories is healthy, with the level of achievement of the young people who applied for sport grants being especially high.
- 3.2 It is encouraging to see the range of grants for different projects in the cultural and arts sector. Though it was a concern at the panel to see a number of applicants seeking to replace LCC funding with grant aid from the Borough, which is not what the RVBC grants scheme was set up to do.

- 3.3 Although the scale of grants is relatively low in monetary value, compared to say the lottery. They are none the less very well received by the individuals and organisations in receipt of them.
- 3.4 The ease of application and relatively speed with which organisations receive an answer often helps where the Council funding is a part of a larger basket of funding being put together. This pump prime effect and the added boost they provide cannot be underestimated. They often provide the additionality required by organisations which help them to get funds from national schemes.
- 4 FINANCE
- 4.1 Listed below are the sums available for distribution, categorised by grant:

| Grant | OE Budget 2017/18 £ | Reserves Balance £ | TOTAL AVAILABLE BUDGET £ |
|----------------------|---------------------------|-----------------------|-----------------------------------|
| Recreation & Culture | 30,530 | 19,720 | 50,250 |
| Sporting Excellence | 3,650 | 1,950 | 5,600 |
| Arts Excellence | 4,200 | 3,440 | 7,640 |
| Arts Development | 4,830 | 3,820 | 8,650 |

4.2 Summarised below are the number of applications received for each grant category along with total value of the applications.

| Grant | Number of Applications Received | Total Value of Applications £ |
|----------------------|------------------------------------|-------------------------------------|
| Recreation & Culture | 20 | 76,023 |
| Sporting Excellence | 17 | 3,100 |
| Arts Excellence | 6 | 800 |
| Arts Development | 5 | 9,300 |

4 RISK ASSESSMENT

- 4.1 The approval of this report may have the following implications
 - Resources the following sums are available for distribution: Recreation and Culture Grants £50,250
 Sporting Excellence £5,600
 Arts Excellence £7,640
 Arts Development £8,650
 - Technical, Environmental and Legal A grant condition is that awards must be to residents and organisations which primarily benefit residents.
 - Political none
 - Reputation the grant programme is well received in the communities of the Ribble Valley and gives the Council an opportunity to support a range of

organisations and individuals who otherwise might not be able to access public funds.

5 **RECOMMENDED THAT COMMITTEE**

5.1 Endorse the recommendation of the working group outlined in appendices 1 - 4 as attached to this report.

MARK BEVERIDGE HEAD OF CULTURAL AND LEISURE SERVICES

JOHN HEAP DIRECTOR OF COMMUNITY SERVICES

BACKGROUND PAPERS

None

For further information please ask for Mark Beveridge, extension 4479.

RECREATION / CULTURE GRANT PROPOSALS 2017/18

Appendix 1

| ORGANISATION | PROJECT | COST | GRANT REQUEST | PREVIOUS GRANTS | PROPOSAL |
|--|--|-------------------------|------------------|--|-----------------|
| Ribblesdale Wanderers Cricket & Bowling Club | Purchase of furniture for the clubhouse – chairs, bar stools and tables | £3983 | £2000 | 2016 - £2000 | £ 1500 |
| Clitheroe Cricket Club | To build a secure storage facility for equipment | £3078 | £1500 | 2015 - £500 2016 - £2000 | £1000 |
| Clitheroe Cricket Club | Funding of a new ECB Level 3 coach to run and oversee junior and senior training | £2100 | £1000 | 2015 - £500 2016 - £2000 | £1000 |
| Ribchester Tennis Club | Replacement of lighting with LEDs and extension of lighting. Perimeter fencing Works to wooden pavilion | £4000 £2500 £4000 | £5000 total | 1984 Mid 1990s 1999 2015 | £3000 |
| Ribchester Playing Field Trust | New games nets and fittings on MUGA Surface cleaning, repairs and re-marking | £4250 | £3250 | 2015 - £8000 | £3250 |
| Simonstone Tennis Club | New pavilion to provide disabled access, indoor bowling, table tennis, yoga etc. Plus installation of electricity to the building. | £153,000 | £8000 | 2000 - £1000 2002 - £64 2003 - £1300 2006 - £7000 2007 - £2000 | £6000 (on hold) |
| Longridge Golf Club | Continuation of Junior Coaching programme | £4334 | £1000 | 2013 - £935 (for youth element) 2014 - £400 2015 - £400 | Nil |

RECREATION / CULTURE GRANT PROPOSALS 2017/18

Appendix 1

| Ribble Valley Recreation and Leisure (Roefield) | Multi Sports Olympic Legacy Sessions for 'premium' families 12/50 and special educational needs | £7314 | £1440 | | Nil |
|---|--|----------|--------|--|-------|
| Mellor & District Community Association | Ground source heating, underfloor heating and new floor to main hall and new entrance to improve disabled access and facilities | £169,742 | £3000 | 2014 | £3000 |
| Mellor & District Community Association | Pick and mix activities (Specifically for short tennis and pickle ball) | £2413 | £2413 | 2014 | £710 |
| Ribble Valley Choir | Choral event in December 2017 | £665 | £400 | 2010,11 & 12 - £200 2013 - £250 2015 - £200 2016 - £400 | Nil |
| Ribble Valley Jazz & Blues | Annual Festival held on May Bank Holiday Improve on-line marketing and promotions, with particular emphasis on website performance, and enhanced social networking via Facebook and Twitter. Promotion of events in local villages. | £65,600 | £2,500 | 2011 - £500 2012 - £600 2013 - £1000 2014 - £1000 2015 - £1000 2016 - £1000 | £1500 |
| Longridge Band | Flugal horn and 2 tubas | £3600 | £3600 | 2010 - £1000 2011 - £1000 2012 - £1000 | £1600 |
| Clitheroe youth Forum | Positive activities – caving and mountain biking | £800 | £400 | 2013 - £1,500 2016 - £400 | £200 |

RECREATION / CULTURE GRANT PROPOSALS 2017/18

Appendix 1

| Whalley Education Foundation | Replace main hall floor; Create storage facility; Convert small room into toilets Improve heating and insulation measures | £11917 £11580 £12360 £4206 | £15,000 | 2014 | £10,000 for main hall floor |
|---|--|-------------------------------------|---------|-----------------------|--------------------------------|
| | + Fees and contingency | £45,126 | | | |
| Muck and Nettles CIC (Playhappy Promotions Ltd) | Cloudspotting 3 day Music and Arts Festival Enchanted Forest Stage | £2500 | £1300 | 2014 – 2016 - £500 | £750 |
| Read Cricket & Bowling Club | Community building and Multi Sports Facility | £1m | £20,000 | | £8000 (on hold) |
| Ribble Valley Cricket Development Group | Three year programme of development | | | 2016 - £2480 | £2620 |
| Ribble Valley Junior Netball Club | Summer school activity days – 3 fun and 2 development/skill | £1421 | £600 | 2016 - £600 | £600 |
| The Grand | Intergenerational Latin and Ballroom dance project | £1932 | £1000 | 0 | £750 |
| | | | | TOTAL | £45,480 |

| ORGANISATION | PROJECT TITLE & DESCRIPTION | SCORE 0-56 | GRANT REQUEST | RETURN ON RVBC INVESTMENT | SUGGESTED AWARD | CONDITONS |
|-------------------------|--|---------------|------------------|---------------------------------|--------------------|--|
| SPOT ON LANCASHIRE | SPOT ON LANCASHIRE 2017 Support for four venues in Tosside, Simonstone, Mellor Brook & Grindleton to host professional shows this year. Encouraging Dunsop Bridge to be involved with additional development activity and aim to recruit a new venue in the Longridge/Hodder Valley surrounds where there is a current gap in provision. Aim to prioritise the provision in communities that have no access to public transport. Theatre, Dance, Music and Family Shows. | 52 | £ 800.00 | 1068% | £800.00 | |
| MUCK OR NETTLES | CLOUDSPOTTING 2017, HEN HARRIER ARTS PROJECT Families attending this years festival will be shown how they need to preserve the environment in the AONB for the native birds such as the endangered hen harrier. This will be done through arts/nature activities, culminating in a large sculpture to parade around the site, the sculpture will be available to the RV community after the festival to educate people about the environmental issues concerned. Children participating can accomplish an introduction to Arts Award (arts equivalent of Duke of Edinburgh) for them to build on in future. | 47 | £1,250.00 | 100% | £500.00 | |
| RIBBLE FM | VOICES FOR THE VALLEY To train 10 volunteers from the RV in presentation and broadcasting skills, essential for a sustainable community radio station. Equip the training studio | 45 | £2,000.00 | 295% | £500.00 | |
| RIBCAGED PRODUCTIONS | SCHOOL DRAMA INTERVENTION Dedicated drama lessons within RV secondary schools, developing talent and signposting students to available classes outside of the curriculum. Allow participants to develop their Arts Award qualification to assist them in their future careers. Train pupils to deliver drama classes themselves. Train teachers to use drama techniques within their lessons to encourage creative learning within RV high schools. | 42 | £2,500.00 | 300% | £750.00 | Added condition of creating a relevant issue based theme, to be agreed. |

ARTS DEVELOPMENT FUNDING SUPPORT 2017

| ORGANISATION | PROJECT TITLE & DESCRIPTION | SCORE 0-56 | GRANT REQUEST | RETURN ON RVBC INVESTMENT | SUGGESTED AWARD | CONDITONS |
|---|---|---------------|------------------|---------------------------------|--------------------|-----------|
| FOUNDATION FOR RIBBLE VALLEY FAMILIES | A WAY WITH WORDS A writing project working directly with 12 individuals from identified disadvantaged families living in the Ribble Valley, developing their skills & creative potential, increasing the wellbeing, mental health and aspirations of the individuals and their families. Each participant will feature in a published anthology and be involved in the books launch event. | 42 | £2,750.00 | 100% | 1500.00 | |
| | | | | TOTAL | £4050.00 | |

SPORTING EXCELLENCE AWARDS 2017

| NAME | AGE | SPORT | STANDARD | SCORE | Suggested AWARD (£) |
|--------------------|-------------------------------|--------------------|---------------------|-------|------------------------|
| Lucy Naylor | 15 | Cycling | GB | 26 | 350 |
| Thea Cameron | 17 | Climbing | Regional/National | 24 | 300 |
| Hattie Varley | 12 | Swimming | Regional | 24 | 300 |
| Luca Sutton | 13 | Fishing | National | 23 | 250 |
| Cara Milne-Redhead | 14 | Football | National (Scotland) | 22 | 250 |
| Alasdair Moir | 15 | Modern Pentathlon | National | 22 | 250 |
| Oliver Murray | 17 | Modern Pentathlon | GB | 20 | 200 |
| Connor Byrne | Not stated – at University | Climbing | GB | 19 | 200 |
| Charlotte Williams | 15 | Athletics (Hammer) | County | 19 | 200 |

| | | | | Appendix 3 |
|-------------------------------------|--|--|--|---|
| 16 | Swimming | Regional / National (Wales) | 18 | 150 |
| Not stated – at Secondary school | Cycling/Cyclocross | Regional | 18 | 150 |
| Not stated - secondary | Netball | Regional | 17 | 150 |
| 15 | Cricket | Regional | 15 | 100 |
| 12 | Tennis | County | 14 | 100 |
| 16 | Cricket | County | 11 | 50 |
| 15 | Netball | County | 8 | 50 |
| 14 | Cricket | County | 9 | 50 |
| | | | TOTAL | 3100 |
| | Not stated – at Secondary schoolNot stated - secondary15121615 | Not stated – at Secondary schoolCycling/CyclocrossNot stated - secondaryNetball15Cricket12Tennis16Cricket15Netball | Not stated – at Secondary schoolCycling/CyclocrossRegionalNot stated - secondaryNetballRegional15CricketRegional12TennisCounty16CricketCounty15NetballCounty | Not stated – at Secondary schoolCycling/CyclocrossRegional18Not stated - secondaryNetballRegional1715CricketRegional1512TennisCounty1416CricketCounty1115NetballCounty814CricketCounty9 |

ARTS EXCELLENCE GRANTS 2016

| NAME | AGE | ART | GRANT |
|-----------------------|-----|-------------------------|-------|
| Suzanne Garth – Jones | 17 | Dance | £200 |
| Oliver Kirk | 18 | Dance | £200 |
| Millie Kiss | | Dance / Drama / Singing | £150 |
| Robyn Fallon | 16 | Dance | £100 |
| Tegan Shaw | 15 | Dance | £100 |
| Daniel Kirk | 14 | Dance | £50 |
| | | | |
| | | TOTAL | £800 |

DECISION

RIBBLE VALLEY BOROUGH COUNCIL REPORT TO COMMUNITY SERVICES COMMITTEE

Agenda Item No.

meeting date:14th MARCH 2017title:BEATS FOR CANCER EVENT IN CLITHEROE CASTLE GROUNDSsubmitted by:DIRECTOR OF COMMUNITY SERVICESprincipal author:MARK BEVERIDGE

1 PURPOSE

- 1.1 A request has been submitted to hold a music event in the Castle Grounds for Saturday 19th August this year. This committee approved delegated powers to the Director of Community Services in September 2014, to work with event operators to provide a range of annual events in the borough, to achieve a positive economic impact and help to promote the area from a tourism perspective (Minute 197, No. 2, September 2nd, 2014). This report is submitted because of the nature of the event proposed and the potential impact for local residents.
- 1.2 Relevance to the Council's ambitions and priorities
 - Community Objectives To sustain a strong and prosperous Ribble Valley
 - Corporate Priorities To encourage economic development throughout the borough, with specific focus on tourism
 - Other Considerations To develop, with relevant partners, measures to support the visitor economy

2 BACKGROUND

- 2.1 The organisers are local people, who have held similar events since 2014 based in the Castle at the bandstand. The event involves DJs playing dance music, with no live acts. In the first 2 years it ran as a free to attend event and people made donations, last year the event was ticketed. The proceeds from the event were donated to a cancer charity.
- 2.2 The crowd capacity for 2016 was 2,000. This year it is planned to increase this to 3000. The hire period will commence in the week before the event, plus a couple of days following the event to de-rig the equipment.
- 2.3 An admission charge will again be levied; this will be around £10-12. To enforce this will require the organisers to place a fence around the event area of the bandstand and the grass banking and some of the grass area alongside the bandstand for food and drink outlets, plus the labyrinth and approximately one third of the field area. Access will be limited to ticketholders to this area, for the whole of Saturday, 19th August.
- 2.4 The normal hire charge for the bandstand is £98 per day, plus any additional costs associated with any work if the Council were to be asked to help with the set up or clear out, together with a refundable deposit held to cover any damage to the site. In previous years the Council has for a fee, collected the bags of rubbish, once the organisers have cleaned the event area. Given the more extensive use of the Castle

Grounds it is thought that the fee should now be greater than simply that for the bandstand itself.

- 2.5 The organisers will need to apply for their own Premises Licence to enable them to stage the event, which will cover the sale of alcohol.
- 3 ISSUES
- 3.1 The central location and the impact on local residents is the most significant issue arising from staging the event. There would be some implications for local residents and users of the Castle, including music and people arriving and departing from the site until the music curfew at 10pm. it is estimated that the crowd will have dispersed by 10.30 from the Castle grounds itself.
- 3.2 The bandstand area itself would be out of use for the duration of the event, with some disturbance in the set up and de-rig periods. It is planned to fence around the space to control access. The footpaths around the bandstand would be available for general use until the fence went up, at which point access would be limited to ticket holders within the designated area. Therefore public access would be restricted to the museum side of the Castle and part of the field not enclosed by the fence. Access to the Castle itself and the keep will be maintained until around 5pm on the 19th, after this time the area will be closed off to avoid any safety issues arising with people gathering there to watch the event without payment.
- 3.3 Road closures have not previously been required to stage the event; the number of people arriving would be spread across the day, although the peak load is expected in the evening. Although it is difficult to determine what the largest number in attendance at any one time would be. The event organisers will provide the stewarding and deal with litter arising from the event. Parking in the immediate area could be at a premium, because no on-site provision can be made. Although in previous years the age profile has been such that most people have attended without cars.
- 3.4 In previous years the event organisers have staged the event under the Councils own Premises Licence and just applied for a temporary licence for the sale of alcohol. This year because of the increased numbers it is proposed that the organisers are asked to apply for their own Premises Licence to stage the event for the period including the set up and breakdown of the area. That will be subject to approval from the Councils Licencing Committee.
- 3.5 The event has not yet been considered by the RVSAG. The emergency services and LCC will have their own input into the plans the organisers have for staging the event.
- 3.6 The event because of the nature of the music will attract a predominantly young audience, although the organisers are hoping to attract a family based audience during the day time as in previous years. In the evening, control of the audience and dispersal will need to be a key element of the event safety plan. Last year the organisers arranged buses to take around 600 people to a club in Whalley for an event when the bandstand one finished. A similar arrangement is planned again this year.
- 3.7 The organisers are local people who are doing it for charitable purposes and if significant issues arise with the event, it could be an issue as they may not have the resources to rectify them. There are no plans to create an organisation or company

to run the event. A number of meetings have taken place with the organisers and they wish to grow the event in the future to continue providing funding for cancer. They hope to run a 2 day event in 2018.

- 3.8 The event will require some preparatory work by the organisers to facilitate staging it. This will include delivery of equipment, such as extra staging, marquees/gazebos and fencing.
- 3.9 There is no specific fee for the area required, commercial use fees are set depending upon the nature of the event, the normal bandstand fee is £98 per day, the cost of the field is £380.70 site fee plus £142.10 per day for a fair/circus, PRS (Performing Rights Society) is £371.70. Therefore it is proposed to charge a fee of £250 for the event plus the PRS fee, which the Council is charged by PRS for the music played.
- 3.10 If this were a purely commercial event the hire fee would be in the region of £3,000 per day. The rationale for not charging the event such a figure is because it is for charitable purposes. Although the organisers themselves are not a constituted as a registered charity, although they are staging the event this year for Cancer Research UK and Macmillan Cancer Support.

4 RISK ASSESSMENT

- 4.1 The approval of this report may have the following implications
 - Resources The event discussed would not be underwritten by the Council, nor promoted as such, it would be on Council land, if required the Council would charge for any services required of it.
 - Technical, Environmental and Legal Events by their nature have some impact; this event would need to be considered by RVSAG during the development stage if approval is granted by the Committee. In addition the organisers will need to apply for their own premises licence to stage the event.
 - Reputation Tourism is an integral part of the Borough's offer and events that are well run and of high quality will help to promote the Borough and the businesses based within it. The primary risk is anti-social behaviour in the evening associated with alcohol, either from ticket holders or people who go the castle and stay outside of the perimeter fence to enjoy the music played.

5 **RECOMMENDED THAT COMMITTEE**

- 5.1 Consider the request and determine if approval in principle can be granted, subject to the normal licence approvals and confirmation by the Ribble Valley Safety Advisory Group of the event organisers' arrangements.
- 5.2 Consider the charge to be levied for the hire, a fee of £250 is proposed, plus the PRS fee and a refundable deposit of £600.

MARK BEVERIDGE HEAD OF CULTURAL AND LEISURE SERVICES JOHN HEAP DIRECTOR OF COMMUNITY SERVICES

BACKGROUND PAPERS

Agenda Item 5, Community Services Committee 2nd September, 2014 For further information please ask for Mark Beveridge, extension 4479.

RIBBLE VALLEY BOROUGH COUNCIL REPORT TO COMMUNITY SERVICES COMMITTEE

Agenda Item No.

meeting date:14th MARCH 2017title:REFUSE COLLECTION STICKERSsubmitted by:JOHN HEAP – DIRECTOR OF COMMUNITY SERVICESprincipal author:ADRIAN HARPER – HEAD OF ENGINEERING SERVICES

1 PURPOSE

- 1.1 To inform members of proposals for notification of 2017/2018 collections
- 1.2 Relevance to the Council's ambitions and priorities:
 - Community Objectives To sustain a strong and prosperous Ribble Valley
 - Corporate Priorities To ensure best use of council resources in the provision of refuse collection.

2 BACKGROUND

- 2.1 Last year the collection calendars, which were previously issued to the Ribble Valley householders, were replaced by stickers. This to inform members of the problems last year and the proposals for this.
- 3 ISSUES
- 3.1 Last year the previously issued calendars were replaced by a sticker stuck to the burgundy bins and at Christmas the seasonal changes to the collections were made known to the public through the press and the council's website.
- 3.2 There were a small number of complaints made to officers. These were mainly asking about the decision to replace one green collection by an additional blue week over the Christmas period.
- 3.3 There have also been a number of calls from the public saying that they have never had a sticker on their bin.
- 4. CONCLUSION
- 4.1 As agreed at the last Community Services Committee this year there will again be a sticker placed on the burgundy bins. The sticker this year to incorporate the Christmas collection dates and be backed up with Press releases before Christmas.
- 4.2 Again there will be a blue recycling week provided instead of a green due to the extra bottles cans and plastic generated over the Christmas period. However, in addition to

identifying the change on the stickers, our printed and on-line publicity will highlight this extra collection of blue bins.

- 4.3 To combat the problem of some people having no stickers the following changes will be made:
 - The refuse staff will be asked to take the stickers out for a number of weeks to reduce the chance of bins being missed when not presented for a week or two.
 - A number of stickers will also be sent to Parish Councils with a view to distribution to those who have not received them.
 - A press release after a couple of weeks alerting the public to the presence of the stickers and asking them to contact the council if they are yet to receive one.

ADRIAN HARPER HEAD OF ENGINEERING SERVICES

JOHN HEAP DIRECTOR OF COMMUNITY SERVICES

For further information please ask for Adrian Harper on 01200 414523

REF: Adrian Harper Community Services 14.03.2017

INFORMATION

RIBBLE VALLEY BOROUGH COUNCIL REPORT TO COMMUNITY SERVICES COMMITTEE

Agenda Item No 8

meeting date: 14 MARCH 2017 title: CAPITAL PROGRAMME 2017/18 submitted by: DIRECTOR OF RESOURCES principal author: ANDREW COOK

1 PURPOSE

- 1.1 To inform members of the schemes which have been approved for inclusion in this Committee's 2017/18 capital programme.
- 2 BACKGROUND
- 2.1 As members will be aware, this Committee proposed a five year capital programme for 2017/18 to 2021/22 at its meeting on 10 January 2017. As it stood at that time the draft capital programme across all the committees was unaffordable. The proposals have since been reviewed by Budget Working Group and Corporate Management Team in order to arrive at an affordable programme for 2017/18 to 2021/22.
- 2.2 Following recommendation by a special meeting of Policy and Finance Committee on 7 February 2017, Full Council approved the five year capital programme for 2017/18 to 2021/22 on 28 February 2017.
- 2.3 The Council's overall capital programme for the five year period 2017/18 to 2021/22 totals £5,339,250 for all committees. The total for this Committee is £3,681,550 over the five year life of the programme. £447,610 of this relates to the 2017/18 financial year.
- 3 CAPITAL PROGRAMME 2017/18 APPROVED SCHEMES
- 3.1 For this Committee there are nine previously approved schemes in the 2017/18 capital programme, totalling £447,610. The capital value for one of the schemes, Ribble Valley off-street car parks upgrade of payment systems, was reduced by £6,000 as part of this year's round of capital bids due to part of the scheme being completed as a revenue item in 2016/17. This was reflected in the scheme values reported to this Committee on 10 January 2017.
- 3.2 Shown overleaf is a list of the nine schemes that make up the 2017/18 capital programme for this Committee. The detailed information for each scheme is shown in **Annex 1**.

| Scheme | Budget 2017/18 £ |
|---|------------------------|
| Play Area Improvements | 40,000 |
| Ribble Valley off-street car parks – upgrade of payment systems | 14,550 |
| Castle Museum – Refurbishment of windows | 62,560 |
| Renewal of sections of floor to residual waste transfer station | 19,500 |
| Replacement of Twin-bodied refuse collection vehicle (VU59 JJK) | 218,000 |
| Replacement of Works Iveco Tipper with Iveco Daily Long Wheelbase high top van | 23,500 |
| Replacement mower (Kubota) PN09 SWO | 15,500 |
| Replacement mowers - Scag 4x4 Mower (rvbc016) and Scag Mower (rvbc014) | 13,000 |
| Replacement pick up vehicles (Ford Ranger S/C 4WD x 2) - PK07 LSY and PK07 TZG | 41,000 |
| Total Community Committee | 447,610 |

- 3.3 During the closure of our capital accounts there may be some slippage on schemes in the current year, 2016/17. One of the tasks of the Budget Working Group will be to review any requests for slippage on capital schemes within the 2016/17 capital programme. A report will be brought to this Committee at a future meeting, giving details of any slippage.
- 3.4 Responsible officers will complete and update capital monitoring sheets for each scheme, which will be reported quarterly to members to give an indication of progress.
- 4 CONCLUSION
- 4.1 This Committee has a capital programme for 2017/18 of £447,610. The programme consists of nine schemes.
- 4.2 Any slippage on schemes in the 2016/17 capital programme will be added onto the 2017/18 capital programme.

SENIOR ACCOUNTANT

DIRECTOR OF RESOURCES

CM5-17/AC/AC 3 March 2017

For further background information please ask for Andrew Cook.

BACKGROUND PAPERS – None

Play Area Improvements

Service Area: Ribble Valley Parks

Submitted by: Mark Beveridge

Brief Description of the Scheme:

To provide a fund for maintaining and improving the Council's 18 play areas.

The play areas are an integral part of community life for the residents which they serve. They provide a safe environment for parents and guardians to take children to and allow them to develop social skills as well as their co-ordination and be active. Play is a fundamental building block of this.

The play areas are well used, any injury arising from their use can result in potential insurance claims. The Council inspects on a monthly basis and the insurers annually. The Council as owner and operator has a Duty of Care to ensure the play areas are safe.

This budget provides for planned improvements to the play areas each year and for any improvements required as a result of regular inspections and any reports of broken or unsafe equipment.

Revenue Implications:

None.

Timescale for Completion:

April of each financial year and lasting throughout the year.

Any Risks to Completion:

None expected.

Capital Cost:



Overriding Council aim/ambition that the scheme meets:

Ribble Valley off-street car parks – upgrade of payment systems

Service Area: Car Parking

Submitted by: Adrian Harper

Brief Description of the Scheme:

The Council takes payment of off street car parking charges from the motorist either through an annual contract (payable in advance) or through a cash payment to the on-site pay and display parking machines. These machines (23 in total on the Council's 19 chargeable sites) accept payment by cash only. It is becoming more common for parking machines to accept cashless payments e.g. by debit / credit card and by transfer of funds initiated from the motorist's "smart- phone" and there is some expectation by customers that non-cash payment systems should be available.

This scheme will upgrade the payment systems for car park payment machines to be able to accept the new £1 coin and to accept chip and pin payments.

NOTE – This scheme has been updated since it was approved by Community Committee in January 2015, because the introduction of the new £1 coin was brought forward by the Royal Mint to March 2017.

The part of the scheme which would upgrade machines to be able to accept the new £1 coin was brought forward to be implemented in the 2016/17 financial year as revenue expenditure funded from earmarked reserves. The estimated value of that part of the original 2017/18 capital scheme, £6,000, was removed from the scheme. This left a 2017/18 capital scheme value of £14,550 to fund the upgrade of machines to be able to accept chip and pin payments.

In addition, the chip and pin upgrade has been deferred until at least September 2017 to assess whether the recently introduced pay by phone system will negate the need for this scheme.

Revenue Implications:

None.

Timescale for Completion:

September 2017 onwards, if going ahead.

Any Risks to Completion:

The scheme may not go ahead if the recently introduced pay by phone system negates the need for this scheme.

| Capital Cost: | |
|---------------|--|
| 2017/18 | |
| £ | |
| 14,550 | |
| | |

Overriding Council aim/ambition that the scheme meets:

Castle Museum – Refurbishment of Windows

Service Area: Clitheroe Castle Museum

Submitted by: Adrian Harper

Brief Description of the Scheme:

As the appearance of the Castle Museum forms the first impression to all visitors or residents of the borough when visiting the Castle grounds, it is an aim that they are adequately maintained to support the Council's efforts to attracting tourism to the Borough.

The building is in a reasonable condition following its internal refurbishment in 2009 but since these works only minor repairs to the building have been carried out. Due to the prominent location of the building the timber windows are exposed to all weather conditions. The windows are visually in need of repair and are becoming deteriorated allowing water ingress into the fabric of the listed building.

Following the survey of the Castle Museum windows it has been noted that the majority of the windows are suffering from wet rot in the window frames / cills with some being severe, missing sealant around window edges and delamination of paint finishes.

It is recommended that the windows be refurbished using an epoxy resin solution carried out in-situ with the possibility that some may require removing and refurbishing in the factory depending on the exact condition. This will provide better air and weather tightness for the building giving improved protection to the internals of the building and potentially improving the energy efficiency of the building.

The works would include scaffolding around the building to provide adequate and safe access to all windows and will involve cutting back of all defective timber, mixing and applying the epoxy resin and moulding to the existing window profile. The fixtures will be prepared and redecorated with a sealant around the windows being replaced, all as agreed with the Council's listed buildings officer.

Revenue Implications:

None.

Timescale for Completion:

April 2017: Tender and undertake programme of works. June 2017: Commencement of works. July 2017: Completion.

Any Risks to Completion:

None expected.

COMMUNITY SERVICES COMMITTEE ANNEX 1 Schemes Approved for the 2017/18 Capital Programme

| Capital Cost: | |
|---------------|--|
| 2017/18 | |
| <u>1</u> | |
| 62,560 | |

Overriding Council aim/ambition that the scheme meets:

To sustain a strong and prosperous Ribble Valley.

Renewal of sections of floor to residual waste transfer station (Phase 1)

Service Area: Waste Transfer Station

Submitted by: Adrian Harper

Brief Description of the Scheme:

The Salthill waste transfer station has been in operation since 2007. The more heavily used sections of the reinforced concrete floor within the residual waste building are showing signs of inevitable wear. It is considered that the reinforced concrete floor will require replacement in the 2017/18 financial year at an estimated cost of £19,500 (Phase 1). The remaining concrete floor to the recyclate waste building is likely to need replacing the following year at a cost of £23,500 (Phase 2).

It has been planned that the works will be carried out in 2 halves and that normal operations would be able to continue, albeit changed to suit the reduced working area.

Revenue Implications:

None.

Timescale for Completion:

Work to be undertaken over summer of 2017, completed for Autumn.

Any Risks to Completion:

None expected.

Capital Cost:



Overriding Council aim/ambition that the scheme meets:

COMMUNITY SERVICES COMMITTEE ANNEX 1 Schemes Approved for the 2017/18 Capital Programme

Replacement of Twin-bodied Refuse Collection Vehicle (VU59 JJK)

Service Area: Refuse Collection

Submitted by: Adrian Harper

Brief Description of the Scheme:

The Council has a fleet of eight 23 or 26 tonne, split bodied refuse collection vehicles (RCVs) for the weekly emptying and collection of the contents of up to 47,800 wheeled bins and a further 865 refuse sacks. It operates 7 main collection rounds with an 8th vehicle, which will always be the oldest of the main fleet, being used as the cover vehicle for breakdowns, the essential periodic servicing, the required legal safety inspections, Loler inspections, and of course the MOTs of the other 7 front-line vehicles (commercial vehicles need MOTs after one year). Operating the complex 7 years old vehicles as front line units is considered to be at the limit of their economic life.

This bid is for the replacement of the '8th vehicle'.

Revenue Implications:

The new vehicle will be more fuel efficient (euro stage 6 engines) and have lower carbon emissions than the existing vehicle that it replaces. Fuel savings estimated to be approximately £1,000 per annum.

Timescale for Completion:

Early ordering to allow delivery early on in 2017/18.

Any Risks to Completion:

None expected.

Capital Cost:



Overriding Council aim/ambition that the scheme meets:

Replacement of Works Iveco Tipper with Iveco Daily Long Wheelbase high top van

Service Area: Works

Submitted by: Adrian Harper

Brief Description of the Scheme:

The direct services works team utilise 3 vehicles for maintenance works. A (2010) 4 x 4 pickup truck with the capability of towing the jetter and the mini digger trailer, a (2010) 7.5 tonne lveco open back truck c/w tail lift truck and a (2006) 7.5 tonne lveco tipper truck.

The tipper facility of the 2006 lveco truck is now infrequently used as the work has moved away from civils type works in favour of lighter maintenance jobs.

It would be particularly beneficial if the section had the use of a long wheel base high top lveco type vehicle, similar to those commonly used by general maintenance and building contractors, in which materials and equipment could be transported in a secure and weather proof environment.

Revenue Implications:

The replacement vehicle will have a more efficient engine leading to reduced fuel consumption of approximately £500 per annum.

Timescale for Completion:

April 2017: Tender new vehicle. May 2017: Purchase new vehicle.

Any Risks to Completion:

None expected.

Capital Cost:



Overriding Council aim/ambition that the scheme meets:

To be a well-managed council.

Replacement mower (Kubota) PN09 SWO

Service Area: Grounds Maintenance

Submitted by: Mark Beveridge

Brief Description of the Scheme:

Ride on mower for amenity areas and external contracts, purchased in 2009, by the time of renewal it will be 8 years old. As with all machinery it is used intensively for the growing season which now extends from late March until early November. The industry norm for replacement of this type of machinery is 5 years.

Revenue Implications:

None.

Timescale for Completion: 2017/18.

Any Risks to Completion:

None expected.

Capital Cost:



Overriding Council aim/ambition that the scheme meets:

Replacement mowers - Scag 4x4 Mower (rvbc016) and Scag Mower (rvbc014)

Service Area: Grounds Maintenance

Submitted by: Mark Beveridge

Brief Description of the Scheme:

This scheme follows the vehicle and plant replacement programme and covers the planned replacement of two Scag Mowers, as follows:

- Scag 4x4 Mower (rvbc016) has a 10 year life span, longer than the industry norm. It is used for the banked areas of the Castle and other difficult terrains where a ride on machine would be unsafe to operate due to the incline. It is 4 wheel drive because it has been assessed as the best equipment for the work required.
- Scag Mower (rvbc014) is utilised both on RVBC amenity and contracted grass cutting. Reliable and controllable machines that give minimal operator fatigue are necessary in order to consistently provide the quality of cut that is required. The existing mower, purchased in 2008 will be 9 years old at the programmed replacement date.

Revenue Implications:

Existing Service – no change.

Timescale for Completion:

2017/18

Any Risks to Completion:

None expected.

Capital Cost:



Overriding Council aim/ambition that the scheme meets:

COMMUNITY SERVICES COMMITTEE ANNEX 1 Schemes Approved for the 2017/18 Capital Programme

Replacement pick up vehicles (Ford Ranger S/C 4WD) x 2 – PK07 LSY and PK07 TZG

Service Area: Grounds Maintenance

Submitted by: Mark Beveridge

Brief Description of the Scheme:

The two vehicles due for replacement were purchased in 2007, they are on a 10 year replacement cycle. They are used to transport materials and towing equipment for grounds maintenance to use on site.

Revenue Implications:

None.

Timescale for Completion:

2017/18

Any Risks to Completion:

None expected.

Capital Cost:



Overriding Council aim/ambition that the scheme meets:

INFORMATION

RIBBLE VALLEY BOROUGH COUNCIL REPORT TO COMMUNITY SERVICES COMMITTEE

Agenda Item No. 9

 meeting date:
 14TH MARCH 2017

 title:
 PREPARATION FOR REFUSE AND RECYCLING COLLECTION SERVICES

 FROM 2018 (REPORT 4)

 submitted by:
 DIRECTOR OF COMMUNITY SERVICES

 principal author:
 PETER McGEORGE

1 PURPOSE

- 1.1 To inform Members of the implications for the current refuse and recycling collection services following the withdrawal by Lancashire County Council of Cost Sharing payments from April 2018,
- 1.2 To present Members with options focussing on the implications of mothballing the Waste Transfer Station, and;
- 1.3 To seek Members views on the value of including a "statement of intent" when discussing our plans for the future with Lancashire County Council.
- 1.3 Relevance to the Council's ambitions and priorities:
 - Community Objectives To increase the recycling of waste material.
 - Corporate Priorities To be a well managed Council providing efficient services based on identified customer needs.
 - Other Considerations To protect and enhance the environmental quality of our area.

2 BACKGROUND

- 2.1 This report is the fourth of a number of preliminary reports that are being presented to this Committee up until August 2017. Each report focusses on one of a range of options available to this authority that may in part, help mitigate the budget shortfall of £430,340 per annum,(based on current service provision), as a result of the withdrawal of the Cost Sharing agreement by Lancashire County Council from April 2018.
- 2.2 Officers are constantly reviewing the options with the amended list of proposed preliminary reports to be presented to this Committee as indicated below:
 - Charging for garden waste collections (Report 1 23 August 2016)
 - Options for dealing with mixed paper and cardboard (Report 2 11 October 2016)
 - Changes to refuse collection frequency and/or changes to recycling collection frequencies (Report 3 – 10 January 2017)
 - Mothballing of the Waste Transfer Station (Report 4 14 March 2017)
 - Alternative arrangements for the recycling of all our recyclable / compostable waste streams (This includes possible mixing of waste streams and cessation of collection of one or more waste streams)

- 2.3 The first report (23 August 2016) presented to Members considered the impact of the introduction of a charge for the collection of garden waste. It outlined the issues around the collection of garden waste including a survey of other authorities of a similar rural nature who had already introduced a subscription based garden waste collection service for residents. Although it was demonstrated that the introduction of charges for garden waste would be unlikely to address fully the financial shortfall arising with the withdrawal of Cost sharing payments in 2018, it did indicate that this was one measure that could help bridge the funding gap if required. The report concluded that it was most likely that a package of measures would be required to address the financial problem that would enable a reasonable level of service to be retained for residents.
- 2.4 The second report (11 October 2016) provided a brief outline of a number of options for dealing with mixed paper and cardboard that may offer savings or generate income for this authority. Members were also advised that even at these preliminary stages there are risks and uncertainties which may affect the decisions to be made by Committee in due course. The report also explained the background behind the current arrangements for dealing with mixed paper and cardboard under the Cost Sharing agreement and the claim of exclusivity by the County Council for this material. The report covered the Council's regulatory responsibilities for the segregation and recycling of all dry recyclable materials which includes paper and cardboard. The report concluded that even if Committee were minded to abandon this separate service, the savings would not independently address the deficit created by the withdrawal of Cost Sharing payments in 2018.but it did demonstrate that it might contribute to the savings required.
- 2.5 The third report (10 January 2017) outlined options available for changes to refuse collection frequency and /or changes to recycling collection frequencies. The report did not examine in detail the model of each change in frequency option that could be applied to the refuse and recycling collection service but gave an overview of the most likely operational implications such changes would present. It also highlighted that adopting many of the models for change in frequency of collection may require significant capital investment to replace the collection vehicle fleet and/or to provide householders with larger wheeled bins and/or additional containers. The report concluded that the implications of changing the frequency of collection are complex as many would require significant capital investment, overall financial benefits would not be immediately evident; however the report did seek to demonstrate that a contribution to the savings might be found from this area.
- 2.6 Members were also informed that officers had submitted a joint expression of interest with other Lancashire districts for funded consultancy support through the WRAP (Waste Resources Action Programme) Framework for Greater Consistency in Household Recycling in England. This was considered potentially a timely opportunity, in that this would support the current review being undertaken by your officers in exploring options on how this authority could meet the financial shortfall due to the withdrawal of Cost Sharing payments. However Members are advised that whilst the application reached the final funding appraisal stage it was suggested that the consultancy review would not be completed until March 2018 by which time it is anticipated that decisions will have been made and measures put into place and therefore officers have withdrawn from the process.

- 2.7 The construction of a waste transfer station within the Ribble Valley was part of the objectives of the Lancashire Municipal Waste Management Strategy for a network of waste transfer facilities to be provided across Lancashire. A suitable site could not be found within the Ribble Valley by the County Council and their only option was to build the facility within Ribble Valley Borough Council's depot in Clitheroe. The closure of the Henthorn landfill site, Clitheroe in 2005 increased the urgency to build this facility which opened in June 2006.
- 2.8 Members are advised that whilst it is advantageous to this Council's operational requirements to have a Waste Transfer Station in the depot, it is ultimately the disposal authority (Lancashire County Council) responsibility to provide and operate such facilities. Several "Heads of Terms" were drafted, setting out the main terms and conditions for the construction arrangements and the c-ordination of the of the services to be operated by Ribble Valley Borough Council at the Depot Waste Transfer Station and the services offered within the Lancashire Waste PFI contract. It was intended that a binding legal agreement which would encompass these "Heads of Terms" was signed in 2005, no legal agreement was ever produced nor entered into.
- 2.9 It was also only ever envisaged that this Council would be responsible for operating the Waste Transfer Station and the transportation of all waste streams to the relevant destinations until the completion of the Waste PFI facilities (Farington, Thornton and Huncoat Waste Technology Parks). During this period the additional costs of operating the facility was as predicted offset by the recycling income (including, sale of the material and recycling credit payments).

3 Implications of mothballing the Waste Transfer Station

- 3.1 Currently there are many unanswered questions to which the answers are critical to the decision making process which will help determine the future of our refuse and recycling collection service following the withdrawal of Cost Sharing payment from April 2018. District officers tabled a list of questions to the County Council in October seeking information on their future plans for the mothballed Waste Technology facilities and whether any incentives will be offered to districts in continuing with current arrangements. Those and other relevant questions remain unanswered due to the Director of Community Services for Lancashire County Council suggesting that there was little to be gained from providing a county wide response but writing to all district Chief Executives offering to meet with individual district Service Directors to discuss the future arrangements for the transfer and transport of waste at a strategic level. In order to consider a bespoke list of questions for this meeting we needed to consider whether the Heads of Terms for the Waste Transfer Station are still valid as a result of the decisions by the County council to terminate their PFI waste contract and the mothballing of the of the PFI waste facilities.
- 3.2 It is difficult to provide Members with sufficient guidance at this stage as to whether the mothballing of the waste transfer would generate sufficient savings. The potential savings cover only lighting, maintenance of the loader shovel, the Environment Agency operating licence and the associated building maintenance costs. Whilst the staff member may be redeployed other overhead costs associated with the Transfer Station would still have to be absorbed by other services.
- 3.3 The mothballing of the facility will certainly require the separated material waste streams to be delivered to locations outside the borough boundary. It is anticipated that the proposed meeting with the Director of Community Services for Lancashire

County Council will conclude future responsibilities and arrangement for dealing with our collected waste streams although it is also a likelihood that the County Council may object to this proposal. Officers are seeking Members views on the value of a "statement of intent" for the Director of Community Services to issue in his meeting with the Director from Lancashire County Council. Other consequences of delivering material outside the borough may increase the number collection rounds and thereby increase service costs however this may be offset by additional income that may be claimed as a result of the changes.

- 3.4 Officers at all levels are pressing the County Council for information on their waste treatment and disposal plans post 2018 and any possible incentive payments to continue with current segregated waste arrangements.
- 3.5 As mentioned in paragraph 2.8, the County Council is ultimately responsible for waste transfer and disposal and further consideration could be given to allowing the County Council to take over the operating of the Waste Transfer Station.
- 3.6 Whilst overall this option may not offer much in the way of savings it may provide a lever to improve the outcome of the discussions with the County Council.
- 4 RISK ASSESSMENT
- 4.1 The approval of this report may have the following implications:
 - Resources None at this stage although the driver for this review is the loss of £430,340 annual income from 2018. It is currently difficult to evaluate the full resource implications until all the information has been acquired.
 - Technical, Environmental and Legal Legal opinion is required to establish whether this authority is able to mothball the Waste Transfer Station. Additionally we cannot anticipate the response or changes that may be introduced by the County Council.
 - Political None at this stage.
 - Reputation None at this stage although any negative impacts as a result would not be welcomed or popular and may generate negative reaction from residents.
 - Equality & Diversity eg No implications identified.

5 CONCLUSION

5.1 Without all the information it is difficult to establish whether or not this option may contribute to the savings required, however allowing such an option to be considered within discussions with the County Council may have a positive influence on the outcome.

PETER McGEORGE WASTE MANAGEMENT OFFICER JOHN HEAP DIRECTOR OF COMMUNITY SERVICES BACKGROUND PAPERS

Preparation for Refuse and Recycling Collection Services from 2018 (Report Number 3) – 10 January 2017

Preparation for Refuse and Recycling Collection Services from 2018 (Report Number 2) – 11 October 2016

Preparation for Refuse and Recycling Collection Services from 2018 – 23 August 2016 Options following the withdrawal of recycling credits – 13 January 2016 Minute 495

WRAP - A framework for Greater Consistency in Household Recycling in England Waste Management Files

Waste Transfer Station (WTS) Salthill Depot, Clitheroe – 12 July 2005 Waste Transfer Station (WTS) Salthill Depot, Clitheroe – 11 January 2005

For further information please ask for Peter McGeorge, extension 4467.

INFORMATION

RIBBLE VALLEY BOROUGH COUNCIL REPORT TO COMMUNITY SERVICES COMMITTEE

Agenda Item No. 10

 meeting date:
 14 MARCH 2017

 title:
 GENERAL REPORT

 submitted by:
 JOHN HEAP, DIRECTOR OF COMMUNITY SERVICES

 principal author:
 COLIN WINTERBOTTOM

 COMMUNITY LEISURE AND SPORTS DEVELOPMENT MANAGER

 TOM PRIDMORE, TOURISM & EVENTS OFFICER

1 PURPOSE

To inform on the exhibition programme for the coming year at the Platform Gallery, and on Tourism activities, namely, the newly published Visitor Guide and website refresh.

2 **PLATFORM GALLERY – Exhibition programme 2017-18**

The exhibition programme for 2017-18 is outlined in the attached plan. Following a review of the exhibition format, the new schedule of exhibitions serves to focus on the specific objectives and how they will be evaluated.

In each case, the exhibition has a projected income and expenditure plan which includes costs relating to; the exhibition hire and set up, opening event, staffing costs, and marketing and advertising. The income generation incorporates sales from the exhibition itself, related sales from themed connectivity through shop sales, and income from the education space. This includes; local artists hiring the area, or for delivery of workshops at a profit margin to the Gallery, or through artists displaying work for sale, with the Gallery taking commission.

One of the key aspects in determining the effectiveness of the exhibition is through monitoring visits and collecting feedback through questionnaires. It is aimed to count those visiting the exhibition area specifically, and conducting surveys during each exhibition period to establish a more accurate picture of their success.

3 TOURISM ACTIVITIES - Visitor Guide and Website Refresh

Tourism is promoted through a variety of channels and, unlike many destinations, there is still strong consumer and advertiser demand for a printed visitor guide. It fits the relaxed, quality nature of tourism in Ribble Valley. The guide takes the format of an informative magazine, printed to a high specification, something that is used not only as a promotional tool to attract people here, but to guide them whilst staying in the area. This dual purpose offer makes the guide more appealing to advertisers.

For 2017, we have tied the guide offer into the content of two websites. This means the editorial content of the guide is replicated in our primary tourism site <u>www.visitribblevalley.co.uk</u>. This site is being restructured and revamped to make it more user-friendly, a process which will be completed before the end of March. Advertisers in the guide will now have priority exposure on the website. So, for example, if you were looking for accommodation, your search on the website will automatically offer guide advertisers first.

Similarly, the new <u>www.Ribblevalleyfoodheaven.com</u> site, which promotes local food suppliers and providers, will feature guide advertisers first, with space dependent on advertising space bought in the printed publication. This new site is designed to provide a one stop shop for places to eat in Ribble Valley, as well as places to purchase locally grown or sourced food and drink. The site will also have food offers, menus, and more detailed information on chefs and events. Every business in the guide will be featured, with the extent to which they are featured varying dependent on space taken in the guide.

This new approach not only responds to the growing demand for electronic information, but provides a better deal for guide advertisers. It also gives the Council a justification for the way in which tourism information is presented electronically.

The printed guide has 25,000 print run, part of which are distributed through a national service, with a policy of minimal wastage, ie guides are supplied to outlets such as tourist information centres on demand, rather than in bulk. The guide is also distributed locally, and is used by most local accommodation providers as a bedroom browser. The contract to produce the guide was the subject to a competitive process, involving the submission cost, including sales, design, and print. Securing the services of a company able to meet all the criteria is very challenging, and the successful company for the 2017 edition was Scott Dawson Advertising, a company able to deliver the full package without subcontracting. The contract is effectively an arrangement where profit is shared, so it is in the interest of both parties to work together to attract income, and to design the quality of guide that will sell it again for 2018.

4 CONCLUSION

This highlights some of the activities within the Community Services section since last Committee.

COLIN WINTERBOTTOM COMMUNITY LEISURE AND SPORTS DEVELOPMENT MANAGER

TOM PRIDMORE TOURISM & EVENTS OFFICER

JOHN HEAP DIRECTOR OF COMMUNITY SERVICES

For further information on the Platform Gallery, please contact Colin Winterbottom 01200 414588

For further information on the Visitor Guide, please contact Tom Pridmore 01200 414496

Community Services Committee 14.3.17 / CW / TP / IW

PLATFORM GALLERY | EXHIBITION PROGRAMME | 2017-2018

Service Aim: The Platform Gallery is a Ribble Valley based Arts Venue providing a dynamic programme featuring the best of today's **British Crafts**, supporting **local makers** & **inspiring** makers of the future. The exhibition programme combined with the Craft Shop, Visitor Information Centre and Education Gallery are to achieve an **income** target to maintain the service.

| | Summer | Autumn | Winter | Spring | Summer |
|------------|---------------------|------------------|---------------|------------------------|-----------------|
| Exhibition | Found in the Fields | Future of Fixing | Northern Star | Marvellous Mechanicals | Craft Open 2018 |
| Goal | Best of British | Inspire | Income | Best of British | Local Makers |

| Exhibition | Objectives & How They Will Be Measured | | |
|---|---|--|--|
| Title: Found in the Fields: Prints by Carry Ackroyd Dates: 6 May – 15 July 2017 Supervisor: Helen Cresswell | An exhibition of national significance keeping the gallery on the map of cultural destinations for tourists to visit in Britain. Visitors to be surveyed to measure the number of tourists that include visiting the Platform Gallery's exhibitions a main reason for coming to the Ribble Valley. | | |
| Description: Carry Ackroyd is a celebrated British printmaker known for her colourful landscapes that reflect and react to the | Allow all Ribble Valley residents the opportunity to experience a national standard of exhibition on their doorstep. Visitors to be surveyed to measure the number of RV residents that visit the exhibition and value the quality of work on display. | | |
| natural world. Her passion for the poetry of John Clare has informed this recent suite of beautiful wildlife lithographs which will be displayed with supporting print works made by Ackroyd. | Varied and Inspirational Programme of exhibitions. Hire in a touring exhibition that could not be curated in-house, allowing Gallery Supervisors the time/capacity to curate a dynamic exhibition programme including 4 exhibitions per year. | | |
| www.carryakroyd.co.uk | Generate Income. Sales generated from prints/book/cards in the exhibition and Craft Shop (complimentary stock bought in from Art Angels). | | |

| Maximise education rooms potential to raise extra income; Local artists to be invited to hire the education space to sell their work directly to the public or gallery taking commission with the option of them organising workshops, talks and demos in the space, or Use the education room for workshops/talks provided by paying local artists to deliver them at a small profit margin to the Gallery, or Invite artists to display work for sale with the Gallery taking commission. |
|--|
| Increase Footfall Exhibition visitors recorded through head count, survey visitors to see where audience was from and if marketing plan had worked. |

| Exhibition | Objectives & How They Will Be Measured |
|--|---|
| Title: Future of Fixing Dates: 29 July – 7 October 2017 Supervisor: Helen Cresswell Description: Future of Fixing is an open source exhibition and programme that promotes engagement with making and | An Exhibition To Inspire Ribble Valley Makers. During sessions designed to develop & encourage Ribble Valley residents' skills, survey the participants before and after to measure the impact of the activity. Varied and Inspirational Programme of exhibitions. Gallery Supervisor to curate an original exhibition to inspire its visitors to be makers in the future. Generate Income. |
| repair. It is a call for integrating fixing in our daily lives and for reflecting upon attitudes to fixing in the future. By rethinking production systems, recycling objects and reclaiming materials, we can rediscover the joy in making together and find solutions to the problems facing the world today. | Sales generated from artworks in the exhibition. Maximise education gallery potential to raise extra income; Local artists to be invited to hire the education gallery to sell their work directly to the public or gallery taking commission with the option of them organising workshops, talks and demos in the space, or Use the education gallery for workshops/talks provided by paying local artists to deliver them at a small profit margin to the Gallery, or Invite artists to display work for sale with the Gallery taking commission. |
| Complementing the exhibition, the Education Room will host a series of workshops and talks that will seek to actively engage visitors in these issues, sharing the skills and knowledge that can inspire and impact the choices they make as consumers. The programme will also act as a platform for RVBC to engage residents in their environmental activities and commitments. | Exhibition visitors recorded through head count, survey visitors to see where audience was from and if marketing plan had worked. |

| Exhibition | Objectives & How They Will Be Measured |
|--|---|
| Title: Northern Star 2017 Dates: 21 October 2017 – 6 January 2018 Supervisor: Stephanie Hibbert Description: The Platform Gallery's annual Christmas Crafts exhibition, the biggest exhibition of the year. A specially selected range of pieces from British makers invited to provide a display of the perfect festive gifts and treats. | Generate Income. High % of annual commission achieved through the sales of a large volume of artworks sold during the exhibition. Maximise education galleries potential to raise extra income; Local artists to be invited to hire the education gallery to sell their work directly to the public or gallery taking commission with the option of them organising workshops, talks and demos in the space, or Use the education gallery for workshops/talks provided by paying local artists to deliver them at a small profit margin to the Gallery, or Invite artists to display work for sale with the Gallery taking commission. Varied and Inspirational Programme of exhibitions. Gallery Supervisor to curate an original exhibition selecting up to 70 artists work, 50% new artists 50% popular artists returning to feature in the exhibition. Increase Footfall Exhibition visitors recorded through head count, survey visitors to see where audience was from and if marketing plan had worked. |

| Exhibition | Objectives & How They Will Be Measured |
|--|--|
| Title: <i>Marvellous Mechanicals</i> Dates: 20 January – 31 March 2018 Supervisor: Helen Cresswell | An Exhibition To Inspire Ribble Valley Makers. During sessions designed to develop & encourage Ribble Valley residents' skills, survey the participants before and after to measure the impact of the activity. |
| Description: A celebration of the makers and tinkerers who explore movement in their art. Featuring a range of sculptures, from beautifully simple wooden automata to bespoke machines and homemade robotics, Marvellous Mechanicals will engage and inspire all ages. Featuring; Martin Smith www.smithautomata.co.uk/ Jim Bond www.jimbond.co.uk/ Lisa Slater lisaslater.org.uk Nik Ramage www.nikramage.com/ | Varied and Inspirational Programme of exhibitions. An exhibition to inspire its visitors to be makers in the future. Hire in a touring exhibition that could not be curated in-house, allowing Gallery Supervisors the time/capacity to curate a dynamic exhibition programme including 4 exhibitions per year. Generate Income. Sales generated from artworks in the exhibition or complimentary display of selling work in Craft Shop/Education Gallery (TBC) Maximise education gallery potential to raise extra income; Local artists to be invited to hire the education space to sell their work directly to the public or gallery taking commission with the option of them organising workshops, talks and demos in the space, or Use the education gallery for workshops/talks provided by paying local artists to deliver them at a small profit margin to the Gallery, or Invite artists to display work for sale with the Gallery taking commission. Increase Footfall Exhibition visitors recorded through head count, survey visitors to see where audience was from and if marketing plan had worked. |

| Exhibition | Objectives & How They Will Be Measured | | |
|---|--|--|--|
| Title: <i>Craft Open 2018</i> Dates: 14 April – 23 June 2018 Supervisor: Stephanie Hibbert | An Exhibition To Showcase The High Quality Work Of New And Established Local Makers. Achieve a higher number of applications from new and established craft makers than recent years. So to attain maximum income from entry fees, ensuring the selected work is of a high standard & the exhibition uses all the space to its full potential. All this will ensure the maximum of local makers are supported in selling their work. | | |
| Description: This annual open exhibition of craft makers showcases the talent and skills of artists and makers surrounding the Platform Gallery. The display is selected by judges to form a snapshot of the high quality, innovative work being created locally in the UK today. The wide array of work on display from new and established artists allows visitors to enjoy and purchase original work from local makers, catering to a range of tastes and budgets. | Varied and Inspirational Programme of exhibitions. An exhibition showcasing new work from local makers. Generate Income. Sales generated from artworks in the exhibition/complimentary display of selling work in Craft Shop/Education Gallery Maximise education gallery potential to raise extra income; Local artists to be invited to hire the education space to sell their work directly to the public or gallery taking commission with the option of them organising workshops, talks and demos in the space, or Use the education gallery for workshops/talks provided by paying local artists to deliver them at a small profit margin to the Gallery, or Invite artists to display work for sale with the Gallery taking commission. | | |
| | Increase Footfall Exhibition visitors recorded through head count, survey visitors to see where audience was from and if marketing plan had worked. | | |