RIBBLE VALLEY BOROUGH COUNCIL REPORT TO POLICY AND FINANCE COMMITTEE

Agenda Item No. 16

meeting date: 25TH SEPTEMBER 2018

title: CORPORATE STRATEGY 2017-2018 PERFORMANCE REPORT

submitted by: DIRECTOR OF RESOURCES

principal author: MICHELLE HAWORTH – PRINCIPAL POLICY AND PERFORMANCE

OFFICER

1 PURPOSE

1.1 To inform committee of progress made with achieving the Corporate Strategy priorities during 2017-2018.

1.2 Relevance to the Council's ambitions and priorities:

• Community Objectives –

Corporate Priorities –
 The Council's Corporate Strategy's purpose is to set out the Council's vision and priorities for the borough, to outline how

Other Considerations - we propose to deliver them and how progress will be

measured.

2 BACKGROUND

2.1 Our Corporate Strategy sets out the strategic direction of the Council for any given period, providing a focus to ensure that the services we deliver meets the needs of our communities. The 2015-2019 Strategy has a four-year scope, but is reviewed annually to ensure that it continues to reflect the changes to our priorities that occur over time. Following the local elections taking place in May 2019 we will develop a new Strategy, which will have a four year life span covering 2019-2023.

2.2 The Strategy contains:

- Five corporate priorities to address issues that matter most to the borough. Our priorities are deliberately limited to focus our attention over the lifespan of the strategy.
- Each priority has a number of objectives things that will help us achieve our priorities.
- Objectives are supported by key actions the things we will do to achieve our objectives.
- Key measures of success are also outlined, which should allow progress towards the achievement of the priority and objective to be monitored.
- 2.3 This report details the performance made against our priorities and objectives during the year 2017-2018.
- 3 RISK ASSESSMENT
- 3.1 The approval of this report may have the following implications
 - Resources Paper copies of the Corporate Strategy are printed in-house and therefore from within existing budgets. Financial implications of delivering the strategy are met from within existing budgets.
 - Technical, Environmental and Legal None identified.
 - Political None identified.

- Reputation It is important that the priorities reflect the concerns and needs of our communities. The Council has undertaken consultation throughout the year which has informed our priority setting. It is important that we deliver on these priorities.
- Equality & Diversity In line with the Council's approach to equalities, individual equality impact assessments will be carried out as appropriate for actions/projects within the Strategy.
- 4 CONCLUSION
- 4.1 Consider the Corporate Strategy Performance Report as provided at Appendix A.

Michelle Haworth
PRINCIPAL POLICY AND
PERFORMANCE OFFICER

Jane Pearson
DIRECTOR OF RESOURCES

BACKGROUND PAPERS:

REF:

For further information please ask for Michelle Haworth, extension 4421



Our Priorities

The Corporate Strategy contains five corporate priorities to address issues that matter most to the borough.

Each priority has a number of objectives, underlying actions, and key measures of success, which allows progress towards the achievement of the priority to be monitored.

This document is reporting progress made in 2017/2018 against these priorities.











Priority 1
To ensure a well-managed council providing efficient services based on identified customer needs

Priority 2
To sustain a strong and prosperous
Ribble Valley

Priority 3

To help make people's lives safer and healthier

Priority 4
To protect and enhance the existing environmental quality of our area

Priority 5
To match the supply of homes in our area with the identified housing needs

Our Objectives	2017/18 Performance
To maintain critical financial management and controls, and ensure the authority provides council tax payers with value for money, within the current financial constraints	The Council has a long standing record of excellent financial management which has helped ensure the security of its current financial position. This has also been reflected independently through the council's external auditors Grant Thornton UK LLP in their appraisal of the council's finances.
	The Council is proud of its position in holding the lowest Band D council tax charge in Lancashire whilst also holding the highest levels of public satisfaction ratings. 2017/18 was the seventh out of the last eight years that the council tax has been frozen and the council's Band D charge is in the lower quartile in the country at only £145.69 (ranked 38 out of 201 Shire Districts).
To treat everyone equally and ensure that access to services is available to all, including our most vulnerable citizens	Consideration is given in the delivery of all services to resident need and demographics
To engage with all our communities to ensure we deliver services to meet customer needs and expectations	The Council ran its biennial customer satisfaction survey (The Perception Survey) in early 2018. The survey is used to gauge public perception and monitor the levels of satisfaction with the council's services. The data collected is used to help inform the development of council strategies.

Our Key Actions	2017/18 Performance		
To explore all viable options for income generation and financial savings in order to deliver the Council's efficiency agenda whilst protecting front line services	• We have sought some stability in elements of our Government funding by submitting an Efficiency Plan in order to secure a 4 year finance settlement (2016-2020) based on indicative figures provided at the time of the 2016/17 finance settlement.		
	• The Efficiency Plan, which was submitted to the government in October 2016 identified a potential budget gap for 2017/18, 2018/19 and 2019/20. We highlighted that the council's plan to meet this shortfall over that period was through:		
	 Encouraging growth in our taxbase 		
	 Encouraging business expansion and enterprise in our area 		
	 Continuing to deliver cost effective and efficient services 		
	 Reviewing the major sources of income available to the council 		
To meet the Equality Duty	No progress made		

Our Key Actions	2017/18 Performance
To seek to continually improve, ensuring that council services are fit for purpose and customer focused	The Council continually monitors its service provision through the performance management system and customer surveys.

Measures of Success	2017/18 Performance		
Percentage of residents that think the council provides value for money	• In the 2018 Perception Survey 60% of respondents said that they agreed that Ribble Valley Borough Council provides value for money.		
Equality Duty met	The Council remains at level 1 of the duty		
Percentage of residents satisfied with the council	• In the 2018 Perception Survey 59% of respondents said that they were happy with the way in which the Council ran services.		

PI Code	Short Name	2016/17 2017/18 2018/19 Current		Current	Tuesd	Latest Notes			
Pi Code	Short Name	Value	Value	Target	Target	Performance	Trend	Latest Notes	
PI PS2	Council provides value for money	N/A	60%	75%	N/A		•	71.2% in 2015/2016	
PI PS1 (BV3)	Overall satisfaction with the authority	N/A	59%	75%	N/A		•	73% in 2015/2016	
PI HR12 (BV2a)	Equality Standard for Local Government	1	1	2	2			Limited progress made due to capacity and priorities	

Our Objectives	2017/18 Performance
To promote stronger, more confident and more active communities throughout the borough	 The Council provides technical support and assistance as well as making necessary decisions at key stages for town and parish councils who are developing a Neighbourhood Development Plan. Neighbourhood planning is a key part of the Localism Act and allows communities to become directly involved in planning policy. There are currently three areas that have been designated. Of these one submitted plan has been withdrawn and another plan is currently in its examination process. We are also supporting the Village Halls Association by providing a secretariat. The Association
	promotes strong and inclusive communities and helps improve access to services.
To encourage economic development throughout the borough with specific focus on tourism, the delivery of sufficient land for business development, and supporting high growth business opportunities	 A new Director of Planning and Economic Development has been appointed. The Council has developed a new website which aims to encourage economic development within the borough. The tourism sector accounts for approximately 14% of employment, and it is estimated that day visits generated £113.2 million for the local economy of Ribble Valley in 2014. There are estimated to be around 3,700 jobs in tourism-related businesses. In recent years a number of key developments have taken place within the borough that have contributed to local employment and economic growth including: Samlesbury Enterprise Zone and BAE Systems Site Relocation of Thwaites' Brewery Holmes Mill Development Christian Heritage Retreat Centre at Stonyhurst College A new casting foundry and recreation facility at Fort Vale Engineering premises A new 18-unit park on land adjacent to the Time Technology Park Salthill Expansion - James Alpe Ltd are progressing a new 7 acre industrial unit development site Barrow Enterprise Site - The council is currently engaged in ongoing discussions with developers regarding delivery of the Barrow Enterprise Site, helping to bring development forward as the Borough's principal strategic employment location to support economic growth. Several

Our Objectives	2017/18 Performance
	 Supermarket Developments - recent years have also seen the introduction of both Aldi and Lidl supermarkets.
	 To support these aims, there are a number of organisations that the Council works with in partnership, both locally and across Lancashire, that help ensure that opportunities are available where businesses and the economy can continue to develop:
	o Lancashire Enterprise Partnership
	o Boost Lancashire
	 Growth Lancashire - Previously called Regenerate Pennine Lancashire Lancashire Economic Development Local Business Groups
	 As well as this, the council maintains good links and regular communications with other relevant business organisations that serve the area. Notably, East Lancashire Chamber of Commerce and the Federation of Small Businesses have strong links with the local area and serve many businesses within it.
To seek to improve the transport network, especially to our rural areas	Despite cuts by Lancashire County Council to some rural bus services, Ribble Valley Borough Council continues to provide grant funding to The Little Green Bus which offers a community transport service for the elderly and vulnerable people. We also continue to support the Clitheroe Interchange, which has been earmarked for closure by the County Council.
To work with our partners to ensure that the infrastructure in the Ribble Valley is improved, in order to be fit for purpose	There is ongoing work through the planning process to ensure that the road infrastructure supports new developments, such as the requirements for a new roundabout on the A59 near the Standen development which is due to commence Summer 2018.
	 We work in partnership to lead on a wide range of issues on behalf of others in the region and sub- region. Our partnerships are also challenging from a geographical perspective as a result of the size and complexity of the county and the lack of boundary co-terminosity among major partners such as the police and PCT's.

Our Key Actions	2017/18 Performance
To identify options and support the delivery of employment land	We have identified allocations in the local plan and we have liaised with landowners to support sites being brought forward.

Our Key Actions	2017/18 Performance
To press forward with the redevelopment of the Clitheroe market area	Work has continued to bring forward the Council's preferred scheme with members considering the outcome of the working group.
To develop, with relevant partners, additional measures to support the visitor economy	• The Council has helped to sow the seeds of Lancashire's reputation as the UK's 'food county'. Ribble Valley is now one of the UK's premier food destinations, while Clitheroe is the official food capital of Lancashire.
	Ribble Valley Wedding Heaven
	The Council recognises the economic importance and potential of food and wedding tourism, the value of which goes way beyond the income generated by venues and specialist services. The impact of guests staying, dining and shopping in the borough is significant and attracting first-time visitors offers valuable opportunities for repeat tourism visits.
To work with the County Council and other providers to improve the local infrastructure	The Council liaises through the community rail partnership, the LEP and works with schools planning and health authorities.
To encourage parish councils and local communities to take more responsibility, wherever possible, for the local delivery of services	 Ribble Valley is 'fully parished' with 2 town councils, 33 parish councils and 5 parish meetings. Our Parish Council Liaison Committee, which meets 6 times a year, and is chaired by a parish councillor. The committee enables the parishes to speak with a single voice for the diverse communities throughout our vast area. In addition, officers regularly attend meetings of the parish councils and offer advice and support.

Measure of Success	2017/18 Performance
Business start-ups and survival rates	A new measure is being developed for 2018/19
An increase in visitor numbers	A new measure is being developed for 2018/19
Percentage of residents satisfied overall with the local area as a good place to live	In the 2016 Perception Survey 93.7% of respondents were satisfied overall with the local area as a good place to live

DIA I	al	2016/17	201	7/18	2018/19			
PI Code	Short Name	Value	Value	Target	Target	Current Performance	Trend	Latest Notes
PI PS37 (NI5)	Overall/general satisfaction with local area	N/A	79%	90%		_	•	93.7% in 2015/216

Priority 3 - To help make people's lives safer and healthier

Our O	bjectives		2017/18 Performance
To improve the health and working in our area	and wellbeing of people living a	•	The refurbishment work has been completed at Ribblesdale Pool which has improved the facility and will see an increase in user numbers in line with targets set with Sport England. We supported the Ribble Valley Cycle Festival in partnership with other local organisations and businesses with an interest in cycling development.
	rtunity for young people to nal and sporting activity	•	The Council annually awards grants to young residents of the borough for equipment and tuition for youngsters who excel in sport, dance, drama and music. We co-ordinated a summer activity programme for young people which saw over 5,000 attendees accessing the activities.
To ensure that Ribble \ live	Valley remains a safe place to	•	The British Crime Survey states that Ribble Valley is the safest place in Lancashire in which to live, and one of the safest places in the UK.
		•	The Ribble Valley Community Safety Partnership (RVCSP) was formed in response to the Crime and Disorder Act 1998. The main aim of the Partnership is to work together to make the lives of Ribble Valley residents safer.
		•	RVCSP is made up of a number of agencies, including Ribble Valley Borough Council, Lancashire Police Authority, Lancashire Fire and Rescue, and Victim Support and any other bodies that can make a positive contribution towards the development and effective delivery of the Community Safety priorities.
		•	Following the strategic assessment which was carried out in 2015, the priorities identified for Ribble Valley were: Domestic Abuse, Road safety, ASB and Rural crime.

Our Objectives	2017/18 Performance
To take a leading role in working with partners on the evolving public health agenda	 The Council has established strong links with health partners to support the government's agenda to address public health improvements and the challenges faced by the NHS. The Council's health representative attends the Lancashire Health and Wellbeing Partnership and chairs the East Lancashire Health and Wellbeing Partnership, for which the council provides the secretariat. Locally the council is part of a pioneering pilot scheme looking at delivering integrated health care through a multi-community partnership based on the Ribblesdale locality footprint. We work with a wide range of organisations to build
	capacity and deliver services including the voluntary and community sector and local communities themselves.
To combat rural isolation	The Council provides financial support to various luncheon clubs throughout the borough through the provision of grants. There has also been work to actively encourage the development of new luncheon clubs. Grant assistance was also provided to the Village Halls Association which promotes schemes to tackle rural isolation such as the Good Neighbours Scheme which funds activities in village halls and community centres to help rural residents overcome isolation.

Our Key Actions	2017/18 Performance
To seek to improve Ribble Valley food businesses, to achieve a food hygiene rating of 3 star and above	Ongoing
To tackle fuel poverty across the borough	Boiler replacement grants, carpet grants and emergency top ups for fuel have been made available. We work in partnership with Homewise Society (Home Improvement Agency) to provide boiler services, gas fire services, glazing improvements, energy switch advice, winter warm, safety and home energy checks.

Our Key Actions	2017/18 Performance
To continue to work with our Community Safety Partnership, ensuring that low crime levels are maintained, by tackling crime, anti-social behaviour and fear of crime	The Council leads on the borough's Community Safety Strategy, and works with partners to deliver initiatives to address its priorities. The Partnership addresses the problems around underage drinking and substance misuse through the deployment of CAN safe (Community Alcohol Network) teams (made up of police, trading standards, Addaction & LCC) on targeted evenings to reduce risks and to protect and educate young people. This is further supported via the establishment of the Community Alcohol Partnership which aims to stop the supply of alcohol to underage young people.
	 Working with the Road Safety team, now based at Lancashire Fire and Rescue, we have engaged all Clitheroe Royal Grammar School sixth form pupils in the high impact 'Safe Drive, Stay Alive' campaign with a target of reducing the incidence of Killed and seriously injured on our roads.
	 Additionally, there has been support for Speed indicator devices in villages, and the establishment of average speed measurements on some of the borough's most dangerous roads.
	The Partnership has addressed the priorities by working to secure funding to pay for a 'place based' DV (Domestic Violence) worker which has allowed for a significant increase in the reporting of domestic violence followed by appropriate counselling and support for the victims.
	 Rural crime is being addressed via decoy projects and cross border crime initiatives. Additionally, there has been a campaign to encourage residents to secure their property and vehicles.
	 Working with police analysts, the Council reviews its safety priorities on a 3 yearly basis. The next review is due to be published in the autumn of 2018.
To emphasise, and re-establish if necessary, the alcohol free zones in Clitheroe and other parts of the Ribble Valley	We work with the Alcohol Partnership (LCC Trading Standards and the police) on a number of initiatives.
To work with the NHS, Ribble Valley GP's and other partners on local health and wellbeing needs	The Council received an Affordable Warmth Grant awarded by Lancashire County Council through which the Council offered financial support to residents of the borough to help insulate homes and replace boilers.
	The Council works in partnership with Lancashire County Council and East Lancashire Clinical Commissioning Group through the provision of 'Up and Active' schemes and cardiac rehabilitation. There are a number of schemes which fall under the umbrella of 'Up and Active' including exercise referral, weight management and healthy walks.
To ensure access to services in isolated communities	Ongoing work

Our Key Actions	2017/18 Performance
To become a dementia-friendly borough	The Council has identified as a priority a growing dementia challenge and are supporting local networks and partnerships and working towards being a Dementia Friendly borough.
	The Council continues to work with the Alzheimer's Society and several businesses, community groups and public sector organisations to promote the area as a centre of excellence in dementia awareness.

Key Measures of Success	2017/18 Performance
Number of Ribble Valley food businesses achieving 3 star and above in the National Food Hygiene rating system	A new measure is being developed for 2018/19
Percentage of residents satisfied with sports and leisure facilities	• In the 2018 Perception Survey 47% of residents were satisfied with sports
	In the 2018 Perception Survey 65% of residents were satisfied with leisure facilities
Percentage of people participating in sport on 3 or more occasions per week	 Information is provided by the Active People Survey the most recent data will be made available in October 2018
Percentage of residents who feel safe in their local area during the day and after dark	In the 2018 Perception Survey 95% of residents feel safe in their local area during the day
	 In the 2018 Perception Survey 85% of residents feel safe in their local area after dark

PI Code		2016/17	7 2017/18 2018/19	Current				
	Short Name	Value	Value	Target	Target	Performance	Trend	Latest Notes
PI PS11	People surveyed who feel safe in their local neighbourhood after dark	N/A	70%	85%			•	80.5% in 2015/2016
PI PS12	People surveyed who feel safe in their local neighbourhood during the day	N/A	90%	95%			•	95.5% in 2015/2016
PI PS20a	% satisfied with sports facilities	N/A	47%	60%			•	55% in 2015/2016
PI PS20b	% satisfied with leisure facilities	N/A	55%	65%			•	62% in 2015/2016
PI EH1	The percentage of food premises' inspections that should have been carried out that were carried out	95.53%	100%	100%	100%	②	•	
PI EH18 (NI 184)	% of Food establishments in the area which are broadly compliant with food hygiene law	99%	100%	90%	90%	②	•	

Priority 4 - To protect and enhance the existing environmental quality of our area

Our Objectives			2017/18 Performance			
•	To conserve our countryside, the natural beauty of the area and enhance our built environment		Primrose Lodge has been registered with 'The Environment Bank' which is an environmental credit scheme allowing developers to purchase conservation credits from The Environment Bank, which are used to fund the creation and management of conservation sites. The resulting monies will be used to restore the lodge. The lodge is already a Lancashire biological heritage site and the council is consulting with Lancashire Wildlife Trust on how the site might be transformed into a nature reserve.			
		•	There are 293 Biological Heritage Sites, 16 Sites of Special Scientific Interest (SSSIs), plenty of accessible countryside plus more formal open spaces and children's play areas throughout the borough. The area is rich with assets that contribute to the quality of life the area offers.			
•	To retain weekly collections of residual waste	•	The Council's weekly refuse collection and recycling service is to continue as normal despite a £430,000 cut in funding from Lancashire County Council. Councillors agreed to protect the service after the withdrawal of recycling credits by Lancashire County Council. Despite this significant loss of funding the council is proud to be able to maintain a weekly refuse collection service.			
•	To provide a high quality environment, keeping land clear of litter and refuse, and reducing the incidents of dog fouling	•	The Council introduced its new 'Pick Up or Pay Up' campaign against dog fouling within the borough. This involved the introduction of dog control orders where owners who do not clean up after their dogs receive fines or fixed penalty notices.			

Our Key Actions	2017/18 Performance
To deliver a co-ordinated approach to Planning through the Local Development Framework by progressing the Housing and Economic Development Development Plan	Ongoing. Public Examination is due to take place in November 2018.
To increase the use of renewable energy sources	Ongoing
To provide an economic, efficient and effective waste collection service	Despite a significant loss of funding the Council is proud to be able to maintain an efficient and effective weekly refuse collection service.

	Our Key Actions		2017/18 Performance
•	To continue with our approach of zero tolerance of dog fouling, litter and fly tipping	•	The Council introduced its new 'Pick Up or Pay Up' campaign against dog fouling within the borough. This involved the introduction of dog control orders where owners who do not clean up after their dogs receive fines or fixed penalty notices
•	To deliver a waste and responsible dog ownership education and awareness programme	•	Ongoing
•	To support the work of the Forest of Bowland AONB	•	Ongoing

Measure of Success	2017/18 Performance
 Percentage of residents satisfied with parks and open spaces 	65% of residents were satisfied with parks and open spaces
Percentage of residents satisfied with the cleanliness of the borough	61% of residents were satisfied with the Council keeping public land clear of litter and refuse
Percentage of residents satisfied with the waste and recycling collection services	 89% of residents were satisfied with the waste collection services 85% of residents were satisfied with waste recycling
 Percentage of waste sent for reuse, recycling and composting 	28.53% of waste was sent for reuse, recycling and composting

Pl Code	Chart Nove	2016/17	2017	//18	2018/19	Current Performance	Trend	Latest Notes
PI Code	Short Name	Value	Value	Target	Target			
PI PS23 (BV119e)	% satisfied with parks and open spaces	N/A	65%	70%			?	69% in 2015/2016
PI PS7 (BV89)	Satisfaction with the council keeping public land clear of litter and refuse	N/A	61%	75%			?	71.4% in 2015/2016
PI EH15	Number of high profile dog fouling patrols undertaken	300	160	250	250		•	
PI EH16	Number of 'Out of Hours' surveillance patrols undertaken	35	10	30	30		•	
PI EH17	Number of school presentation runs in order to raise awareness of dog fouling	14	0	5	5		•	
PI PS8 (BV90a)	Satisfaction with household waste collection	N/A	89%	90%			1	88.4% in 2015/2016
PI PS9 (BV90b)	Satisfaction with waste recycling	N/A	85%	90%			•	87.3% in 215/216
PI ES10 (NI 192)	Percentage of household waste sent for reuse, recycling and composting	37.08%	28.53%	36%	36%		•	

Priority 5 - To match the supply of homes in our area with the identified housing needs

Our Objectives	2017/18 Performance
To meet the housing needs of all sections of the Community	The Council offers disabled facilities grants to enable disabled people within the borough to have better freedom of movement around the house and remain in their own home.
	Through the planning process we ensure the provision of older people accommodation on all sites over 30 units.
	We are working to improve the private rented sector housing stock through the Housing Health and Safety Rating System (HHSRS system).
	 Between 2011 and 2017, 5,353 new homes have been granted planning permission and during the same period 1,537 new homes were built. In the last 3 years the Core Strategy figure of 280 has been exceeded.
To provide additional affordable homes throughout the Ribble Valley	Between 2011 and 2017, 503 affordable homes have been delivered.
	The council offers Landlord/Tenant Grants in which the Council match funds a landlord's investment in a property in return for an affordable rental property. The grant ensures that the council has nomination rights to the property and that rents are set in line with the Local Housing Allowance.

Our Key Actions	2017/18 Performance			
To bring empty properties back into use	We are encountering problems with this action as housing is not being brought forward by landlords			
To work with partners to agree priorities and secure investment in housing	Ongoing			
To implement measures to address the specific housing needs of older people	Ongoing			

	Measures of Success	2017/18 Performance			
•	Number of properties brought back in to use	•	None in 2017/2018		
•	Number of affordable homes delivered	•	71 affordable homes were delivered in 2017/2018		
•	Number of households, and length of time spent, in temporary accommodation	•	As at 31 st March 2018 there were 7 households living in temporary accommodation. The average length of time spent in temporary accommodation during 2017/2018 was 16.25 weeks.		

•	Provision of older people accommodation on all sites over 30 units	•	Ongoing
•	Development of 280 properties per year	•	400 properties were constructed during 2017/2018 and 409 new homes were granted planning permission.
•	Maintaining a 5 year supply	•	We are maintaining a five year supply

PI Code	Short Name	Туре	2016/17	2017/18		2018/19	Current	T	I at a Matan
			Value	Value	Target	Target	Performance	Trend	Latest Notes
PI RH12	Number of new homes constructed	Number	390	400	280	280		•	
PI RH1 (BV64)	No of private sector vacant dwellings that are returned into occupation or demolished	Number	2	0	3	4		•	
PI RH5 (BV183b)	Length of stay in temporary accommodation (Hostel)	Number	18.75	16.25	15.00	15.00		a	
PI RH8 (NI 156)	Number of households living in temporary accommodation	Number	7	7	5	5		•	
PI RH7 (NI 155)	Number of affordable homes delivered (gross)	Number	100	71	85	85	_	•	