DECISION

# RIBBLE VALLEY BOROUGH COUNCIL REPORT TO COMMUNITY SERVICES COMMITTEE

Agenda Item No 7

meeting date: 3 SEPTEMBER 2019 title: TOWARDS AN ACTIVE FUTURE (TaAF) submitted by: DIRECTOR OF COMMUNITY principal author: MARK BEVERIDGE

#### 1 PURPOSE

- 1.1 To provide an update on the progress towards the Council's bid for funding for the TaAF scheme.
- 1.2 Relevance to the Council's ambitions and priorities:
  - Council Ambitions To help make people lives safer and healthier
  - Community Objectives To improve the health and well-being of people living and working in our area. To improve the opportunity for young people to participate in recreational and sporting activity

#### 2 BACKGROUND

- 2.1 The Council has been involved in a partnership with other Pennine Lancashire Authorities (BwD, Pendle, Hyndburn, Rossendale and Burnley) since 2017 to initially bid for and following success at that point, subsequently work to deliver a Sport England Local Delivery Pilot (LDP).
- 2.2 There are 12 LDPs across the Country ranging in size and scope from Greater Manchester to one based on a single town in Humberside. The purpose of the pilots is to implement a variety of different approaches to both increase physical activity and well-being of the people targeted as the beneficiaries of the projects that are implemented.
- 2.3 The proposed funding allocation for Ribble Valley is based on current levels of activity, from the recent active lives survey, which means the Borough can bid for around £220,000 of funding for projects.
- 2.4 The first round of bids can be submitted from September for consideration and approval by the Sport England Board in the autumn.
- 2.5 Sport England have determined that the bidding process will follow a specific governance route. This means that Health and Well Being Partnerships have to effectively sign off bids that are put forward.
- 2.6 A briefing has already been provided to the most recent Ribble Valley meeting of the Health and Well Being Partnership and the chair Cllr Mrs Hilton is in receipt of updates as and when they are available.
- 2.7 A group of Council officers have been working to develop the insight necessary to determine what the needs are in the Borough, which can then be translated into a series of projects to help address and improve them.
- 2.8 For Sport England this is very much a new approach to funding, because it is expected that some of the projects across the Country will prove unsuccessful whilst others will hopefully be a blue print for funding in the future, forming the basis of their future strategy.

## 3 ISSUES

- 3.1 The resource which RVBC has to develop the projects and therefore the bid is spread across various parts of the council, but as is often the case the work has to be fitted around the other priorities that people have to complete. Consequently, external support has been brought into help plan and run focus groups to develop the detailed insight needed for a credible bid to Sport England. This will supplement the survey and consultation work officers have already done with groups in the Borough.
- 3.2 The first opportunity to bid for funding opens in September, however the officer group have decided that the Borough's bid needs additional work to assess the needs of the residents and how best they can be addressed with the funding that can be bid for.
- 3.3 At the present time it is anticipated that a bid will be submitted before the end of October, when the focus groups have been run and the analysis of information has been undertaken, allowing the projects to be tailored to the needs outlined by the work that underpins the bid.
- 4. RISK ASSESSMENT
- 4.1 The approval of this report may have the following implications:
  - Resources the Sport England funding may be matched by other resources if they are identified.
  - Technical, Environmental and Legal The lead authority is BwD who have submitted the bid on behalf of the partnership.
  - Political none
  - Reputation This is an excellent example of local authorities and other partners coming together to the benefit of people across their individual Boroughs and the wider Pennine Lancashire are.
  - Equality and Diversity The projects will be open to all.

## 5. CONCLUSION

5.1 The LDPs are an exciting new approach by Sport England and a considerable amount of work has been undertaken to get the whole partnership to the point where funding has been identified and projects will soon be commencing.

## 6. **RECOMMENDED THAT COMMITTEE**

- 6.1 Note the report
- 6.2 Endorse the decision to delay submission of the funding bid until the most effective and relevant projects are identified.

MARK BEVERIDGE HEAD OF CULTURAL & LEISURE SERVICES

JOHN HEAP DIRECTOR OF COMMUNITY SERVICES