DECISION

# RIBBLE VALLEY BOROUGH COUNCIL REPORT TO LICENSING SUB-COMMITTEE

Agenda Item No. 5(1)

meeting date:

**TUESDAY 6 OCTOBER 2020** 

title:

1 LOWER LANE, LONGRIDGE, PRESTON PR3 3SL

submitted by:

**HEAD OF LEGAL & DEMOCRATIC SERVICES** 

principal author:

LICENSING OFFICER

# 1 PURPOSE

- 1.1 To advise the sub-committee on the determination of an application required under section 18 of the Licensing Act 2003.
- 1.2 Relevance to the Council's ambitions and priorities
  - Community Objectives ]
  - Corporate Priorities ] robust lice
- The Council aims to be a well-managed Council; a robust licensing process contributes to that objective.
  - Other Considerations
- 2 THE APPLICATION
- 2.1 DMD Design (Longridge) Limited has made an application for a Premises Licence to be granted for 1 Lower Lane, Longridge, Preston PR3 3SL.
- 2.2 A copy of the licence application is attached at Appendix A (page 3).
- 2.3 Details of the licensable activities are set out in the table attached at **Appendix B** (page 24).
- 2.4 The applicant in its operating schedule (Licensing Objectives on pages 12 & 13) describes the additional measures it intends to take to promote the four licensing objectives. These will become conditions of any licence granted.
- 2.5 Fifty relevant representations have been received. Relevant representations can be made in opposition to, or in support of, an application and can be made by any individual, body or business that has grounds to do so. No representations have been received from any of the Responsible Authorities.
- 2.6 Statutory guidance states: "A representation is "relevant" if it relates to the likely effect of the grant of the licence on the promotion of at least one of the licensing objectives" and "representations should relate to the impact of licensable activities carried on from premises on the objectives."
- 2.7 The four licensing objectives are:
  - The prevention of crime and disorder;
  - Public safety;
  - The prevention of public nuisance; and
  - The protection of children from harm.
- 2.8 Copies of all the representations are attached at Appendix C (page 25) and relate to the prevention of crime and disorder, public safety and the prevention of public nuisance licensing objectives.
- 2.9 A plan is attached at **Appendix D** (page 102) showing the location of the premises.

- 2.10 All parties have been given notice of the hearing in accordance with Regulation 6 of The Licensing Act 2003 (Hearings) Regulations 2005.
- 3 THE LICENSING ACT 2003
- 3.1 When determining an application, the Licensing Act 2003 requires you to have regard to the representations received from Responsible Authorities and/or Other Persons (including supporting information), statutory Guidance issued under s.182 of the Act, the authority's Licensing Policy Statement and take such of the steps as you consider necessary for the promotion of the four licensing objectives.
- 3.2 The steps you may take are set out at section 2 of the Licensing Hearings Guidance for Members, together with the statutory guidance issued under section 182 Licensing Act 2003 commencing at section 8.
- 4. LEGAL IMPLICATIONS ARISING FROM THE REPORT
- 4.1 Members are reminded that they must follow the rules of natural justice and they are bound by the code of conduct for elected members in licensing applications.
- 4.2 Members are reminded that they should have read or should hear all the facts prior to making a determination.
- 4.3 Members are reminded of the consideration they should give to the Human Rights Act 1998, in particular Article 1 the right to peaceful enjoyment of possessions, Article 6 the right to a fair hearing, Article 8 respect for private and family life and Article 10 the right to freedom of expression.
- 5. WARDS AFFECTED
- 5.1 The premises are situated within the Dilworth Ward. The ward councillors are not members of this sub-committee.
- RISK ASSESSMENT

alAM

- 6.1 The approval of this report may have the following implications:
  - Resources none identified.
  - Technical, Environmental and Legal the report demonstrates that there has been proper consideration of the application and the relevant guidance and representations.
  - Political none identified.
  - Reputation none identified.
  - Equality & Diversity none identified.

# 7. RECOMMENDED THAT COMMITTEE

7.1 Members are asked to make a determination and state the reasons for that determination.

MAIR HILL

HEAD OF LEGAL & DEMOCRATIC SERVICES

CATHERINE MOORE

For further information please ask for Catherine Moore on extension 4454.



# **Ribble Valley** Application for a premises licence **Licensing Act 2003**

For help contact

catherine.moore@ribblevalley.gov.uk Telephone: 01200 414454

Section 1 of 21		* required information
You can save the form at any	time and resume it later. You do not need to I	be logged in when you resume.
System reference	Not Currently In Use	This is the unique reference for this application generated by the system.
Your reference		You can put what you want here to help you track applications if you make lots of them. It is passed to the authority.
Are you an agent acting on b  Yes	ehalf of the applicant? No	Put "no" if you are applying on your own behalf or on behalf of a business you own or work for.
Applicant Details		
* First name	DMD Design (Longridge) Ltd	
* Family name		
* E-mail	gill@licensingmatters.net	
Main telephone number	01282 500322	Include country code.
Other telephone number		
☐ Indicate here if the app	olicant would prefer not to be contacted by tel	lephone
Is the applicant:		w.
<ul><li>Applying as a business</li><li>Applying as an individu</li></ul>	or organisation, including as a sole trader ual	A sole trader is a business owned by one person without any special legal structure. Applying as an individual means the
		applicant is applying so the applicant can be employed, or for some other personal reason such as following a hobby.
Applicant Business		
Is the applicant's business registered in the UK with Companies House?		Note: completing the Applicant Business section is optional in this form.
Registration number	12701186	
Business name	DMD Design (Longridge) Ltd	If the applicant's business is registered, use its registered name.
VAT number _		Put "none" if the applicant is not registered for VAT.
Legal status	Private Limited Company	

Continued from previous page		
Applicant's position in the business		
Home country	United Kingdom	The country where the applicant's headquarters are.
Registered Address		Address registered with Companies House.
Building number or name	1	
Street	Lower Lane	
District		
City or town	Longridge	
County or administrative area		
Postcode	PR3 3SL	
Country	United Kingdom	
10		
Agent Details		
* First name '	Gill	
* Family name	Sherratt	
* E-mail	gill@licensingmatters.net	
Main telephone number	01282 500322	Include country code.
Other telephone number		
Indicate here if you wou	ld prefer not to be contacted by telephone	
Are you:		
<ul> <li>An agent that is a busine</li> </ul>	ess or organisation, including a sole trader	A sole trader is a business owned by one person without any special legal structure.
A private individual actir	ng as an agent	, , , , , , , , , , , , , , , , , , , ,
Agent Business		
Is your business registered in the UK with Companies House?		Note: completing the Applicant Business section is optional in this form.
Registration number	05822732	
Business name	Licensing Matters Ltd	If your business is registered, use its registered name.
VAT number -		Put "none" if you are not registered for VAT.
Legal status	Private Limited Company	

Continued from previous page		, , , , , , , , , , , , , , , , , , ,
Your position in the business		
Home country	United Kingdom	The country where the headquarters of your business is located.
Agent Registered Address		Address registered with Companies House.
Building number or name	54	
Street ·	Fairfield Drive .	
District		
City or town	Clitheroe	
County or administrative area		
Postcode	BB7 2PE	
Country	United Kingdom	
Section 2 of 21		
PREMISES DETAILS		
	ply for a premises licence under section 17 of the premises) and I/we are making this applicate of the Licensing Act 2003.	
Premises Address		
Are you able to provide a postal address, OS map reference or description of the premises?		
♠ Address ← OS ma	p reference C Description	
Postal Address Of Premises	F.	
Building number or name	1	
Street	Lower Lane	
District		
City or town	Longridge	
County or administrative area		]
Postcode	PR3 3SL	
Country	United Kingdom	]
Further Details		**
Telephone number		]
Non-domestic rateable value of premises (£)	9,000	

Section 3 of 21			
APPLICATION DETAILS			
In w	t capacity are you applying for the premises licence?		
	An individual or individuals		
	A limited company / limited liability partnership		
	A partnership (other than limited liability)		
	An unincorporated association		
	Other (for example a statutory corporation)		
	A recognised club		
	A charity		
	The proprietor of an educational establishment		
	A health service body		
	A person who is registered under part 2 of the Care Standards Act 2000 (c14) in respect of an independent hospital in Wales		
	A person who is registered under Chapter 2 of Part 1 of the Health and Social Care Act 2008 in respect of the carrying on of a regulated activity (within the meaning of that Part) in an independent hospital in England		
	The chief officer of police of a police force in England and Wales		
Confirm The Following			
×	I am carrying on or proposing to carry on a business which involves the use of the premises for licensable activities		
	I am making the application pursuant to a statutory function		
	I am making the application pursuant to a function discharged by virtue of Her Majesty's prerogative		
Section 4 of 21			
NO	INDIVIDUAL APPLICANTS		
	de name and registered address of applicant in full. Where appropriate give any registered number. In the case of a ership or other joint venture (other than a body corporate), give the name and address of each party concerned.		
No	Individual Applicant's Name		
Na	DMD DESIGN (LONGRIDGE) LIMITED		
De	ils		
	cable)		
De	Description of applicant (for example partnership, company, unincorporated association etc)		

Continued from previous page	4	
Limited Company		
Address		
Building number or name	17 Moor Park Avenue	
Street		
District	===	2
City or town	Preston	
County or administrative area		
Postcode	PR1 6AS	
Country	United Kingdom	
<b>Contact Details</b>		
E-mail		
Telephone number		140
Other telephone number		
* Date of birth	dd mm yyyy	
* Nationality		Documents that demonstrate entitlement to work in the UK
	Add another applicant	
Section 5 of 21		
OPERATING SCHEDULE		31
When do you want the premises licence to start?	28 / 08 / 2020 dd mm yyyy	
If you wish the licence to be valid only for a limited period, when do you want it to end	dd mm yyyy	
Provide a general description	of the premises	Si .
For example the type of premises, its general situation and layout and any other information which could be relevant to the licensing objectives. Where your application includes off-supplies of alcohol and you intend to provide a place for consumption of these off- supplies you must include a description of where the place will be and its proximity to the premises.		

Continued from previous page		
If 5,000 or more people are expected to attend the	35	
premises at any one time,		
state the number expected to		
attend		
Section 6 of 21	WE LAN	
PROVISION OF PLAYS		
See guidance on regulated entertainment		
Will you be providing plays?		
C Yes © No		
Section 7 of 21	Section 1	
PROVISION OF FILMS		
See guidance on regulated entertainment		
Will you be providing films?		
C Yes © No	100	
Section 8 of 21		
PROVISION OF INDOOR SPORTING EVENTS		
See guidance on regulated entertainment		
Will you be providing indoor sporting events?		
C Yes © No		
Section 9 of 21	LANGE W	
PROVISION OF BOXING OR WRESTLING ENTERTAINMENTS		
See guidance on regulated entertainment		
Will you be providing boxing or wrestling entertainments?		
C Yes © No		
Section 10 of 21		
PROVISION OF LIVE MUSIC		
See guidance on regulated entertainment		
Will you be providing live music?		
C Yes © No		
Section 11 of 21		
PROVISION OF RECORDED MUSIC		
See guidance on regulated entertainment		
Will you be providing recorded music?		
C Yes © No		
Section 12 of 21		
PROVISION OF PERFORMANCES OF DANCE		
See guidance on regulated entertainment		
Will you be providing performances of dance?		

Continued from previous	s page	
Section 13 of 21	IINC OF A CIAM AD DECC	
DANCE	IING OF A SIMILAR DESCR	RIPTION TO LIVE MUSIC, RECORDED MUSIC OR PERFORMANCES OF
See guidance on regula		
Will you be providing a performances of dance	inything similar to live mus ??	ic, recorded music or
	No	
Section 14 of 21		
LATE NIGHT REFRESHI		
Will you be providing la	ate night refreshment?	
C Yes	No     No	
Section 15 of 21		
SUPPLY OF ALCOHOL		
Will you be selling or su	ipplying alcohol?	
<b>←</b> Yes	C No	
Standard Days And Ti	mings	
MONDAY		Give timings in 24 hour clock
	Start 10:00	Give timings in 24 hour clock. End 20:00 (e.g., 16:00) and only give details for the days
	Start	of the week when you intend the premises
TUESDAY		to be used for the activity.
	Start 10:00	End 20:00
8.	Start	End
WEDNESDAY		· · · · · · · · · · · · · · · · · · ·
	Start 10:00	End 20:00
	Start	End End
THURCDAY		
THURSDAY	_	
	Start 10:00	End 20:00
	Start	End
FRIDAY		,
	Start 10:00	End 20:00
	Start	End End
CATURDAY		Liid
SATURDAY		
	Start 10:00	End 20:00
	Start	End

nol is for consumption on ct on, if the sale of alcohol
n away from the premises
ale of alcohol is for the premises and away
s select both.
•
mer months.
s from those listed in the
e.g. Christmas Eve.
* 5
* *
* *
* *
* *
2 T 1 2 T 2 T 2 T 2 T 2 T 2 T 2 T 2 T 2

Continued from previous page		
Enter the contact's address		
Building number or name	8	
Street		
District		
City or town		
County or administrative area		
Postcode		
Country		
Personal Licence number (if known)	PER0240	
Issuing licensing authority (if known)	RVBC	
PROPOSED DESIGNATED PRE	MISES SUPERVISOR CONSENT	
How will the consent form of the supplied to the authority?	ne proposed designated premises superv	isor
C Electronically, by the pro	posed designated premises supervisor	
<ul> <li>As an attachment to this</li> </ul>	application	
Reference number for consent form (if known)		If the consent form is already submitted, ask the proposed designated premises supervisor for its 'system reference' or 'your reference'.
Section 16 of 21		
ADULT ENTERTAINMENT	·	
Highlight any adult entertainm premises that may give rise to	nent or services, activities, or other enterta concern in respect of children	inment or matters ancillary to the use of the
rise to concern in respect of ch	ng intended to occur at the premises or an ildren, regardless of whether you intend c semi-nudity, films for restricted age group	ncillary to the use of the premises which may give hildren to have access to the premises, for example setc gambling machines etc.
N/A		
Section 17 of 21		
HOURS PREMISES ARE OPEN	TO THE PUBLIC	
Standard Days And Timings		
MONDAY		Give timings in 24 hour clock.
Start	10:00 End 20:00	(e.g., 16:00) and only give details for the days
Start	End	of the week when you intend the premises to be used for the activity.

Continued from previous	page	
TUESDAY		
	Start 10:00	End 20:00
	Start	End
WEDNESDAY		
	Start 10:00	End 20:00
	Start	End
THURSDAY	·	
	Start 10:00	End 20:00
	Start	End
FRIDAY	<del></del>	<del></del>
	Start 10:00	End 20:00
	Start	End
SATURDAY		
	Start 10:00	End 20:00
	Start	End
SUNDAY		5 0 <sup>2</sup> 0
	Start 10:00	End 17:00
	Start	End
State any seasonal variat	tions	
For example (but not exc	clusively) where the activity will occ	cur on additional days during the summer months.
Non standard timings. W those listed in the colum	/here you intend to use the premise on on the left, list below	es to be open to the members and guests at different times from
For example (but not ex	clusively), where you wish the activi	ity to go on longer on a particular day e.g. Christmas Eve.
Section 18 of 21		
LICENSING OBJECTIVES		
Describe the steps you intend to take to promote the four licensing objectives:		
a) General – all four licen	sing objectives (b,c,d,e)	

Continued from previous page
List here steps you will take to promote all four licensing objectives together.
b) The prevention of crime and disorder
A CCTV system will be in operation at the premises and recorded images shall be retained for a period of 31 days. CCTV images will be provided to the police and other responsible authorities as soon as practicable and in any case within 48 hours of a request for such images, subject of the provisions of the DPA.
c) Public safety
d) The prevention of public nuisance
A notice will be on display asking that the customers leave the area quietly and respect the local residents.
e) The protection of children from harm
The premises will adopt a 'Challenge 25' policy. This means that if a customer purchasing alcohol appears to be under the age of 25, they will be asked for proof of their age, to prove that they are 18 years or older. Posters will be on display advising customers of the 'Challenge 25' policy.
The only forms of identification that will be accepted at the premises are a passport, UK photo-card driving licences, military ID & cards bearing the 'PASS' hologram.
Section 19 of 21

NOTES ON DEMONSTRATING ENTITLEMENT TO WORK IN THE UK

Entitlement to work/immigration status for individual applicants and applications from partnerships which are not limited liability partnerships:

A licence may not be held by an individual or an individual in a partnership who is resident in the UK who:

- does not have the right to live and work in the UK; or
- is subject to a condition preventing him or her from doing work relating to the carrying on of a licensable activity.

Any premises licence issued in respect of an application made on or after 6 April 2017 will become invalid if the holder ceases to be entitled to work in the UK.

Applicants must demonstrate that they have an entitlement to work in the UK and are not subject to a condition preventing them from doing work relating to the carrying on of a licensable activity. They do this in one of two ways: 1) by providing with this application copies or scanned copies of the documents listed below (which do not need to be certified), or 2) by providing their 'share code' to enable the licensing authority to carry out a check using the Home Office online right to work checking service (see below).

# Documents which demonstrate entitlement to work in the UK

- An expired or current passport showing the holder, or a person named in the passport as the child of the holder, is A British citizen or a citizen of the UK and Colonies having the right of abode in the UK (please see note below about which sections of the passport to copy).
- An expired or current passport or national identity card showing the holder, or a person named in the passport as the child of the holder, is a national of a European Economic Area country or Switzerland.
- A Registration Certificate or document certifying permanent residence issued by the Home Office to a national
  of a European Economic Area country or Switzerland.
- A Permanent Residence Card issued by the Home Office to the family member of a national of a European Economic Area country or Switzerland.
- A current Biometric Immigration Document (Biometric Residence Permit) issued by the Home Office to the holder indicating that the person named is allowed to stay indefinitely in the UK, or has no time limit on their stay in the UK.
- A current passport endorsed to show that the holder is exempt from immigration control, is allowed to stay
  indefinitely in the UK, has the right of abode in the UK, or has no time limit on their stay in the UK.
- A current Immigration Status Document issued by the Home Office to the holder with an endorsement indicating that the named person is allowed to stay indefinitely in the UK or has no time limit on their stay in the UK, when produced in combination with an official document giving the person's permanent National Insurance number and their name issued by a Government agency or a previous employer.
- A birth or adoption certificate issued in the UK, when produced in combination with an official document giving the person's permanent National Insurance number and their name issued by a Government agency or a previous employer.
- A birth or adoption certificate issued in the Channel Islands, the Isle of Man or Ireland when produced in combination with an official document giving the person's permanent National Insurance number and their name issued by a Government agency or a previous employer.
- A certificate of registration or naturalisation as a British citizen, when produced in combination with an
  official document giving the person's permanent National Insurance number and their name issued by a
  Government agency or a previous employer.

- A current passport endorsed to show that the holder is allowed to stay in the UK and is currently allowed to
  work and is not subject to a condition preventing the holder from doing work relating to the carrying on of a
  licensable activity.
- A current Biometric Immigration Document (Biometric Residence Permit) issued by the Home Office to the holder which indicates that the named person can currently stay in the UK and is allowed to work relation to the carrying on of a licensable activity.
- A current Residence Card issued by the Home Office to a person who is not a national of a European Economic
  Area state or Switzerland but who is a family member of such a national or who has derivative rights or
  residence.
- A current Immigration Status Document containing a photograph issued by the Home Office to the holder
  with an endorsement indicating that the named person may stay in the UK, and is allowed to work and is not
  subject to a condition preventing the holder from doing work relating to the carrying on of a licensable activity
  when produced in combination with an official document giving the person's permanent National Insurance
  number and their name issued by a Government agency or a previous employer.
- A Certificate of Application, less than 6 months old, issued by the Home Office under regulation 18(3) or 20(2) of the Immigration (European Economic Area) Regulations 2016, to a person who is not a national of a European Economic Area state or Switzerland but who is a family member of such a national or who has derivative rights of residence.
- Reasonable evidence that the person has an outstanding application to vary their permission to be in the UK
  with the Home Office such as the Home Office acknowledgement letter or proof of postage evidence, or
  reasonable evidence that the person has an appeal or administrative review pending on an immigration
  decision, such as an appeal or administrative review reference number.
- Reasonable evidence that a person who is not a national of a European Economic Area state or Switzerland but
  who is a family member of such a national or who has derivative rights of residence in exercising treaty rights in
  the UK including:-
  - evidence of the applicant's own identity such as a passport,
  - evidence of their relationship with the European Economic Area family member e.g. a marriage certificate, civil partnership certificate or birth certificate, and
  - evidence that the European Economic Area national has a right of permanent residence in the UK or is one
    of the following if they have been in the UK for more than 3 months:
    - (i) working e.g. employment contract, wage slips, letter from the employer,
    - (ii) self-employed e.g. contracts, invoices, or audited accounts with a bank,
    - (iii) studying e.g. letter from the school, college or university and evidence of sufficient funds; or
    - (iv) self-sufficient e.g. bank statements.

Family members of European Economic Area nationals who are studying or financially independent must also provide evidence that the European Economic Area national and any family members hold comprehensive sickness insurance in the UK. This can include a private medical insurance policy, an EHIC card or an S1, S2 or S3 form.

**Original documents must not be sent to licensing authorities.** If the document copied is a passport, a copy of the following pages should be provided:-

- (i) any page containing the holder's personal details including nationality:
- (ii) any page containing the holder's photograph;
- (iii) any page containing the holder's signature;
- (iv) any page containing the date of expiry; and
- (v) any page containing information indicating the holder has permission to enter or remain in the UK and is permitted to work.

If the document is not a passport, a copy of the whole document should be provided.

Your right to work will be checked as part of your licensing application and this could involve us checking your immigration status with the Home Office. We may otherwise share information with the Home Office. Your licence application will not be determined until you have complied with this guidance.

# Home Office online right to work checking service

As an alternative to providing a copy of the documents listed above, applicants may demonstrate their right to work by allowing the licensing authority to carry out a check with the Home Office online right to work checking service.

To demonstrate their right to work via the Home Office online right to work checking service, applicants should include in this application their 9-digit share code (provided to them upon accessing the service at <a href="https://www.gov.uk/prove-right-to-work">https://www.gov.uk/prove-right-to-work</a>) which, along with the applicant's date of birth (provided within this application), will allow the licensing authority to carry out the check.

In order to establish the applicant's right to work, the check will need to indicate that the applicant is allowed to work in the United Kingdom and is not subject to a condition preventing them from doing work relating to the carrying on of a licensable activity.

An online check will not be possible in all circumstances because not all applicants will have an immigration status that can be checked online. The Home Office online right to work checking service sets out what information and/or documentation applicants will need in order to access the service. Applicants who are unable to obtain a share code from the service should submit copy documents as set out above.

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**NOTES ON REGULATED ENTERTAINMENT** 

In terms of specific regulated entertainments please note that:

- Plays: no licence is required for performances between 08:00 and 23.00 on any day, provided that the audience does not exceed 500.
- Films: no licence is required for 'not-for-profit' film exhibition held in community premises between 08.00 and
  23.00 on any day provided that the audience does not exceed 500 and the organiser (a) gets consent to the
  screening from a person who is responsible for the premises; and (b) ensures that each such screening abides
  by age classification ratings.
- Indoor sporting events: no licence is required for performances between 08.00 and 23.00 on any day, provided that the audience does not exceed 1000.
- Boxing or Wrestling Entertainment: no licence is required for a contest, exhibition or display of Greco-Roman wrestling, or freestyle wrestling between 08.00 and 23.00 on any day, provided that the audience does not exceed 1000. Combined fighting sports defined as a contest, exhibition or display which combines boxing or wrestling with one or more martial arts are licensable as a boxing or wrestling entertainment rather than an indoor sporting event.
- Live music: no licence permission is required for:
  - o a performance of unamplified live music between 08.00 and 23.00 on any day, on any premises.
  - o a performance of amplified live music between 08.00 and 23.00 on any day on premises authorised to sell alcohol for consumption on those premises, provided that the audience does not exceed 500.
  - o a performance of amplified live music between 08.00 and 23.00 on any day, in a workplace that is not licensed to sell alcohol on those premises, provided that the audience does not exceed 500.
  - a performance of amplified live music between 08.00 and 23.00 on any day, in a church hall, village hall, community hall, or other similar community premises, that is not licensed by a premises licence to sell alcohol, provided that (a) the audience does not exceed 500, and (b) the organiser gets consent for the performance from a person who is responsible for the premises.
  - o a performance of amplified live music between 08.00 and 23.00 on any day, at the non-residential premises of (i) a local authority, or (ii) a school, or (iii) a hospital, provided that (a) the audience does not exceed 500, and (b) the organiser gets consent for the performance on the relevant premises from: (i) the local authority concerned, or (ii) the school or (iii) the health care provider for the hospital.
- Recorded Music: no licence permission is required for:
  - o any playing of recorded music between 08.00 and 23.00 on any day on premises authorised to sell alcohol for consumption on those premises, provided that the audience does not exceed 500.
  - any playing of recorded music between 08.00 and 23.00 on any day, in a church hall, village hall, community hall, or other similar community premises, that is not licensed by a premises licence to sell alcohol, provided that (a) the audience does not exceed 500, and (b) the organiser gets consent for the performance from a person who is responsible for the premises.
  - any playing of recorded music between 08.00 and 23.00 on any day, at the non-residential premises of (i) a local authority, or (ii) a school, or (iii) a hospital, provided that (a) the audience does not exceed 500, and (b) the organiser gets consent for the performance on the relevant premises from: (i) the local authority concerned, or (ii) the school proprietor or (iii) the health care provider for the hospital.

- Dance: no licence is required for performances between 08.00 and 23.00 on any day, provided that the audience does not exceed 500. However, a performance which amounts to adult entertainment remains licensable.
- Cross activity exemptions: no licence is required between 08.00 and 23.00 on any day, with no limit on audience size for:
  - o any entertainment taking place on the premises of the local authority where the entertainment is provided by or on behalf of the local authority;
  - o any entertainment taking place on the hospital premises of the health care provider where the entertainment is provided by or on behalf of the health care provider;
  - o any entertainment taking place on the premises of the school where the entertainment is provided by or on behalf of the school proprietor; and
  - o any entertainment (excluding films and a boxing or wrestling entertainment) taking place at a travelling circus, provided that (a) it takes place within a moveable structure that accommodates the audience, and (b) that the travelling circus has not been located on the same site for more than 28 consecutive days.

# Section 21 of 21

### **PAYMENT DETAILS**

This fee must be paid to the authority. If you complete the application online, you must pay it by debit or credit card.

Premises Licence fees are determined by the non domestic rateable value of the premises.

You can find out a non domestic rateable value of a premises via the Valuation Office Agency website at: http://www.2010.voa.gov.uk/rli/

There are five fee bands as follows:

Band A - None to £4300 - £100.00

Band B - £4301 to £33000 - £190.00

Band C - £33001 to £87000 - £315.00

Band D - £87001 to £125000 - £450.00\*

Band E - £125001 and over - £635.00\*

\* If the rateable value of a premises falls within Bands D or E and the premises is used exclusively or primarily for the supply of alcohol for consumption on the premises, then you are required to pay a higher fee:

Band D - £87001 to £125000 - £900.00

Band E - £125001 and over - £1,905.00

There is an exemption from the payment of fees in relation to the provision of regulated entertainment at church halls, chapel halls or premises of a similar nature, village halls, parish or community halls or other premises of a similar nature. The costs associated with these licences will be met by central Government. If, however, the licence also authorises the use of the premises for the supply of alcohol or the provision of late night refreshment, a fee will be required.

Schools and sixth form colleges are exempt from the fees associated with the authorisation of regulated entertainment where the entertainment is provided by and at the school or college and for the purposes of the school or college.

If you operate a large event you are subject to ADDITIONAL fees based upon the number in attendance at any one time:

Capacity 5000-9999 - £1,000.00

Capacity 10000-14999 - £2,000.00

Capacity 15000-19999 - £4,000.00

Capacity 20000-29999 - £8,000.00

Capacity 30000-39999 - £16,000.00

Capacity 40000-49999 - £24,000.00

Capacity 50000-59999 - £32,000.00

Capacity 60000-69999 - £40,000.00

Capacity 70000-79999 - £48,000.00

Capacity 80000-89999 - £56,000.00

Capacity 90000 and over - £64,000.00

\* Fee amount (£)

190.00

#### DECLARATION

I/WE UNDERSTAND IT IS AN OFFENCE, UNDER SECTION 158 OF THE LICENSING ACT 2003, TO MAKE A FALSE STATEMENT IN OR IN CONNECTION WITH THIS APPLICATION. THOSE WHO MAKE A FALSE STATEMENT MAY BE LIABLE ON SUMMARY CONVICTION TO A FINE OF ANY AMOUNT.

[APPLICABLE TO INDIVIDUAL APPLICANTS ONLY, INCLUDING THOSE IN A PARTNERSHIP WHICH IS NOT A LIMITED LIABILITY PARTNERSHIP] I UNDERSTAND I AM NOT ENTITLED TO BE ISSUED WITH A LICENCE IF I DO NOT HAVE THE

- \* ENTITLEMENT TO LIVE AND WORK IN THE UK (OR IF I AM SUBJECT TO A CONDITION PREVENTING ME FROM DOING WORK RELATING TO THE CARRYING ON OF A LICENSABLE ACTIVITY) AND THAT MY LICENCE WILL BECOME INVALID IF I CEASE TO BE ENTITLED TO LIVE AND WORK IN THE UK (PLEASE READ GUIDANCE NOTE 15).
- THE DPS NAMED IN THIS APPLICATION FORM IS ENTITLED TO WORK IN THE UK (AND IS NOT SUBJECT TO CONDITIONS

  PREVENTING HIM OR HER FROM DOING WORK RELATING TO A LICENSABLE ACTIVITY) AND I HAVE SEEN A COPY OF HIS OR HER PROOF OF ENTITLEMENT TO WORK, IF APPROPRIATE (PLEASE SEE NOTE 15).
- Ticking this box indicates you have read and understood the above declaration

This section should be completed by the applicant, unless you answered "Yes" to the question "Are you an agent acting on behalf of the applicant?"

* Full name	G Sherratt
* Capacity	Authorsed agent
* Date	30 / 07 / 2020 dd mm yyyy

Add another signatory

Once you're finished you need to do the following:

- 1. Save this form to your computer by clicking file/save as...
- 2. Go back to <a href="https://www.gov.uk/apply-for-a-licence/premises-licence/ribble-valley/apply-1">https://www.gov.uk/apply-for-a-licence/premises-licence/ribble-valley/apply-1</a> to upload this file and continue with your application.

Don't forget to make sure you have all your supporting documentation to hand.

IT IS AN OFFENCE LIABLE TO SUMMARY CONVICTION TO A FINE OF ANY AMOUNT UNDER SECTION 158 OF THE LICENSING ACT 2003, TO MAKE A FALSE STATEMENT IN OR IN CONNECTION WITH THIS APPLICATION

IT IS AN OFFENCE UNDER SECTION 24B OF THE IMMIGRATION ACT 1971 FOR A PERSON TO WORK WHEN THEY KNOW, OR HAVE REASONABLE CAUSE TO BELIEVE, THAT THEY ARE DISQUALIFIED FROM DOING SO BY REASON OF THEIR IMMIGRATION STATUS. THOSE WHO EMPLOY AN ADULT WITHOUT LEAVE OR WHO IS SUBJECT TO CONDITIONS AS TO EMPLOYMENT WILL BE LIABLE TO A CIVIL PENALTY UNDER SECTION 15 OF THE IMMIGRATION, ASYLUM AND NATIONALITY ACT 2006 AND PURSUANT TO SECTION 21 OF THE SAME ACT, WILL BE COMMITTING AN OFFENCE WHERE THEY DO SO IN THE KNOWLEDGE, OR WITH REASONABLE CAUSE TO BELIEVE, THAT THE EMPLOYEE IS DISQUALIFIED

OFFICE USE ONLY	
Applicant reference number	ribble-valley-984185
Fee paid	This is a second of the second
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ELMS Payment Reference	
Payment status	
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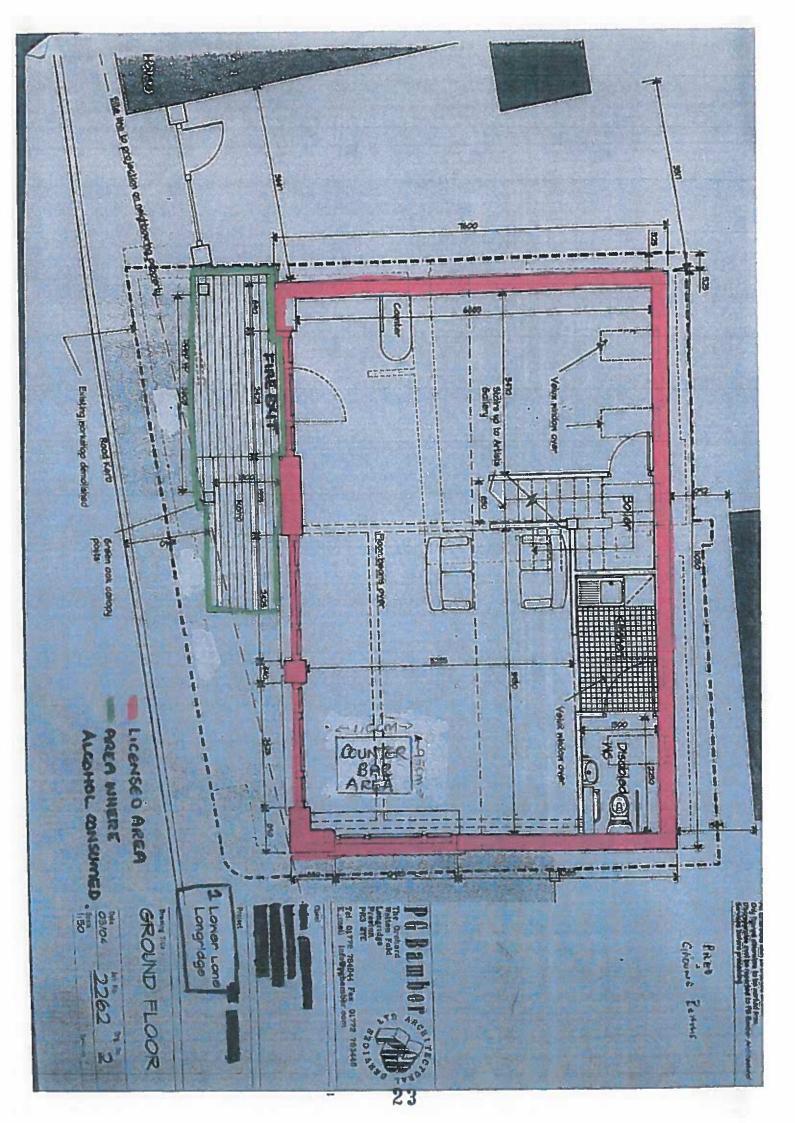
# Consent of individual to being specified as premises supervisor

1 DIANE DESPARD
of
Date of birth:
Place of birth: PRESTON
Nationality: BRITTSH
hereby confirm that I give my consent to be specified as the designated premises supervisor in relation to the application for
***************************************
DMD DESIGN (LONGRIDGE) LIMITED
TRO
relating to a premises licence TBC
I LOWER LANE

LOWER LANG LONGRIDGE PRESTON PR3 38L

1

and any premises licence to be granted or varied in respect o by	t this application made
DIANEDESPARD	r.
DIANEDESIARD	
[name of applicant]	•
concerning the supply of alcohol at	
I LONER LANE	
LONGRIDA	
LONGRIDG PRESTON PR3 35 L	
	**************************************
I also confirm that I am entitled to work in the United Kingdo	m and am applying for,
intend to apply for or currently hold a personal licence, de below.	tails of which I set out
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PCROSLO	
Personal licence issuing authority	52 <b>8</b> 53
RVBC	
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Date 20m July 5	2020



# LICENSING HEARING – 6 OCTOBER 2020 RIBBLE VALLEY BOROUGH COUNCIL APPLICATION FOR GRANT OF PREMISES LICENCE MADE BY DMD DESIGN (LONGRIDGE) LIMITED 1 LOWER LANE, LONGRIDGE, PRESTON PR3 3SL

Supply of alcohol for consumption ON AND OFF the premises:	Applied for
Mon	1000hrs-2000hrs
Tues	1000hrs-2000hrs
Wed	1000hrs-2000hrs
Thurs	1000hrs-2000hrs
Fri	1000hrs-2000hrs
Sat	1000hrs-2000hrs
Sun	1000hrs-1700hrs
Opening hours of premises:	
Mon	1000hrs-2000hrs
Tues	1000hrs-2000hrs
Wed	1000hrs-2000hrs
Thurs	1000hrs-2000hrs
Fri	1000hrs-2000hrs
Sat	1000hrs-2000hrs
Sun	1000hrs-1700hrs



# **LICENSING ACT 2003**

# APPLICATION BY DMD DESIGN (LONGRIDGE) LIMITED FOR THE GRANT OF A PREMISES LICENCE IN RESPECT OF 1 LOWER LANE, LONRIDGE, PRESTON PR3 3SL

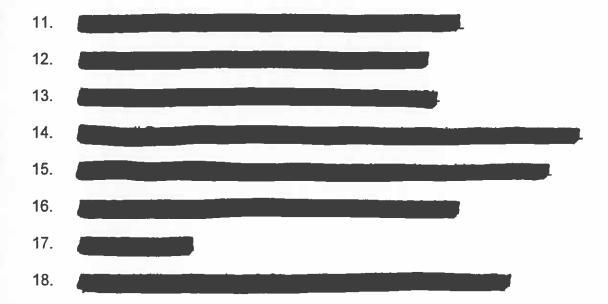
# **LIST OF RELEVANT REPRESENTATIONS**

# A. RESPONSIBLE AUTHORITIES

None

# B. OTHER PERSONS





# **Catherine Moore**

From:

Sent:

04 August 2020 17:21

To:

Licensing

**Subject:** 

Objection to 'Application for the grant of a Premises Licence/Club Premises

Certificate '

ApplicantDMD Design (Longridge) Limited
1 Lower Lane
Longridge
Preston
PR3 3SL

We would like to object to the above licensing application because of the following issues.

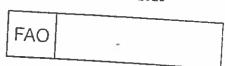
- 1) The property is close to a busy junction and opposite St Lawrence's church. Funerals and church services attended by predominantly elderly people cause hearses and cars to park along Lower Lane and visibility is limited on the bend itself when passing these vehicles. This application would escalate the current dangers.
- 2)The premises are adjacent to residential properties and noise from customers would be detrimental to those residents.

For these reasons I would like our views to be considered.



# RECEIVED BY CHIEF EXECUTIVE

- 6 AUG 2020





The Administration and Licensing Officer Ribble Valley Borough Council Council Offices Church Walk CLITHEROE BB7 2RA

Dear Sir,

DMD Design/Diane Despard
1 Lower Lane, Longridge, Preston, PR3 3SL

I write regarding the recent application for a Premises Licence at the above address and wish to set out below my reasons for objecting to such a licence being granted. These are the same points I expressed regarding the previous application in October last year, when the application was refused.

The premises are in very close proximity to a very busy T junction - Lower Lane/Chapel Hill - and the pavement in this area is extremely narrow in some parts. I believe that the increased amount of pedestrians this establishment could attract can only add to road safety problems and the safety of the public.

The granting of a licence allowing consumption of alcohol outside at the front of the premises, in a residential area and so close to a busy road, to my mind is irresponsible.

The frontage to the premises is extremely restricted and I would envisage that inevitably people would be forced onto the roadway around this area and also extend onto the front of nearby residential properties.

The increased number of vehicles this application could create also brings about the added problem of parking (in an already congested area) as the premises has no designated parking of its own.

Lower Lane is largely a residential area with no other retail premises in close proximity.

For these reasons I would ask that you seriously consider these objections before the granting of a licence.

Yours faithfully



# **Catherine Moore**

From:

Sent:

To: Subject: 18 August 2020 13:45

Licensing

Licence application at 1 Lower Lane, Longridge.

From



Re Licensing application at 1 Lower Lane, Longridge.

I would like to formally register my objections regarding the above application for a premises licence.

Since the original application was made the premises have been adapted to form a studio and living area for the applicant. The outside of the premises looks very attractive and there are some lovely items for sale in the window. Unfortunately the main focus through one of the windows is a well stocked gin bar. This was advertised clearly in two windows with Bar Open signs for three days on the opening weekend.

At the original hearing we were assured that we could trust the applicant and it was not her intention to run a bar but a design studio with drinks offered to clients buying in her establishment. A Bar Open sign is a major indication we cannot trust her word.

The applicant was advised that application for TENs was one way of serving alcohol to her clients and these were duly put in place. The hours were more acceptable to the local residents as long as the conditions were adhered to with no noise or traffic problems developing.

The studio opened on 02.07.2020 with a private event; which would have been acceptable if it had not been held before Covid 19 restrictions had been relaxed for public gatherings and the opening of bars and restaurants on 04.07.2020.

The weekend of the 10th July the Bar Open sign appeared. It was clearly visible for three days to anyone driving or walking past. It was taken down but the damage had been done.

There have been several instances recorded by neighbours and witnessed by myself when the licensing times have been flouted. Evidence of this has been sent in to RVBC by neighbours.

I am concerned that if the applicant is granted the full licence for seven days a week she will continue to stretch the conditions and the life of the close neighbours will become intolerable.

The applicant has been visiting some of her new neighbours in an attempt to explain her vision. (I have not been visited but heard her conversation with a near neighbour from my garden.) This seems to me like an attempt to divide and conquer. Perhaps it would have been a good idea to invite the neighbours to a gathering at the studio? We could then have talked to her and seen what she had created, she could have offered us a drink; as long as it was within Covid 19restrictions of course! Once again she seems to have alienated her neighbours rather than befriending them.

Personally, I would be happy if the licence was granted for the weekend only and times carefully controlled. I have not yet seen evidence that the applicant intends to actually do what she first claimed.

Please inform me of any meetings or if any further communication is required in this matter.

Yours faithfully

Sent from my iPad

16.02 20

# RECEIVED BY CHIEF EXECUTIVE

1 8 AUS 2020

Dear Sirs FAO



<u>Licenced Premises Application Re.1 Lower Lane, Longridge, Preston PR3 3SL submitted by DMD Design (Longridge) Limited.</u>

I refer to the above Application and wish to register my objection. In view of the fact that I reside opposite the property in question then I believe that I have a greater interest in this application than the general public.

I am totally confused with the whole situation here in particular as to just what the true intentions of the Applicant are concerning 1 Lower Lane. I and other residents of Lower Lane have been told on numerous occasions, e.g. Licensing Committee in November 2019 in front of Council Committee members that it is not the intention of the Applicant to operate this property as a Bar.

The property was granted Planning Permission [3/2019/1131] in February this year which was for part retail and part residential. We were advised that the business would operate similar to the previous one i.e. An Interior Design Business supported by an Arts & Crafts type business. There was no mention of alcohol sales, no plans for the erection of a Bar within the interior of the property and so on.

Following the makeover of the property when the window covers were removed what was the main feature in the window - A BAR! (Property)

Following this posters were then placed in the shop windows that advertised BAR OPEN! So, we are told that it isn't going bar but the Applicant clearly advertises it as a Bar? I feel that this reveals the true intentions here.

So as to maintain and protect the residential amenity and character of the area I must object to the Application.

When viewing the Application I note that the Applicant has marked "No" in respect of Sec. 6-14 that covers the provision of indoor entertainments. However if this Application is successful then the property will automatically be granted these indoor entertainments under the Regulated Entertainments rules? I believe that whilst marking "No" in the application as to entertainments the Applicant will nevertheless take advantage of the Regulated Entertainments rules - as she requested within her Application that was refused in Nov 2019.

This will of course result in increased levels of noise. The property was never built with any form of sound proofing, there is no mention of any noise limiting devices and even the windows are not double glazed. Therefore this would create a public nuisance i.e. Music emanating from the property in a quiet residential area.

# Daily levels of music emanating from the shop premises would be totally incompatible with the character of the area.

In my opinion that the Applicant has failed to provide clear evidence how she would control noise arising from the use of the premises.

The Applicant is applying for the sale of drinks on and off the premises. The off premises drinking site is adjacent to the main footpath and with groups of drinkers congregating in this area there will be a

build up of noise. How will this be controlled? I enclose a photo confirming this.

PHOTO 2

What does this confirm as regards what the attraction is here? It is just people drinking outside, messing about and quite loudly - Is this how you attract "Up end Customers" or "Drinkers"? I am afraid that it is the latter and it has no right to be in the middle of a residential area.

With public nuisance comes anti social behaviour. I note that the Applicant is proposing the use of CCTV to monitor the property in case of any trouble that could/may arise. The CCTV will only cover the actual property. The concerns that I and other residents have is what happens when /if this does arise and has to be dealt with? There is nothing in the Application to say how the Applicant would control any possible trouble.

The issue here for residents is what happens when any "potential" trouble makers are "moved on". The property is set within a quiet residential area of which there are a large number of elderly/retired people. These possible trouble makers could vent their anger/frustrations on the residential properties via acts of vandalism and this is a real concern for some of the elderly residents. There is nothing within the Application that looks at possible ways/controls that in turn could ease residents concerns/reduce their levels of anxiety?

It is my opinion that the Applicant has failed to explain how the current residential amenity and character of the area will not be adversely impacted.

The outside area designated for the drinking of alcohol is also within the designated siting of the Fire Exit. The property has only 1 access/exit point which is now referred to as the Fire Exit - there is no other fire exit and there are no widows that can open to perhaps facilitate exit in any emergency. If this area is designated for drinking of alcohol then would not the gathering of groups of drinkers have an adverse impact on the positioning of the Fire Exit within Public Safety guidelines?

There will no doubt be seating in this proposed outside area, this assumption is made on the fact that there is already seating in that area. Again does this seating placement not have an adverse impact on any proposed Fire Exit?  $\mathcal{L}_{H \hookrightarrow T \hookrightarrow \mathcal{L}}$ 

The photo I previously referred to confirms that drinkers are (a) blocking the Fire Exit and (b) furniture provided by shop owners blocking the so called Fire Exit - another photo is enclosed confirming how this "designated" emergency exit is restricted and not compliant with Public Safety.

We then have the issue of smokers. There is no mention as to what facilities have been made available here i.e. Where can they go to smoke? It has been noticed that people attending some of the Temporary Event Evenings do congregate around the outside of the door area. If this is deemed a Fire Exit and/or drinking area then in all likelihood smokers will gather on the footpath? At this point of the footpath on Lower Lane it becomes its narrowest. So what are members of the public going to do to pass them? It is likely that they will most probably move into the road to pass which is a public safety concern.

Waste, and I refer to both the storage and collection of waste, is a real concern here. In the Planning Application 3/2019/1131 Longridge Council raised this matter i.e. And I quote:-

"There also appears to be no storage facility for refuse bins." I see that this issue remains unresolved but the problem increases due to (i) increased levels of glass and (ii) increased levels of food waste.

Given the limited space available at the site were is the storage / collection of waste proposed? At the moment the shop owner collects the waste in her open truck until a certain level is attained and then is

carried off for disposal. This could easily become a public order issue - waste sacs have already had to be removed form the road that have fallen off her vehicle and have been left stranded in the road by the owner!

The only alternative storage/collection place would be on the public footpath which is again a public safety matter?

#### Conclusion

The last Planning Application [3/2019/1131] was granted on 07/02/2020 but with 5 Planning conditions attached. Of these conditions 2 were placed specifically to;

- 1. "For the avoidance of doubt and to ensure that the development remains compatible with the character of the area" and
- 2. "In order to protect the residential amenity and character of the area"

I acknowledge that Planning and Licensing fall under 2 different parts of Legislation. However it is my understanding that neither supersedes any restrictions attached to the other? If that is the case then why are these 2 Conditions not being adhered to in this instance?

Conditions are attached for a reason and in this particular instance it was for the protection of the immediate neighbourhood and its residents. I am concerned that this "protection" is being totally taken away from us if this Licensed Premises Application is sanctioned. So why are Conditions attached to Planning in the first instance?

At the Licensing Committee meeting held at RVBC in 11/2019 the local residents were asked to trust the applicant. The TENs were an opportunity for the Applicant to show the residents that we could trust her but I believe the applicant has missed the opportunity in that;

- a large bar suddenly appears in the shop window: total surprise to the residents, never been mentioned in any applications or anything.
- signs promoting Bar Open strategically placed in the shop windows : raises residents concerns again?
- there has been breaches of the terms under the TENs with emails reported to the Enforcement Officer as regards drinking after agreed hours?
- food Hygiene Rating Guides appear in the window etc, when nothing has been mentioned about this etc.

We still do not know or understand just what the ultimate goal of the Applicant is here? However the very fact the Applicant advertises "Bar Open" from day one is I feel a fairly good indicator what to expect!

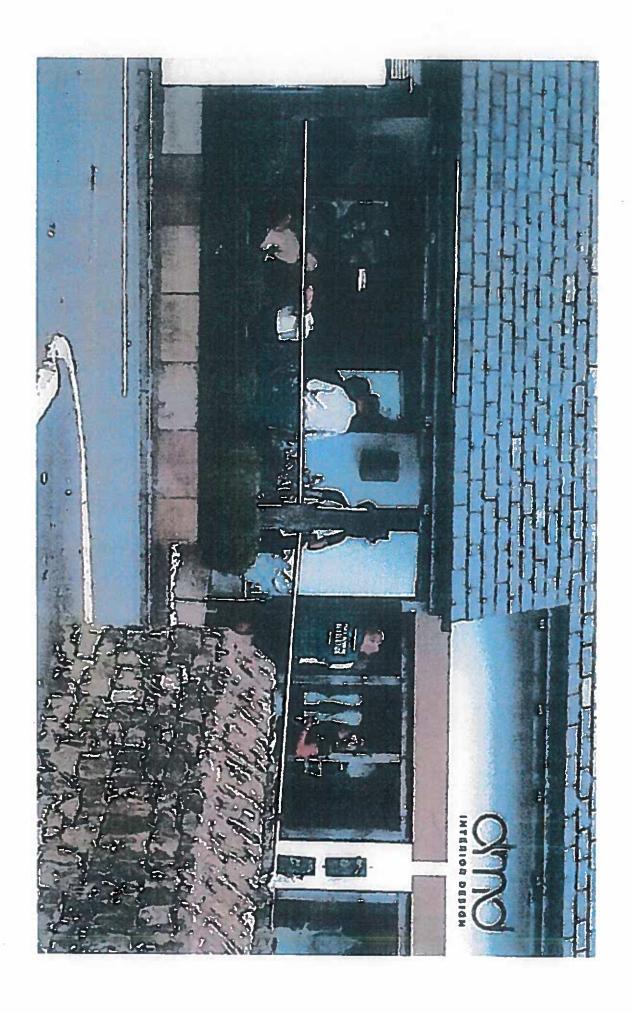
Groups of people gathered outside the shop messing about and drinking [no social distancing may I had] - the only "sales" here are alcohol absolutely nothing to do with "supporting" retail sales!

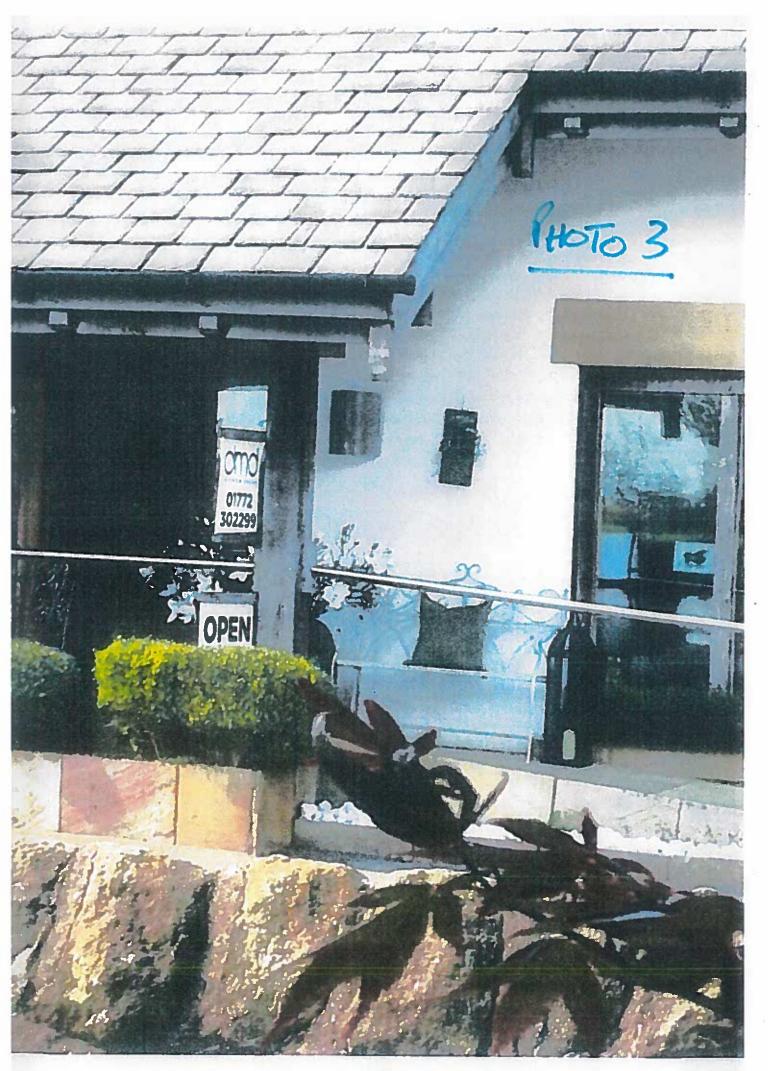
I continue to stress that the granting of this Application would have a major negative effect on the residential amenity and character of the area.

Yours Faithfully

140TO 1









### RECEIVED BY CHIEF EXECUTIVE



Dear Sirs

<u>Licenced Premises Application Re.1 Lower Lane, Longridge, Preston PR3 3SL submitted by DMD Design (Longridge) Limited.</u>

I refer to the above Application and wish to register my objection. In view of the fact that I reside opposite the property in question then I believe that I have a greater interest in this application than the general public.

#### 1A] Noise: Prevention of Public Nuisance

In the Application the Applicant has marked "No" in respect of Sec. 6-14 [incl.] of the Application relating to the provision of indoor entertainments.

However if the License is awarded then under Sec.20 of the Application, the property would automatically benefit from Regulated Entertainment.

With Regulated Entertainments granted then Noise will become a problem for local residents i.e. This is a residential area with a high level of retired/elderly residents. It is a quiet area and Noise levels from the premises will cause undue disturbance to the residents in the locality.

There has been no mention by the Applicant as to how noise levels would be controlled. The building does not benefit from (i) any form of sound-proofing (ii) noise-limiting devices,(iii) the majority of the bottom half of the premises are made from glass but this is not double glazed (iv) We suee the doors left open when the shop is open which I presume aids with ventilation because there are no openings to windows. Doors left open whilst Entertainment is on will increase noise levels - fact!

There has already been unacceptable levels of noise from the premises during recent TENs: supported via email dated 27/07/2020 to Andy Glover [Enforcement Officer RVBC]

Noise levels from drinkers congregating outside the shop are already at unacceptable levels and are increasing! We see people gathering outside the shop, shouting/generally messing about as they wind down which is generally not a problem within the correct vicinity NOT in a quiet residential area. Due consideration to this has to be given! - [Photo 1]

In my opinion the Applicant has failed to provide clear evidence how she would control noise arising from the use of the premises.

This is a residential area were the residents are predominantly retired/elderly. Increased noise levels on a daily basis is totally incompatible with the character of the area.

It would reduce the amenity and good order of the locality by more than just a minor extent.

#### 1Bl Litter: Prevention of Public Nuisance:

There is no mention as regards the removal of waste. Concern for the removal of waste was raised by the Local Council at the last application.

Increased levels of drinking will in turn generate an increase in waste - in particular that of glass. The shop window is now showing a Food Hygiene Rating so I presume that food will be made available - although there is no mention of this in the Application - so this will also generate further increased levels of waste. Where will food be eaten? Inside/outside?? None of us know?

There is no place at the property were any waste disposable/collection boxes can be possibly sited

except perhaps on the public footpath? If glass is left uncollected and not correctly disposed of, let alone food, this will lead to all sorts of problems.

Where will smokers congregate? They can not smoke in the shop premises, they can not congregate were the "off premises" drinkers will be as this will block the Fire Exit etc. So again the only alternative is use of the public footpath which in turn leads us to public safety issues and the impact of this on local residents.

Also were will smokers discard their used cigarette ends / cigarette packets etc.? Litter will be a problem here!

In my opinion the Applicant has failed to provide clear evidence how she would control the impact that litter may have on the premises and in the vicinity of the licensed premises.

Adequate numbers of waste bins should be provided but there are no suitable locations. Also in my opinion the waste generated here should be emptied regularly by a licensed waste contractor.

#### 21 Public Safety

The Application refers to the sale of Alcohol on and off the premises. I understand from the submitted plan that the "outside drinking area" also includes the area were the Fire Exit is referred to?

This property has only 1 access/exit point and that is the front door, even the windows do not have any possible escape openings. If groups are allowed to congregate or there is seating placed in this area - as there currently is by the owner then does this not itself cause a breach of Public Safety. Photo 2 enclosed confirming the proposed Fire Exit as [1] already a restricted area by way of the placing of furniture/sales that in itself restricts access/emergency exit [2] drinkers already congregate in this area which further restricts emergency exit [photo 1]: all this confirms there are already public safety issues here made by the Applicant and absolutely nothing done about it!

Access for disabled people has been removed to provide space for drinkers.

<u>Does The Disability Discrimination Act 1995 not give disabled people new rights of access to goods.</u> facilities and services.?

How would disabled people exit this area in an emergency let alone access the shop to browse or purchase?

I note that the plan does not show location and type of any other safety equipment?

Photos supplied that confirm how inadequate this area is as a safe Fire Exit especially if this area is also designated for outside drinking? [Photo 2].

The Applicant is proposing CCTV to monitor the premises. Well that is fine for the owner of the Shop but my concern is what about the local residents and their properties? i.e. The trouble makers that are "moved on" could vent their anger/frustration on them? Either via vandalism to their properties or by way of foul/abusive language to the residents themselves.

The elderly residents in the area are really concerned about this being a real possibility. The Applicant remains fully committed to her core business located on Berry Lane and tends to use the services of another lady to "look after" the shop in her absence. This leaves 1 person at anyone time to deal with the possibility of any trouble that could arise?

It is my opinion that the Applicant has failed to provide clear evidence to demonstrate how she would control any possible trouble that may arise either inside and/or outside the premises.

This a quiet residential area were the majority of residents are retired and/or elderly. The proposed activities are likely to cause congestion of the pavement or the roadway and people standing outside the premises are likely to cause a nuisance to residents.

The outside drinking area is right next to the public footpath, separated by a metal rail? It is understandable that when residents see groups of people standing/drinking in this area ,as already evidenced, they may well feel intimidated.

This whole activity goes totally against the residential amenity and character of the area.

At this particular point of Lower Lane the footpath becomes its narrowest. This a very busy road volume wise at peak times. People, especially elderly/vulnerable/people with push chairs etc. will look to cross the road or walk in the road rather than walk past groups of people drinking/smoking etc, that is a fact!

Vehicles are already being parked on the footpath that restricts people wishing to pass bye? [Photo 2A]

#### Conclusion

There is no doubt that the Applicant wishes to use this property as a Bar.

How does people gathering in groups outside a shop drinking alcohol and messing about have anything whatsoever to do with "supporting the applicants retails sales"??

We were told in the last application that this was a start up business cutting costs to concentrate on the interior design business?

When the shop was re-opened earlier in the year the first sign that was advertised in the window by THE APPLICANT was - BAR OPEN [photo enclosed - photo 3]. Any member of the general public would see this sign and would first of all think - Bar, not Interior Design business, not Arts & Crafts but BAR!

When the general public see groups gathered outside a shop drinking alcohol they will think......BAR

We now see that Food is to be served at the premises?? Yet the Last application, 3/2019/1131, and Statement of Support says:..........

" For one person the kitchenette and we at ground floor are not seen as an incumbrance to either the current proprietor or the interior designer." We now see a Food Hygiene Certificate has been applied for?

If this Licence is agreed we will see Alcohol, Food, Regulated Entertainment etc., which will lead to other events taking place here in the form of various types of "parties" as the applicant wanted in her original application last year! Nothing whatsoever to "support" retail sales!

The applicants core business interests remains in Berry Lane. Whilst she is at her main business she wants to draw income in via alcohol sales and will appoint a manger to look after this side. It is the immediate residents in the area that will suffer.

The applicant has on numerous occasions stated that it is not her intention to use the property as a Bar. However what is the first thing that residents see? 2 signs advertising BAR OPEN? And 50% of retail floor space occupied by a Bar - start up Interior Design business???

We have been told that the Premises Licence is to "support" the applicant in her new venture? Well - an advert in the window "shop now open" or "under new management" in my opinion would have a more positive impact on retail sales than BAR OPEN?

- In my opinion groups of people drinking alcohol outside a building does not give the impression of an Interior Design business and will not not attract potential new clients. The only clients attracted will be those that wish to purchase alcohol!
- Yes, there are some places in retail that provide an alcoholic drink to clients <u>BUT this is inside the shop/dept.</u> It is certainly not available outside the premises?? And certainly not in a residential area!

The Applicant has already flouted the law whilst being granted Temporary Event Notices e.g. The

agreed opening times for Sunday are 10.00:17.00. There is photographic evidence [photo 4] that show (1) Shop Open sign clearly on show (2) Bar Open signs clearly on show (3) Entrance Doors to the Shop clearly Open and (4) people OUTSIDE the shop sat down drinking alcohol - this was taken on a Sunday at 17:40!! Not 5/10 mins. after closing but 40mins later and they are still drinking?

This "implied" a Bar is open! you can not get away from the very fact that if a member of the public was passing the shop at this particular time then they would, quite correctly in my opinion, assume that there was a Bar Open?

Also "if" that member/members of the public decided that they wanted a drink from the premises and was, lets say refused, could this have not lead to an altercation/argument on the public street and how would this have been dealt with by the applicant?

When the shop was re-opened it highlighted "A Bar" that can dispense alcohol in volume and this strategically sited within the shop window, taking up valuable retail show space. When was this ever mentioned or shown in plans that the Applicant has submitted with previous Applications? It certainly wasn't in the Application 3/2019/1131.

I know that some retail businesses are now offering drinks for clients while they wait / browse but these are usually via small refrigerators discreetly placed out of site.

We have been told in the last Application 3/2019/1131 that this was supposed to be an Interior Design business supported by an Arts & Crafts business.

We are now looking at an Interior Design Business supported by Arts & Crafts supported by The sale of Alcohol, supported by the sale of Food supported by Live Entertainment Supported by etc., etc., etc.

Why cant the applicant be clear, open and fully transparent as to what the ultimate intention is here.

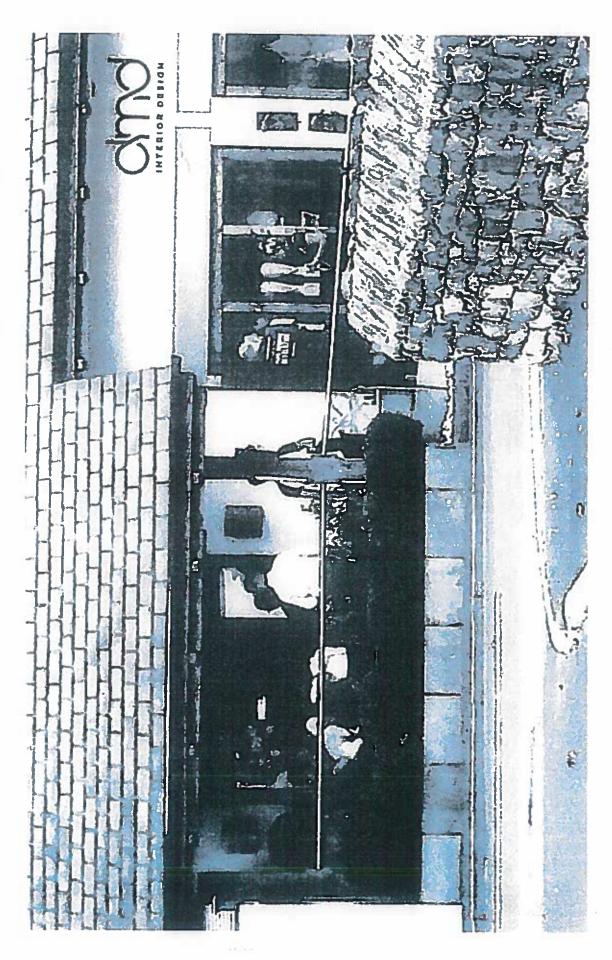
The last Planning Application [3/2019/1131] was granted on 07/02/2020 but with 5 Planning conditions attached. Of these conditions 2 were placed specifically to;

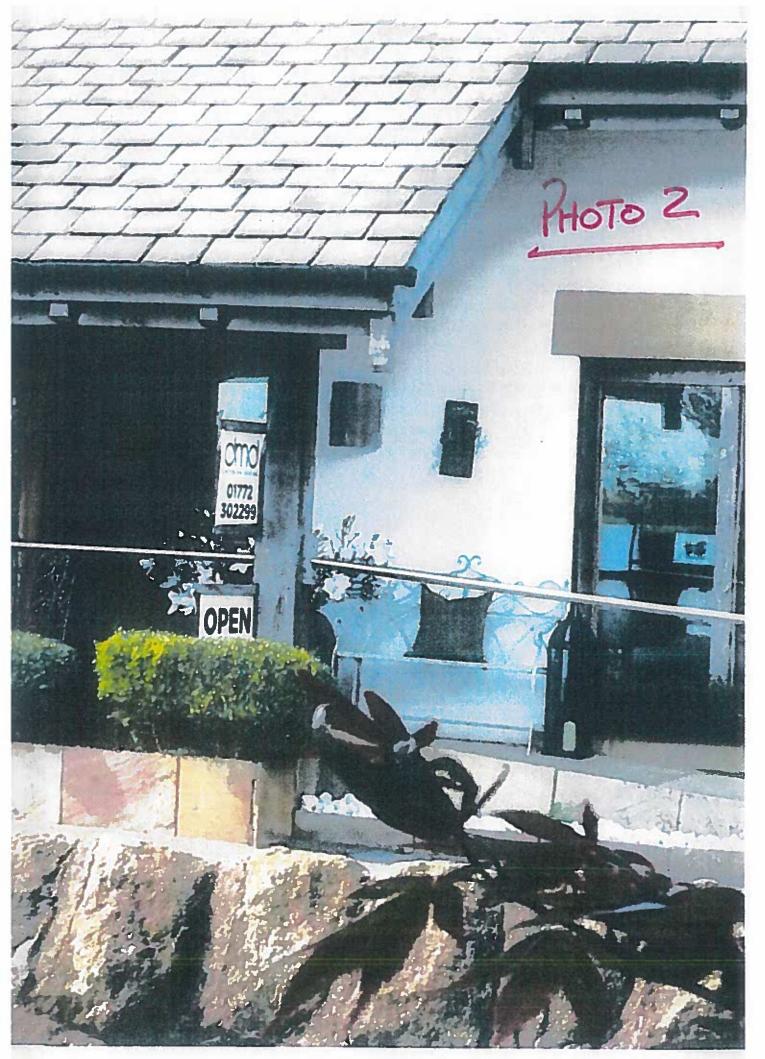
- 1. "For the avoidance of doubt and to ensure that the development remains compatible with the character of the area" and
- 2. "In order to protect the residential amenity and character of the area"

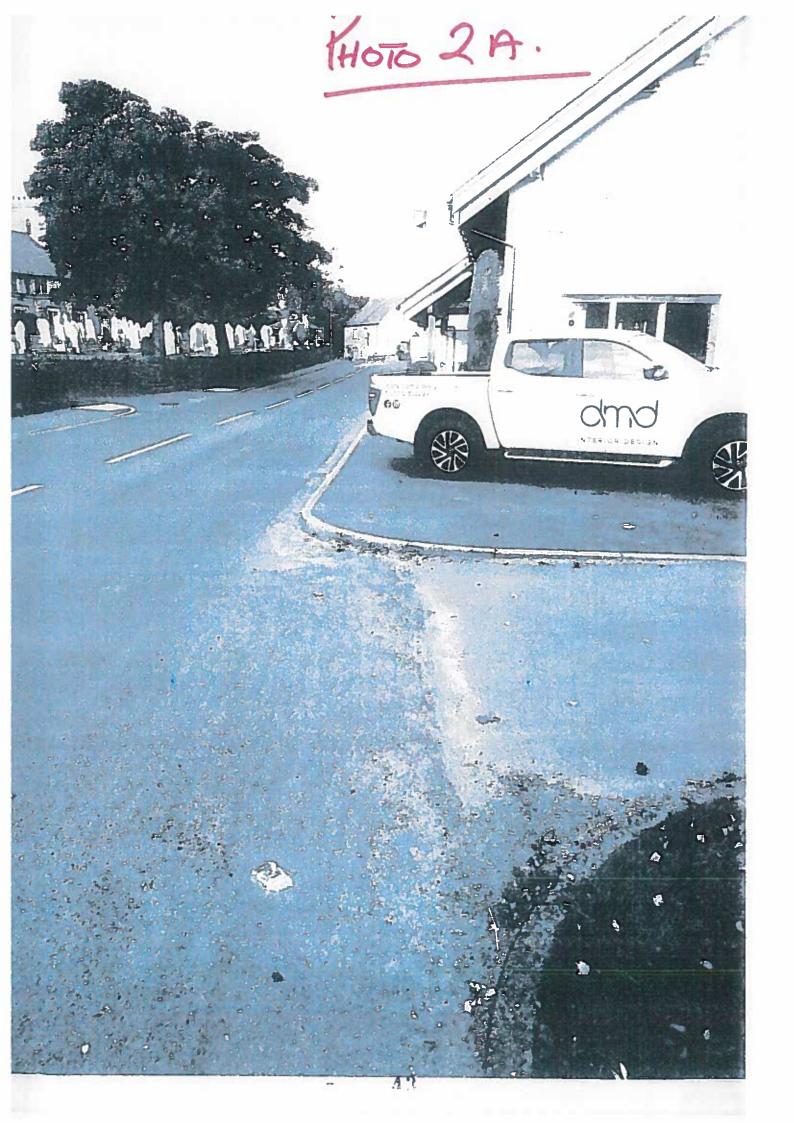
This application certainly does not ensure that the development remains compatible with the character of the area nor does it protect the residential amenity and character of the area.

Yours Faithfully

Mars 1

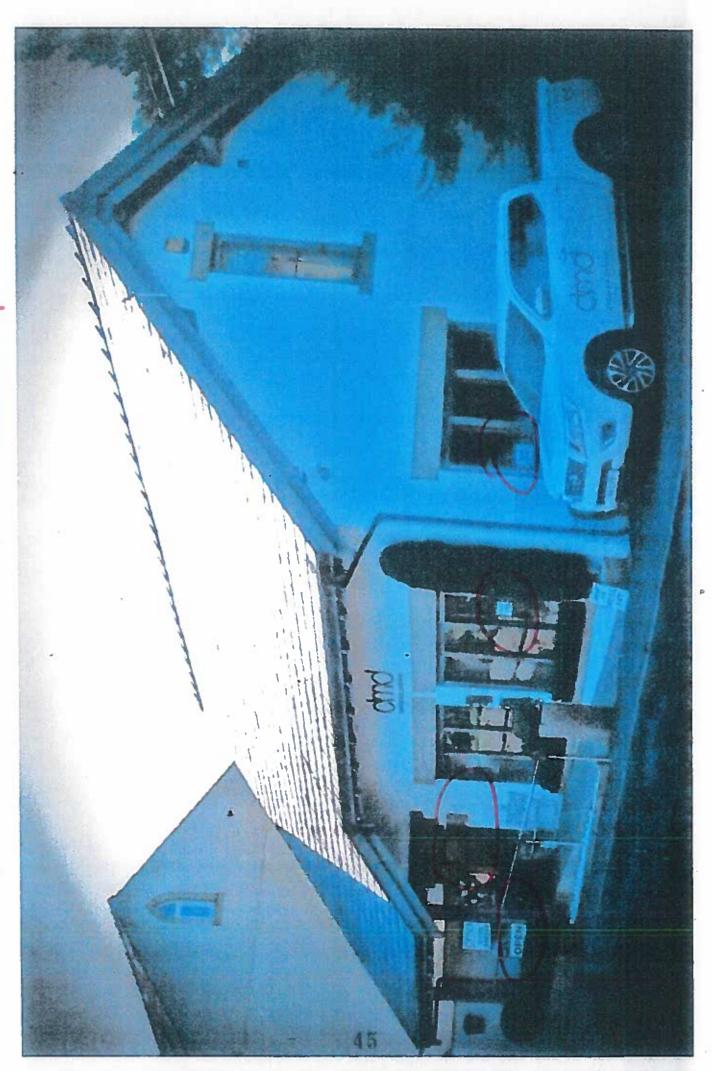






# PHOTO 3





### RECEIVED BY CHIEF EXECUTIVE

1 8 AUG 2020





11<sup>th</sup> August 2020

Dear Sirs.

Miss D.Despard application for alcohol licence at No. 1 Lower Lane Longridge.

I take this opportunity of writing to record my objection to the above application.

Miss Despard obtained permission for change of use last year in order that she could establish an interior design business. It seems quite evident that priority is being given to the sale of alcohol. Since opening the shop she has obtained a series of "tens" every weekend consecutively. People are standing outside the premises and sitting at a table blocking the only entrance and exit which is the only means of escape should there be an emergency.

Lower Lane is mainly occupied by retired residents who enjoy their environment and do not wish to be disturbed by issues surrounding drinking problems.

A further concern is the locality of the premises being situated close to a blind bend and a busy junction. There have already been two serious accidents in the past few months at this junction and cars parking outside the premises presents obstructions for motorists trying to enter Lower Lane. There are no parking facilities for the premises meaning customers park on the busy Lower Lane.

One further factor which needs to be addressed is that there is no means for waste disposal on several occasions Miss Despard who drives and open pick up takes her waste elsewhere but during the journey items have been blown off into the road when neighbours have gone out and retrieved them. In fact I have just returned from my local supermarket and saw the pick up parked loaded up with cardboard, packaging, plastic etc with no cover or means of security.

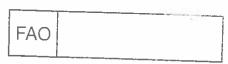
I trust that you will take these observations into account prior to a decision being taken.

Yours Sincerely,



## RECEIVED BY CHIEF EXECUTIVE

18 AUG ZEG





12<sup>th</sup> August 2020

Dear Sirs,

I wish to record my objection for a alcohol licence at No. 1 Lower Lane Longridge.

Miss Despard obtained planning permission for change of use late 2019 which was for residential purposes the conditions stipulated that the property was for A1 retail and A2 interior design no other uses being permitted within those classifications.

Since opening her shop she has obtained temporary event notices for each consecutive weekend. It would appear that the main object of her business is to sell alcohol. During the week of the opening of the shop the only sign visible was **Bar Open** there was no mention at that stage that there was a "change of ownership" or a "design business" which is the normal procedure.

In addition, the premises are situated in the most dangerous part of Lower Lane there is a busy junction around the corner where 2 accidents have occurred in the last few months. People standing outside the shop drinking and cars parked does create safety issues. Lower Lane has become a busy and fast Lane since all the new properties surround the area. A further concern to mention is Miss Despard at the meeting in November stated that she would be on the premises at all time when in fact she spends most of her time at her other business "Hair and beauty" in Berry Lane. This is a concern where alcohol is being served and the proprietor is absent from the premises.

I hope that you will consider the above points before considering any decision.

**Yours Sincerely** 



### RECEIVED BY CHIEF EXECUTIVE

18 AUG 2020

	_
FAO	



11th August, 2020

Ribble Valley Borough Council, Premises Licence Department CLITHEROE

Dear Sirs,

#### Ref:-Licence application, Miss D. Despard, 1, Lower lane, LONGRIDGE, PR3 3SL

I wish once again to record my objection to the above re-application, following my original objection when Miss Despard applied for a licence for the same venue back in November 2019, which was then rejected by the Licence Sub-Committee.

In the main, people like me who live on Lower Lane are retired people, mostly living alone, and in very close proximity of the immediate surrounding area of the said venue. Should this licence be granted it will cause concern and disturbance to the residents living in the nearby neighbourhood.

The premises are sited close to a major junction with Lower Lane / Chapel Hill / Fell Brow which blocks the view for motorists exiting and entering Lower Lane. At the present time there are public safety issues on the bend, with hardly any footpath to walk along, mostly people tend to walk on the road round the comer. Therefore there are issues for both Motorists and pedestrians alike, both during the day and in the evenings and even more so especially when there so happens to be a Sunday morning and evening service as well as a Funeral or a Wedding at the Parish Church on the opposite side of the road. The church as no official car park so Lower Lane on both sides and Highfield Drive become the obvious places to park a car, but at least residents know that the parking will last no longer than an hour at tops, so we are able to accommodate that, but not hours while people are out socialising, followed by the obvious banging car doors; talking loud, and then the car lights going on at a late hour and this will happen without a doubt.

Also adjacent to the building there is a Sub Station which requires 24 hour access seven days a week for public safety issues. Since I first moved on to Lower Lane over the last seven years the amount of traffic as increased with all the new properties going up in the area and people do not adhere the set speed limit especially on motorbikes. I feel the inevitable will happen and people will get killed and more so if this licences is granted, and the young people spill out on to the road outside the venue and there reactions will not be as quick with alcohol in their system. It is common knowledge that Miss Despard in more interested in promoting the Bar business as opposed to the interior design project on which the original premises was first granted permission for.

I trust that you will really give careful consideration to my concerns on this matter.

Yours sincerely



14/08/2020



Dear Sirs

### <u>Licensed Premises Application Re.1 Lower Lane, Longridge, Preston PR3 3SL submitted by DMD Design (Longridge) Limited.</u>

I refer to the above Application and would like to register my Objection to the proposal. I live across the road from the property in question and as such feel that I have a greater interest in the matter.

For the very life of me I can not understand what is going on here. We have been presented with various applications for this property over the past 12 months and none seem to be straight forward, fully transparent and concise?

The local residents on Lower Lane have been told by the Applicant that it has never been her intention to open these premises as a Bar. However having undergone a makeover and the window covering removed what was revealed? A BAR.

What happened next leads to even more confusion i.e.Posters were strategically placed in the shop windows that advertised- BAR OPEN!

We are continually told that it is not a Bar so why then was it advertised as a Bar - the placing of these posters in my opinion were intentional, they certainly were no mistake!

I understand that a neighbour complained about this to RVBC and the posters were removed - if they had not been complained about then they would have remained in place - I do think so.

Temporary Event Notices have been granted at the premises. Now I was of the opinion that they were for "events" as stated in the title e.g. Wedding receptions or marking of milestone birthdays etc. However all the residents of Lower Lane see at these "events" are people stood around in groups drinking alcohol - what is the purpose of this? Does this not in itself lead you to surmise that it is a bar?

What else could be assumed??

The plans submitted with this Application seek for alcohol to be consumed served inside and outside the premises. I know the premises are small and that extra space is wanted for drinking - this I presume why there is a need for outside consumption of alcohol.

This will lead to groups congregating outside and groups tend to get louder the more that drink is consumed so noise is an issue.

Also some of the patrons will want to smoke but no where has been allocated for this? Therefore groups will gather in that area of the premises or on the pavements? How will the public feel about walking past groups of people smoking and drinking. The local residents, many of whom are elderly, will feel intimidated this in an area where they have lived in peace and quiet for years?

They could possibly walk past via the road but this would be dangerous and as such is I feel against public safety.

This outside drinking area is also highlighted on the plans as a Fire Exit. How can you site a Fire Exit where it is planned that groups will gather? How can you place furniture, as is currently placed, in the Fire Exit position?

Also on this point, this outside area is currently used for disabled access - is the intention to remove this access for the sake of people to drink alcohol? Public Safety?

This building has only 1 access/exit and that is via the front doors. There is no other place even the windows do not open so to site the Fire Exit as proposed in the plans is not in line with public safety.

On the matter of Public Safety how will waste be disposed of or even stored? There will be more waste generated than before especially glass? I now see that there is a Health Hygiene Rating Awaited where will this waste be stored?

The Applicant in her Planning Application 3/2019/1131 mentioned that there was only going to be a small kitchenette and small downstairs w/c - has this changed? Can this accommodate gatherings of drinkers and now serving of food?

I am also concerned as to noise levels which I did briefly touch upon earlier. If this Application is passed then the property will automatically have rights as regards Regulated Entertainments. The property has no sound proofing, even the windows are not double glazed, and there is no reference to any use of sound reducing equipment. As such I feel that the Applicant has failed to provide evidence as to how noise levels will be controlled. This is a quiet residential area!

I would like to raise the matter of parking. Some cars have been left overnight on the road, which I know is not illegal with no highway constraints on Lower Lane, however they have at times been parked in such a way that access to residents drives have been blocked or restricted leaving residents frustrated. This can be dangerous when residents are leaving their drives to access Lower Lane which at times can be extremely busy. Finally on this matter it is common practice for cars to park fully on the pavements adjacent to the property. This not only blocks access to a utilities sub station but also restricts local residents and members of the public when walking in that area of the pavement.

We have been constantly told both by the Applicant, the owner of the premises and Planning Applications submitted that this will be an interior Design and Arts & Crafts business. How does people gathering around a Bar in side the shop, groups drinking alcohol / smoking etc., outside the shop benefit such a business?

Surely we should be looking to maintain the amenity and good order of the locality rather than reduce it by more than a minor extent which is what the granting of this License will do.

By the way this new Hygiene Rating sign. It is strange that there has been no mention of it at all in the application - has it been omitted form the application intentionally? Whatever the reason you can I hope now understand why local residents are confused as to what is exactly going on here!

Yours sincerely



RECEIVED BY
CHIEF EXECUTIVE

18 AUG 2020

FAO

Dear Sirs

<u>Licensed Premises Application Re.1 Lower Lane, Longridge, Preston PR3 3SL submitted by DMD Design (Longridge) Limited.</u>

10

I refer to the above Application and would like to register my Objection to the proposal. I live across the road from the property in question and as such feel that I have a greater interest in the matter.

How on earth can this Application not be classed as one for a Bar?

There is nothing different in this Application than what was proposed in the last Licensed Premises Application that was declined in November 2019 except PERHAPS the Applicants true intentions have now been revealed?

When the recent refurbishment was completed the covering window blinds were removed. What suddenly appeared was "A Bar" in full view of the passing public! This revelation was made even though nothing had been mentioned of a Bar in the Planning Application 3/2019/1131 or submitted via her plans. This to me is a point of Trust?

If that wasn't clear enough then to have posters clearly showing in the shop window of "BAR OPEN" what can be clearer?

These signs were subsequently removed but I feel this was only after a neighbour complained to the Enforcement Officer about them.

Temporary Event Notices or TENs have been granted at the premises. All these have shown is people gathering on a regular basis and seen stood around the bar drinking alcohol? There are a number of residents on Lower Lane that are concerned that it will be a Bar. Whatever we are told, from the evidence clearly seen to date and witnessed, the only assumption that can be made is that it will be a Bar. What else could be assumed??

As such I wish to object to this Application on the following lines;

- 1. Public Safety: on the plans submitted the Fire Exit is shown to be located at the point of access to the building. This is the only entrance/exit to the whole building. The proposed outside drinking area is also located at the same point. It is inevitable that people will congregate in this area and with chairs and table also located at the same point, as they are now, then this would serve as a fire hazard and put public lives at risk.
- 2. Where are smokers going to go? The building is built on its true boundary so there is no were for them to go except the footpath and/or road. Is this not a Public Safety issue. Pedestrians will have to walk in the road to get past them and some of the elderly residents will certainly feel intimidated having to pass through crowds of drinkers/smokers?
- 3. No mention of any attempt to reduce noise which will only increase in the area i.e. Through crowds of people joking/laughing outside drinking and not least of all from any Live music/ background music that will be played.
- 4. Waste. With what is now being proposed there will certainly be an increase in the volume of waste that will be generated especially if food is now to be served here [Food Hygiene Notice placed in the window]. There are no references to how waste will be collected or stored and we are talking about all the wrong types of waste i.e. Glass, food etc. I note that on the Planning Application [3/2019/1131] the local Council raised the removal/collection of waste as an issue??

#### Conclusion:

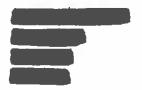
I was of the opinion that some form of protection had been given to the local residents following the Planning Application 3/2019/1131 that was agreed 07/02/2020. This protection was in the form of Planning conditions being attached to the property of which 2 specific conditions were;

- 1 Lower Lane shall only be used for the purpose of A1 (Retail) and A2 (Interior Design Services) and no other use within those use classes Reason given was " for the avoidance of doubt and to ensure that the development remains compatible with the character of the area.
- Hours restricted Reason in order to protect the residential amenity and character of the area.

Anyway with the new attached planning conditions it would appear there is consent to use unit as retail, but would need to get both a consent for change of use and the license before they can operate as a bar or sell alcohol?

Well it is clear in my mind that agreeing to this Application the whole amenity, good order and character of the locality will be reduced to more than a minor extent.

Yours sincerely



14th August 2020

Dear Sirs,

I write to register my objection to the application presented by Miss Diane Despard for an alcohol licence at No.1 Lower Lane.

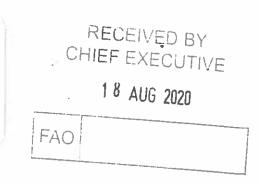
Lower Lane is a quiet residential area consisting mainly of elderly retired people majority who live alone. The premises at No. 1 Lower Lane are totally unsuitable for a licensed business. The building is situated very close to a very busy junction and a blind bend. There have recently been 2 acccidents in this vicinity. The footpath outside the premises is extremely narrow and if groups of people stand drinking outside this would cause intimidation to pedestrians especially those visiting the church opposite Despite assurances being given that this would not happen, it is inevitable that some customers would stand outside meaning people having to walk in the road. •

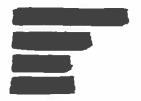
Planning permission was granted late last year for change of use and a interior design business would operate from this address. It appears that the sole intention is to open a bar. There have been temporary event notices granted for each weekend since opening in early July. On opening the only signs outside the premises where "Bar Open" nothing mentioned at that stage that a design business would be operating soon.

In a letter which accompanied miss Despards original planning application she did say she hoped to ...quote......"bring life to this part of Longridge". I would like to record that we appreciate the quiet and peaceful environment of Lower Lane, and wish it to continue without the issues which surround any drinking establishment.

trust that you will consider my observations prior to a decision being taken.

Yours Sincerely,





Dear Sirs,

#### Alcohol Licence application No. 1 Lower Lane Miss. Diane Despard.

I wish to register my objection to the above application.

Miss Despard obtained permission last year for change of use at the premises for her to establish a interior design business. Shortly after opening she then was given permission for temporary event notice and has had this in operation on each consecutive weekend since. It would appear that it is the intention of Miss Despard to operate a bar business from this address.

Lower Lane is a quiet residential area of Longridge occupied mainly by retired people who enjoy the peace and tranquillity. In the letter Miss Despard accompanied with her previous application, she stated that she wished to "bring Life to Lower Lane". As a long standing resident of Lower Lane along with many friends nearby we all wish it to remain a quiet residential area not with all issues that surround any bar premises.

I hope that these observations will be taken into account prior to a decision being taken.

Yours Sincerely,

RECEIVED BY CHIEF EXECUTIVE

1 8 AUG 2020

FAO
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### RECEIVED BY CHIEF EXECUTIVE

18 AUG 2029



Dear Sirs.

Application for a Premises Licence: 1 Lower Lane, Longridge PR3 3SL submitted by DMD Design (Longridge) Limited.

I wish to formally object to the above Application.

I just could not believe my eyes when I walked out on to Lower Lane and saw that there was a Bar Open sign clearly on view. It was beyond belief and I couldn't believe she could do such a thing?

This is a quiet residential area with quite a number of elderly and/or Retired residents and such an Application is not in keeping with the character of the area. There are plenty of these establishments on Berry Lane so why here?

My grounds for objection are based on;

1] Waste: where is all this waste going to be stored and then collected? We are already seeing too much litter about Longridge and it is only getting worse

I see that the shop is advertising a Food Hygiene certificate? Does this mean that food is going to be served because I can't see anything in the Application about this? Would food waste, collection/storage not just add to the problem?

2] Noise: I have already said that this is a quiet residential area. If the Application is granted then the site will have Regulated Music status? As far as I am aware this property has no sound proofing whatsoever. I notice there are no windows that can open also, so if the main door is left open then noise from music or any other entertainment will flow out! This is not what the local residents want to hear!

31 Public Safety: I see that the Applicant wants people to be able to be served outside and drink outside? How can you have this in a quiet residential area? How are the general public going to pass this area when they see crowds of people drinking or smoking in the area. I would say that the answer to that is by walking in the road which is not safe these days!!

Also what happens in case of a fire. All these people gathering outside, seating put outside etc., and the only escape for the whole property is the same door that you enter/leave and where groups will gather drinking? This is not a very safe Fire Exit area now is it?

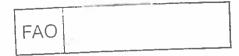
What are we coming to? The applicant was declined a similar application last year and I know that you can Appeal such decisions but can you tell me has changed in this application compared to the last one?

Why can't it continue to be a shop. There is no need for alcohol sales and looking at it from my perspective people are only going into the place to drink? If so then its is a Bar as what it was advertising as when it recently opened.

Yours sincerely

# RECEIVEL 3Y CHIEF EXECUTIVE

2 0 AUS 2020





The Administration & Licencing Officer Ribble Valley Borough Council Council Offices Church Walk Clitheroe Lancashire BB7 2RA

19th August 2020

Dear Sir,

Licencing Act Application

Applicant – DMD Design (Longridge) Limited

Premises – 1 Lower Lane, Longridge, Preston, PR3 3SL

I hereby object to the above application on the following grounds:-

- 1. The property is some distance away from other licenced properties in Longridge and it is likely that the clientele will use motorised transport to visit the bar. There are no parking facilities at the premises and the customers are likely to park on the roadside. The street parking is already a problem, especially when there is a church service at St. Lawrence's, where cars are often parked immediately outside the church, directly opposite the junction between Lower Lane and Chapel Hill. Vehicles turning right onto Chapel Hill are forced to drive in the middle of the road on a blind bend, facing oncoming traffic, in order to make the turn.
- 2. The proposed Licensable activities do not include the provision of live music and recorded music. However, as the audience is not expected to exceed 500, I understand that no licence provision will be required, should the applicant decide to subsequently provide it between the hours of 08.00 and 23.00. The premises are either within or adjacent to St. Lawrence's Church Conservation Area, which is an area of quiet residential and ecclesiastical properties, including several buildings of Township Merit, and a bar entitled to provide live and recorded music is entirely inappropriate for this area.

Yours faithfully

# RECEIVED BY CHIEF EXECUTIVE

2 0 AUG 2020





The Administration & Licencing Officer Ribble Valley Borough Council Council Offices Church Walk Clitheroe Lancashire BB7 2RA

19th August 2020

Dear Sir,

Licencing Act Application

Applicant – DMD Design (Longridge) Limited

Premises – 1 Lower Lane, Longridge, Preston, PR3 3SL

I hereby object to the above application on the following grounds:-

- 1. The property is some distance away from other licenced properties in Longridge and it is likely that the clientele will use motorised transport to visit the bar. There are no parking facilities at the premises and the customers are likely to park on the roadside. The street parking is already a problem, especially when there is a church service at St. Lawrence's, where cars are often parked immediately outside the church, directly opposite the junction between Lower Lane and Chapel Hill. Vehicles turning right onto Chapel Hill are forced to drive in the middle of the road on a blind bend, facing oncoming traffic, in order to make the turn.
- 2. The proposed Licensable activities do not include the provision of live music and recorded music. However, as the audience is not expected to exceed 500, I understand that no licence provision will be required, should the applicant decide to subsequently provide it between the hours of 08.00 and 23.00. The premises are either within or adjacent to St. Lawrence's Church Conservation Area, which is an area of quiet residential and ecclesiastical properties, including several buildings of Township Merit, and a bar entitled to provide live and recorded music is entirely inappropriate for this area.

Yours faithfully

#### **Catherine Moore**

From:

Sent:

25 August 2020 12:05

To:

Subject:

Licensing
Licence Application DMD Design 1 Lower Lane, Longridge

For The Attention Of Licensing Officer, Ribble Valley Council

I wish to register my objection to the above application for the following reasons:

A previous licence application for the above premises, submitted in 2019, was refused following objections raised by local residents. A further application was submitted and although objections were again raised by residents a change in building use was subsequently agreed. TEN notices were issued allowing alcohol to be consumed at the premises (restricted to two/three days per week on specified dates/times within the agreement).

The current application is for alcohol to be consumed at the premises over seven days per week utilising the existing ramp area at the entrance to the property. I am concerned that as the ramp provides the only entry/exit for the premises it puts everyone at considerable risk in the event of an emergency situation. Music is also being played during operating hours and as the door to the premises is left open during these times it raises concerns regarding noise levels which naturally increase when music and alcohol are involved.

The original objections raised by residents back in 2019 continue to apply, eg increased levels of noise, traffic and parking, in a quiet residential area together with their associated risks and nuisance factors. The premises are close to a difficult road junction and an accident involving a motor cyclist has in fact occurred quite recently at this location.

With regard to the current pandemic there are no Covid-19 notices displayed at the entrance to the shop area regarding face coverings and social distancing. On occasions when clients have been gathering and drinking social distancing appears to have been compromised in what is a very limited space both inside and outside the premises.

The property is now classed as a private dwelling combined with business use but there appears to be no provision for outside waste storage and collection and as such it is likely to bring hygiene issues.

In conclusion, I do not consider the premises, or the location, to be appropriate for carrying out the regular sale and consumption of alcohol as proposed in the application.



#### **Catherine Moore**

From:

Sent:

09 September 2020 08:52

To: Subject: Catherine Moore DMD interior design

#### Dear Carherine

On Saturday I visited the above premises at the invitation of the owner, Diane Despard, to look at what she has achieved at the business.

I was very impressed with the high quality of the goods on sale and the involvement of many micro businesses in the project.

Diane spoke of her desire to allow clients the opportunity to buy a drink whilst browsing the products on sale.

I have been to shops in London and New York where I have seen this concept work. It has made a difference to the retail experience- which is something that really does differentiate it from other retail or on line experiences.

Diane tells me she only wants a limited licence for retail purposes alone and as long as this is clearly stipulated in the permission - then I believe it could make a difference.

I understand the issues that some local residents have with it being turned into just another licensed property but this could clearly be covered by regulations covering numbers at any one time or other restrictions to prevent this from happening.

I wish her well with her business.

Yours

Sens from Yahno Mail for Phone

#### Dear Licensing Officer

I wish to raise objections to the application for a Premises Licence for the Consumption and Sale of alcohol at 1 Lower Lane, Longridge.

I have tried to find an on-line form for completion on your website but failed to find anything other than a pdf which would have to be printed, completed by hand, scanned and attached to an email. So I hope you will not mind me following the layout of that pdf, where relevant as follows.

#### **Personal Details**

Name:
Address:
Postcode:
Details of the Licence Application you wish to make a representation on
Name of Applicant(s):Diane Maria Despard
Name of Premises:None
Premises Address: 1 Lower Lane
Postcode: PR3 3SL

#### Reason(s) for your representation

Under the Licensing Act 2003, for a representation to be relevant it must be one that is about the likely effect of the application on the promotion of the four Licensing Objectives. Any representations that are considered to be vexatious or frivolous will not be considered. Please fill in the reason(s) for your representation in the space provided under each Licensing Objective it relates to:

#### The Prevention of Crime and Disorder

The location is in a residential area and typically when people leave licensed premises there is often disorder and disturbance. I understand the Lancashire Police Force are keen to have such places where disorder may occur all located within a reasonably close distance so that policing activities may be more efficient.

#### Public Safety

Car parking in the area will be a real concern. I drove past the premises recently when an event was taking place and the road, next to a bend where several accidents have occurred, was lined with cars on both sides.

People attending church activities and services, particularly weddings and funerals had in the past been able to take advantage of the Duke William car park. When that closed they started parking on the 's' bends with two wheels on the pavement.

I have watched emergency vehicles under 'blue lights' being unable to make progress around the bends because of this parking.

People attending the church also park in Chapel Brow where we often cannot park outside our houses and must find somewhere else.

Many customers of the establishment will travel by car and this will clearly make the matter worse, especially given the common practice of one person driving their party to the premises then taking a taxi home, leaving their car for collection at some time in the following day or two.

#### The Prevention of Public Nuisance

Additional car parking in Chapel Brow which this is very likely to cause will constitute a real public nuisance.

The Protection of Children from Harm No comment

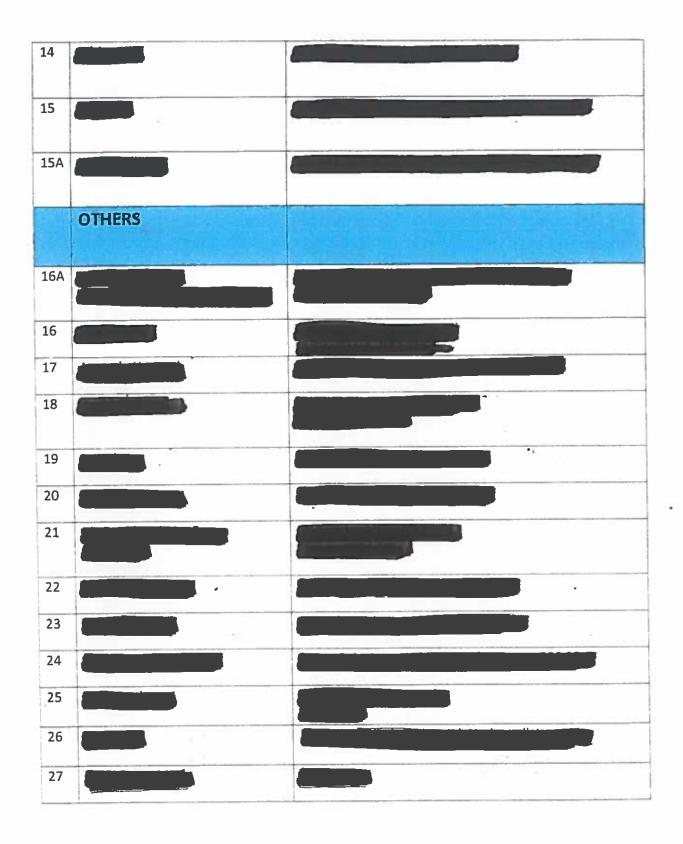
Church Walk Clitheroe BB7 2RA

Declaration  I  submitted is true and correct	. hereby declare that all the information I have
Signed: Da	ate:9 September
Please send the completed form to: Administration & Licensing Officer Ribble Valley Borough Council Council Offices	

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### **Positive Representations**

	LONGRIDGE RESIDENTS	
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# LONGRIDGE RESIDENTS IN SUPPORT OF THE APPLICATION FOR DMD DESIGN

#### **REPRESENTATION 1**



7<sup>th</sup> September 2020

Dear Mrs Sherratt

I am writing in full support of the licencing application for DMD Design.

As the owner of the property at Lower Lane and of the previous business MOSS ART, which operated from there for 15 years, I feel I am in a much better position than most to describe the way the business has evolved over the years.

When I started the business 15 years ago, I worked very hard to build the business up and MOSS ART very quickly became a destination place. I sold my own paintings and textiles which I painted and manufactured myself in the evenings from home. These were the days when people still enjoyed going out shopping, before on-line shopping took over and before the days of social media.

Over the last few years business on Lower Lane has become harder and harder. Footfall has decreased drastically and online shopping has become the way to shop. Another factor which greatly affected my business two years ago, was the main road leading to my shop was closed on and off for almost two years due to a new housing development.

In 2019, I decided to wind my business down on Lower Lane in favour of moving it to my home so I advertised my beautiful property for rent.

Miss Despard is a long standing friend and she approached me to rent the shop to expand her Interior Design business and sell beautiful ceramics and artefacts. She also asked if she could continue to sell my paintings and textiles which I had intended to start selling from home. I agreed to this as I saw it as a way of me to continuing to use my creative skills to help sustain a part of the business I had worked very hard to build.

Miss Despard knew how quiet my shop had become and came up with an exciting business plan to try to breathe new life into my property and build on the business I had started. A small part of this new business plan was to put a tiny bar in the property and apply for an alcohol licence to be able to sell a nice glass of wine, beer or gin and tonic to customers whilst in the shop making purchases. They would feel relaxed and comfortable in the beautiful environment and not feel rushed when making expensive buying choices.

I have also asked Miss Despard if I can continue to hold my workshops and exhibitions at her business. I used to hold these on a very regular basis but for the reasons already described, these had also trailed off over the years. Miss Despard has readily agreed to this as we both love workshops and art exhibitions. They are fantastic ways of bringing our community together, encouraging creative, sometimes unconfident people to explore their untapped talents. From many years of past experience, the workshops and exhibitions are far more relaxed if people are allowed to have a glass of wine or an alcoholic drink. I used to include this in the price of the ticket but there are people who may only want a tea or coffee and they object to the ticket price. I tried giving the wine complimentary and found I went through several bottles sometimes so I was operating the workshops at a loss. The simple answer to this is for the customer to be able to "purchase" a drink if they wish. This keeps everyone happy and secures some level of profit. This is very normal practice at all exhibitions and workshops I have attended during my career as a collectable artist.

There is absolutely no evidence to suggest that people who attend these exhibitions and workshops become noisy and a public nuisance because they are allowed to consume alcohol whist enjoying a sophisticated evening of culture. I certainly have never witnessed anything of this nature in the 40 years I have been holding and attending them. To suggest that DMD DESIGN

could be a public nuisance to the residents of Lower Lane and Longridge is absurd. One look at the beautiful, sophisticated premises and it is easy to see the type of customer Miss Despard is trying to attract. There are items in the shop for £2000!

My home is in very close proximity to the shop, I have seven grandchildren who visit me daily and stay over on a regular basis. I certainly would not want any noise or public nuisance close by.

I sincerely hope you grant this licencing application in these very difficult trading times or I fear DMD DESIGN will not be able to stay in business.

Yours Sincerely

From:			
Co.			
To:			
Date: Thursday, 277	AUPUST ZUZU 12.10	+0100	

Subject: New premises

#### Dear Diane,

Our family have lived and worked in this area of Longridge for over 100 years and during that time ,as you can imagine we have witnessed many changes, The ,Duke William Inn,Garages, Motorbike workshop and a farm and untidy farm buildings to name a few. More recently the area has evolved into a far more pleasant area with the addition of attractive housing with the retail shop known as Moss completed It.

business venture every success. We think the concept of looking around, purchasing and at the same time being offered a small glass of wine is very attractive and creates a very pleasant experience.

Looking forward I would think the venture is likely to attract a more mature customer and they are hardly likely to cause problems of drunkenness and noise.

Once again we wish you every success with this and exciting new business experience.

Yours -

From:

Sent: 06 September 2020 15:33

To: Gill Sherratt < gill@licensingmatters.net>

Subject: DMD design

Dear Mrs Sherratt

I am writing in full support of Diane Despards license application for her new business in Longridge . My parents' house is

and I stayed there on my last visit from Spain. I must say how pleased I am with the look of wis despards Emporium, as it is very in-keeping with the rustic charm of the area. I was shocked to hear that neighbours were not in favor of Ms Despards plans as it is exactly the kind of vision our small town needs.

Having the outer wall of DMD Designs shop actually visible and within reach from my parents house, it is easy to see or hear any noise or nuisance and I can categorically say none have been witnessed on any level. In fact my elderly parents consider it a privilege to have such a beautiful place

I myself enjoyed looking around DMD Design as it is a relaxing yet creative space, and the offer of a chilled wine while deciding on gifts to buy was delightful.

I sincerely wish that Ms Despard is successful in her license application as I feel that her vision of a new shopping experience in no way compromises the peace and serenity of the area. Her times of business directly coincide with shop opening times around the town and on my visit I could see that Ms Despard was adhering strictly to the rules of her temporary licensing. I wish her all the best in these difficult trading days and hope that a satisfactory outcome can be reached.

Thank you for your attention Kind regards

From:

Sent: 07 September 2020 15:06

To: Gill Sherratt <gill@licensingmatters.net>

Subject: DMD Design

Dear Sherratt

My name is

I live in very close proximity to DMD design and I am in full support of the licensing application, It is very clear to me that DMD design is a very high end clientele With a high price bracket, of beautiful unusual goods.

I truly can not contemplate in any shape or form that DMD design would be a public nuisance, in fact in the current climate we are living in, it will be an asset to Longridge and surrounding areas . The hours of opening for the licence mirror the opening time's of the shop only , 20:00hrs on weekdays and 17:00 Saturdays andSundays! I can not see how this can be any sort of public nuisance and think that DMD design is only got to be A really good thing . I wish Diane and DMD design good luck in the application in these very difficult times and I am in full support of the application. This will make the business a huge success.

Kind Regards.

Get Outlook for iOS

From: \{
Sent: 24 August 2020 12:35

To: Gill Sherratt <gill@licensingmatters.net>;
Subject: DMD Design, Lower Lane, Longridge

F.A.O Gill Sherratt,

I am writing in support of the unique new business venture which is DMD Design on Lower Lane, Longridge.

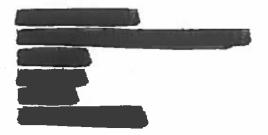
I have made several purchases from the shop as have my family who bought me many birthday presents from their just a couple of weeks ago.

My parents are eighty years of age and the such a choice without having to drive into a larger town and they also sat outside and enjoyed a glass of wine while Diane wrapped up their purchase. They really did enjoy the experience.

Being the owner of the last 110 years and whose property backs on to Diane's shop I am fully supportive of her brave decision to start a new business especially during these uncertain times. I believe the business to be an asset to the immediate area and to Longridge as a whole and has no detrimental effect upon the historic and aesthetically pleasing nature of the area we are so lucky to work from. In fact the business is a vast improvement form the noisy garden machinery garage which used to be situated there and the extremely busy, noisy and smelly Duke William public house which has always been located in the same area.

I wish Diane and DMD design every success in the future.

Kind Regards,



From:

Sent: 07 September 2020 10:54

To: gil@licencingmatters.net

Subject: DMD Design



Dear Mrs Sherratt,

I am writing in reference to the above licencing application on Lower Lane Longridge.

We live at which is a few background from DMD Design and welcome such a high end operator within our community and wish to give our full support for her licencing application. It is clear from the extremely high standard Diane has achieved at the address the type of clients she wishes to attract would be very welcome to Lower Lane, furthermore we totally disagree they could be considered a public nuisance when taking into account the hours applied for simply mirror the shop opening hours.

We feel strongly that the application should be approved and wish her every success both now and in the future especially in these very trying times.

**Yours Sincerely** 



From:

Sent: 06 September 2020 13:23

To: Gill Sherratt < gill@licensingmatters.net>

Subject: DMD DESIGN



Dear Mrs Sherratt

My name is the last recently set up a small business with my husband the last is called the last recently set up a small business with my husband to last it is called the last recently set up a small business with my husband to last it is called the last recently set up a small business with my husband to last it is called the last recently set up a small business with my husband to last it is called the last recently set up a small business with my husband to last it is called the last recently set up a small business with my husband to last it is called the last recently set up a small business with my husband to last it is called the last recently set up a small business with my husband to last recently set up a small business with the last recently set up a small business with the last recently set up a small business with the last r

My father has given my husband and I a business loan to purchase the laser machine and to rent a unit in which to operate from.

I approached Diane at DMD DESIGN to ask if she would be interested in displaying samples of our merchandise in her beautiful shop in an effort to achieve sales. Diane readily agreed and although business is slow due to the lockdown, covid 19 and people moving more and more to purchasing on line, we are steadily building up awareness of our new company through DMD DESIGN.

We also sell our merchandise online and on social media but there is nothing like meeting the customer face to face in a beautiful environment like DMD DESIGN.

I have met several of my customers at DMD DESIGN to go through the samples of my merchandise. It is so much more professional and sophisticated than inviting them to our unit. It has helped enormously that my customers have been able to purchase a drink whilst we discuss my products. Everyone is so much more relaxed and comfortable. Not feeling like they are being rushed to make a purchase.

As our business progresses we hope to do workshops and exhibitions at DMD DESIGN and I feel the sale of alcohol during these times is crucial to the success of the workshops and exhibitions. It is what people expect in our current times. The opportunity to purchase a nice glass of wine or an alcoholic drink is also an important factor to the person relaxing, gaining confidence and enjoying the workshop or exhibition. I know this because of the ones I and my husband and friends have attended and the feedback I have been given.

The workshops and exhibitions will be within DMD DESIGN's trading hours of 10.00 am until 8.00pm and 5.00pm on Sundays and I hope people will be able to purchase an alcoholic drink during these times. To say the award of a licence to serve alcohol during these times would cause a public nuisance to the residents of Lower Lane is absolutely absurd and ridiculous.

I write this not only as a self employed person with a vested interest in DMD DESIGN but also as a very close neighbour to the premises. My husband and I live from 1 Lower Lane. We also have a who I would not want kept awake by loud noise!

Myself and my husband strongly support Miss Despard's licensing application and hope she is successful in obtaining the licence in these very difficult trading times. Her business model is forward thinking and what is required If businesses are to survive this crisis.

Her beautiful premises are an asset to Lower Lane and Longridge.

Yours Sincerely

From:

Sent: 19 August 2020 16:47

To: Gill Sherratt <gill@licensingmatters.net>
Subject: DMD Design, Lower Lane Longridge

To whom it may concern

RE: DMD Design, Lower Lane, Longridge

I am writing in support of the licence application by DMD Design of the aforementioned address.

In these extremely difficult times, due to the global pandemic, where we have already seem the closure of a number of retail businesses in Longridge, I believe that we should support the sterling efforts employed in getting this business off the ground. It is pleasing to see that the business is also supporting a number of other local enterprises and artists such as

providing these people with much needed exposure and retail space.

The reported trend in the change in shopping habits, where more and more people are simply shopping 'on-line', to the detriment of retail stores, will mean that for retailers to get people into their stores they will need to offer a more personal shopping experience. I consider that DMD Design has embraced this new retail 'demand' and offers a different shopping experience.

The premises, both inside and out, are a real asset to the area, and I am sure that a large sum of money must have been expended to achieve this 'high-end' look.

Having visited the shop to browse, I was impressed by the superb quality of the items on offer, and whilst acknowledging that they were 'good value' they were certainly not 'cheap'. It certainly added to the experience to be able to sit in the beautiful space and consider my purchases with a drink, purchased from the little bar, in my hand.

I'm looking forward to the prospect of being invited to Art Exhibitions, Christmas shopping events etc, and genuinely think that being able to purchase a drink on these occasions will add to the experience/ambience.

For me personally, it is particularly nice to have this excellent store in walking distance – as opposed to having to get the car out and drive to Manchester for a similar retail experience!

Regards



From:

Sent: 09 September 2020 13:17

To: Gill Sherratt < gill@licensingmatters.net>

Subject: DMD Design

Dear Mrs. Sherratt

Hi my name is a second of the second of the

We are in full support of the License application for DMD Design No. 1 Lower Lane!

My opinion is that this establishment will serve the local community in many ways being able to shop in a sophisticated environment and purchase a glass of wine/champagne at the same time. It is a unique business concept in these difficult trading times and suits the local clientele well!

I feel strongly that DMD will NOT cause a public nuisance to local residents of Longridge and more so, lower lane!

From:

Sent: 21 August 2020 12:19

To: Gill Sherratt < gill@licensingmatters.net>

Subject: DMD Design

To whom it may concern

On Sunday 16th August, I visited DMD Design, and wanted to say what an asset the shop is to the Lower Lane area of Longridge.

Diane was very welcoming, and the shop is a credit to all her hard work. A fantastic collection of handbags, candles, cards and soft furnishings, the atmosphere was sophisticated and I will be a regular visitor. I am within walking distance and it was nice to be able to have a relaxed quiet drink and a coffee with some friends, and every credit to someone trying to set up a small business in these difficult times. I hope it is a success.

Kind regards



-----Original Message-----

From:

Sent: 20 August 2020 16:21

To: Gill Sherratt < gill@licensingmatters.net>

Subject: DMD design

Dear Gill,

We would like to offer our support to Diane's application for a licence.

We have just been into DMD interior design and are very impressed with the atmosphere in the store and believe it would be a lovely place to have a glass of wine.

We are also impressed with Diane's desire to establish a business in Longridge at a very difficult time and believe the licence would help her in her venture.

**Best wishes** 



-----Original Message-----

From:

Sent: 06 September 2020 09:52

To: Gill Sherratt < gill@licensingmatters.net>

Subject: DMD Design Lower Lane

Dear sir/madam

I am writing in reference to the licence application for DMD Design on Lower Lane in Longridge.

I understand that the owner of the shop wants a licence in similar terms to the temporary licence she had recently- which was 5 pm on Sunday and 8 pm on week days.

l live on

I am writing in support of the application.

My husband and I have been in the shop a number of times. It sells high end furniture, gifts, and soft furnishings. It is also an outlet for local artists and a florist. We have bought a number of items. We have had drinks there too. It has a nice ambience and it is good to have a shop of this nature on the Lane. It is good to see a new business opening up during these economically restricted times.

I am sorry to hear that others maybe objecting to this application. I don't see the shop as it is now as a public nuisance.

Kind regards

From:

Sent: 23 August 2020 16:58

To: Gill Sherratt < gill@licensingmatters.net>

Subject: DMD Design - Licencing Application Support

## Dear Gill

I am writing in support of the Licensing Application of the above establishment.

I live So close in fact that I can see it from my front door.

I have visited DMD a couple of times now to look around the shop and enjoy a nice peaceful glass of wine in its beautiful surroundings.

It is a well run and friendly place and a great asset to the local community and economy, with so much more potential to make valuable social contributions to the local community.

I personally would like to see it host workshops & act as a meeting space for local groups.

Having met Diane I am confident that the activities she intends to hold would be delivered without any noise, or other, impact on the immediate neighbouring environment.

Regards

From:

Sent: 06 September 2020 09:19

To: Gill Sherratt <gill@licensingmatters.net>
Subject: DMD Design licensing support



Dear Mrs Sherratt,

I am writing in full support of the licensing application made by Miss Despard for DMD DESIGN.

I visited DMD Design on Sunday 22nd August looking to purchase a gift for my sister's birthday.

I was immediately struck by the tranquility of the shop. Miss Despard spent a lot of time in helping me choose a gift for my sister and offered to gift wrap it for me. I asked her could I purchase a glass of wine from her little bar whilst she gift wrapped my present. I had a lovely glass of Sauvignon Blanc and continued to look around the shop whilst she wrapped my present. I also bought some candles for myself.

I found the whole shopping experience at DMD DESIGN a fabulous concept- a very relaxed atmosphere where I felt comfortable and welcomed. I am a Veterinary Consultant and my job means I lead a very busy and stressful life. It was therefore nice to not feel rushed whilst I made my purchases and to enjoy a lovely glass of wine in the process- I will definitely be back.

I live on a new housing development very close to DMD DESIGN and I know some of my neighbours have also visited the shop. They too, speak very highly of their experience there.

I believe that the shop and it's concept fits in very well with the surrounding neighbourhood. I cannot in any shape or form, imagine it being a disturbance or public nuisance to Lower Lane and the area we live in, especially as the licensing hours applied for are exactly the same as the shop opening hours - until 8pm on Weekdays and 5pm on Sundays. How on earth could this be a public nuisance?

I sincerely hope Miss Despard is granted the licence. Her beautiful shop and her business concept is an asset to Lower Lane and Longridge in these very difficult trading times.

Yours faithfully,



From:

Sent: 06 September 2020 09:58

To: Gill Sherratt <gill@licensingmatters.net>

Subject: Support DMD Design



Dear Mrs Sherratt,

I am writing in full support of the licensing application made by Miss Despard for DMD DESIGN.

I visited DMD Design on Friday 28th August and

I was immediately struck by the tranquility of the shop. I spent a lot of time looking around at the beautiful ceramics and paintings and I asked Miss Despard could I purchase a glass of wine from her little bar whilst I decided what I was going to buy.

I found the whole shopping experience at DMD DESIGN a fabulous concept. A very relaxed atmosphere where I felt comfortable and welcomed. I have my own beauty business in Longridge (The Parlour) and my job means I lead a very busy stressful life, working long hours. It was so nice to not feel rushed whilst I made my purchases and to enjoy a lovely glass of wine in the process.

I cannot in any shape or form, imagine this beautiful shop being a disturbance or public nuisance to Lower Lane and the area we live in.

Especially as the licensing hours applied for are exactly the same as the shop opening hours - until 8pm on Weekdays and 5pm on Sundays. How on • earth could this be a public nuisance?

I sincerely hope Miss Despard is granted the licence. Her beautiful shop and her business concept is an asset to Lower Lane and Longridge in these very difficult trading times.

Yours Sincerely



From:

Sent: 27 August 2020 20:19

To: Gill Sherratt <gill@licensingmatters.net>
Subject: DMD Design Lower Lane Longridge

# Good evening

I am writing to support the licence application by Diane Despard at DMD Design.

Having lived in the area for most of my life I am familiar with this building on Lower Lane. DMD have transformed it into a sophisticated and stunning interior design shop which offers a bespoke shopping experience.

I have purchased interior pieces for my home and gifts for my family and friends.

The shopping experience offered to me was delightful and relaxing, being able to enjoy a glass of wine whilst deciding on my purchases is an incentive to return to this wonderful shop.

Longridge is an exceptional town growing rapidly with new builds. The whole concept of this unique business is an asset to the area.

In these unprecedented times it is essential that we support local independent businesses which is why I feel I should be writing to you tonight.

Kind regards



From:

Sent: 08 September 2020 14:37

To: Gill Sherratt < gill@licensingmatters.net>

Subject: DMD Design

To whom it may concern

I am My house is close to the DMD Design shop on Lower Lane.

I am writing to support the licence application for DMD Design. The shop is a small high end retail outlet which is owned and run by a reputable local business woman. Both my wife and I have bought beautiful items from Diane Despard since she opened DMD and the quality of both the shop and the products sold is very high. One of the most enjoyable aspects of shopping at DMD is the fact that we could sit and have a glass of wine whilst we purchased goods. Although I do know there are other licensed retail shops such as the Emporium and Whalley Wine Shop in the Ribble Valley making DMD not unique but none the less still special, it is a very novel concept that everything around you, in fact everything in the shop, is for sale but you can still enjoy a libation whilst shopping.

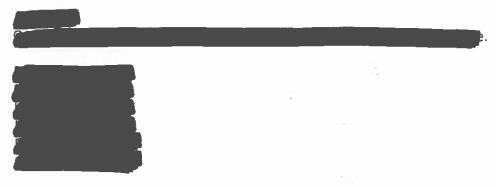
I believe that there has been an objection to the application with the reason for objection being that allowing a licence would cause a public nuisance. I am somewhat at a loss as to understand why anyone would object to the licence application using this as a reason because I just don't think that the shop will attract any kind of customer who could be classed as "a nuisance" or noisy, rowdy or trouble in any way. It just isn't that kind of a business to be honest.

As I understand the application is only for the licence to apply until 8pm Monday to Saturday and until 5pm on Sunday's so even if there was some noise as customers leave {which I don't believe there would be} it is only at 8pm at the latest each evening which seems more than reasonable to me.

I have two businesses in Longridge, and as it has been for lots of small businesses all over the world times have been very tough recently but one of the things that has lifted my spirits greatly is that local people are more than ever supporting local businesses to try and ensure the survival of these businesses. Many small local businesses have had to diversify to adapt and survive in the current climate and I feel that is all DMD Design is trying to do in this case and as such I feel it is important that we support these small, high quality local businesses in any way we can.

If any further information should be required from me please use the contact details listed below.

Best regards.



From:

Sent: 06 September 2020 18:38

To: Gill Sherratt <gill@licensingmatters.net>

Subject: Dmd Design lower lane

Dear Gill

I am both a local resident & local business woman based in longridge.

I am writing to you to offer my full support to the licence application made by Dianne at dmd design. My reasons for supporting her licence application is as follows:

- The dmd design shop is a classy & sophisticated. The quality of the stock and the actual layout of the shop bring to Longridge a much needed luxury shop.
- The experience she is brings to her customers is utterly amazing. She offers the complete high end shopping experience. This I have seen countless times on the streets of Paris & Milan. She clearly is selling her high end home furnishings with the added optional benefit of being able to have a drink.
- It was very clear to me this is a high end furnishings shop & clientele certainly match this. They are the type of client who would happily enjoy a glass of Merlot or Prosecco, to complete the shopping experience.
- I was made very aware the main function is to sell quality bespoke home interior items. The option of a drink whether this be coffee, water or alcohol is purely optional and this will only be available 8pm weekdays and 5pm on Sundays. I did not for one second, see it as a wine bar.
- As the option to offer a refreshment to clients will be restricted to 8pm or 5pm & the given clientele visiting the shop. I believe this would not cause any public nuisance to the residents of lower lane.

I strongly feel this licence should be approved as having lived in Paris and Italy it is the norm in high end shops to offer refreshments. The shops are not seen as bars, strictly home furnishing shops.

I hope you can send forward my full support-for the licence to be considered & approved.

Kind Regards



#### **REPRESENTATION 15A**

From: 1

Sent: 09 September 2020 17:03

To: Gill Sherratt <gill@licensingmatters.net>

Subject: DMD DESIGN

To Whom It may Concern.

This email is in support of RVBC application 021470 under the Licensing Act 2003 by DMD Design, Lower Lane, Longridge.

My name is an analysis and I have known Diane Despard personally my entire life as both a friend and former employer. I have experienced Diane's determination and business ethic throughout her career as a local entrepreneur in Longridge having watched her successfully contribute to the local economy with a number of other business ventures as well as being a high street property owner and landlord.

As a local business owner myself, trying to continue throughout the pandemic has been difficult, opening a new one has been a very brave decision but Diane's sheer determination to succeed is commendable. Delivering a personalised shopping experience in an informal and relaxed atmosphere is at the heart of DMD Design and is key to engaging clients at low key events, including supporting other businesses, including my own, by providing a venue to hold bespoke workshops such as arts & crafts; beauty, health & wellbeing and floristry as examples. A Premises License is essential if DMD Designs is to deliver its vision and contribute further to the economy.

DMD Design is the result of Diane's lifelong ambition. It has a unique business concept and is a credit to Longridge that she has chosen Lower Lane to present her newest proposal. The building has been given a fresh new look and is considerate to the area, the concept and Diane. We have seen a significant shift change in shopping habits with the continual success of online sales contributing to a decline in high street shopping experiences, so it is commendable that there is still a passion to present new ideas despite the trend.

As the premises is within walking distance, I am looking forward to engaging in the event proposals and enjoying the experiences that will be on offer with the added knowledge I will not have to drive.

In conclusion, I fully support the concept and proposal of DMD Design and wish it all the best for a successful future.

Regards,



#### **REPRESENTATION 16A**

From:

Sent: 09 September 2020 11:13

To: Gill Sherratt <gill@licensingmatters.net>
Subject: DMD Designs (please use this copy)



Dear Mrs Sherratt

My name is product to the state of the state

I ran my own very successful shop on Berry Lane in Longridge for almost 4 years after 10 years of doing weddings and events with my floral business. I recently decided to then take my business online due to starting a family. The online business and support has been incredible.

Diane at DMD DESIGN approached me to ask if I would be interested in stocking some of my merchandise in her beautiful shop. I instantly loved the relaxed atmosphere of the shop and her whole concept to create an experience for people to relax and soak up the tranquility of the place and take time to browse at their leisure. It is a nice way I can still have a presence in the area and direct my customers there.

During these times people are looking for more of an experience making their shopping more enjoyable. With the current climate very challenging due to COVID and online sales increasing people are much more inclined to venture out if they know they are getting something a bit different. If they aren't getting an experience then it's just as easy for them to order online and we will loose our beautiful shops. You simply can't beat especially when buying home and fragrance products to see and smell them in person and receive warm and friendly advice. DMD Design offers the perfect environment for this.

I have met several of my customers at DMD DESIGN to go through my choice of candles and florals and Diane and I have spent hours looking at current trends of people wants and needs. Diane's concept to let her customers purchase a gin and tonic or glass of wine is a lovely idea and welcomed by the customers to relax and not feel like they are being rushed to make a purchase.

As my business progresses I hope to hold workshops and exhibitions at DMD DESIGN and I feel the sale of alcohol during these times is a nice addition to offer and a civilised glass of mulled wine at Christmas for a wreath decorating workshop or a glass of gin and tonic while arranging florals would be lovely and such a nice addition to offer the customers whilst they enjoy the whole experience.

I strongly support Miss Despard's licensing application and hope she is successful in obtaining the licence in these very difficult trading times. Her business model is forward thinking and what is required If businesses are to survive this crisis.

Diane has always had a great business sense and she is a lovely kind person who is also mindful of others. I know that she respects not only the environment which she has set up DMD DESIGNS in but also the residents around her to make it a lovely relaxed experience for all.

To say the award of a licence to serve alcohol during these times would cause a public nuisance to the residents of Lower Lane is simply not true.

I am hoping the locals will see what a lovely asset to the area DMD Designs will be and hope they will pop along and enjoy what it has to offer which is a beautiful, warm, relaxed and uplifting environment. Much needed in these very challenging times.

**Yours Sincerely** 

----Original Message-----

From:

Sent: 22 August 2020 14:06

To: Gill Sherratt < gill@licensingmatters.net>

Subject: dmd Interior Design

Dear Gill

I'm writing to advise you of my support for dmd Interior Design and how I feel the business and the opportunity to purchase a glass of wine or similar whilst browsing could only enhance the local community.

It allows customers to make more of a social visit into a retail space.

I have experienced the same type of sophisticated interior design shop with a license to provide a glass of something to sip while I worked in Belgium recently & often thought it would be a great idea for the UK.

I'm in the process of setting up interior knitting workshops after 25 years working as a knitwear designer & 11 years running a design consultancy.

Upon entering dmd last Friday I approached the owner, Diane, to enquire as to whether running a knitting workshop was something she would consider as the space is perfect especially with the tea / coffee facilities and the lovely bar area.

I've visited a number of cafe / interior / gift shop businesses recently that have the right ambiance and space to accommodate such a workshop and felt very excited walking into dmd as its probably the most suitable yet.

I'm also collaborating with a company called Ease Retreats and recent research regarding refreshments is that people would like to have the option to have a glass of wine, G&T or similar towards the end of the day whilst winding down the workshop to enhance the social side of a meeting group.

I'm just waiting for Covid-19 restrictions to lift before hosting retreats and workshops but will discuss further details with Diane in the coming weeks.

Kind regards

From: A

Sent: 07 September 2020 09:47

To: Gill Sherratt <gill@licensingmatters.net>

Subject: Dmd design



Dear Mrs Sherratt

I am writing in full support of the licensing application for DMD DESIGN Lower Lane Longridge.

I have worked in Longridge for 20 years and I am very familiar with the area of Lower Lane as lots of my clients live there or in close proximity.

I called into DMD DESIGN two weeks ago on a Saturday looking to purchase a gift . I decided upon two beautiful champagne glasses and it was so nice to be able to purchase a glass of prosecco from the little bar whilst Diane gift wrapped my glasses and I continued to look around the shop.

I cannot see how on earth this beautiful shop could cause a public nuisance of any kind to the local residents. Especially as the hours applied for are only until 8pm weekdays and 5pm on Sundays.

I feel strongly the licence for this lovely business should be approved in these very difficult trading times.

**Yours Sincerely** 

From:

Sent: 06 September 2020 20:41

To: Gill Sherratt <gill@licensingmatters.net> Subject: DMD Design, Lower Lane Longridge

Dear Mrs Sharratt.

We are writing to you to register our support for DMD Design, which recently opened in Lower Lane, Longridge. We have had the pleasure of visiting this shop several times since it has opened and have made some beautiful unique purchases. We must say that we think this top end shop really does offer a shopping experience you cannot experience anywhere else in Longridge or to my knowledge the surrounding area, it really is much enjoyable.

During these extremely difficult times, there is great temptation to shop on line, which whilst easy and practical lacks the personal service we received in DMD Design. We were impressed by how clean the premises are, we really did feel very safe in this worrying Covid time.

Having only recently relocated from the south of England to Goosnargh it has been so helpful to have had the support of Ms Despard who has introduced us to some very talented local suppliers, and we have made some purchases which will be supporting other local businesses such as Julie Rainford, Helen Cartmell and Ricky Young. We have purchased some top end items, candles, cushions, luggage and a stunning lamp, and to top of our really positive shopping experience whilst the purchases are wrapped or orders taken, one can relax and enjoy a glass of wine!

If you haven't had chance to visit the premises we can tell you they are sophisticated, simply stunning and one can only hope that the brave decision taken by Ms Despard to open at this most difficult time for retail businesses does not leave her out of pocket, she has obviously put a lot into creating this business and we wish her the very best of luck.

We are very much looking forward to our next visit, especially as it gets nearer to Christmas and really do hope the shop goes from strength to strength.

Yours sincerely



Sent: 06 September 2020 14:06

To: Gill Sherratt <gill@licensingmatters.net>
Subject: DMD Design lower lane Longridge



To Whom It May Concern Att Mrs Sherratt 06-09-2020

# gill@licensingmatters.net

**Dear Sirs** 

I would like to offer my full support in aid of the application by DMD Design and look forward to it being approved.

Firstly, I would like to say how I enjoy my visit's to Longridge, not only for the shopping but as an overall experience destination, food drink and the little cinema you have etc. Although you need a strong heart and a fair wind for some of the more older gentlemen type drinking establishment along its route.

But character is King as they say.

Longridge's, diversity is something to be proud of especially in today's world of failing town and city centres, it offers a refreshing change, full of variety and different offerings.

That's why I would be utterly shocked at any sort of objection or rejection of this type of application and the extra diversity it brings. And for me and my experience, it's absolutely lovely, to be able to browse or buy high-quality furnishings, art and wash it down with some upmarket liquid refreshment to boot.

Now, if it, was trying to compete with the character pubs and boozers a plenty you have there then fair enough, but really, a beautiful rug, a nice lamp a special painting, all finished off with a glass of Bollinger's finest.

I will be worried when the boozers start selling furniture!!!! now that would be cause for complaint.

This is a great concept and a great opportunity and should be approved at the earliest opportunity, keep Longridge alive keep the high street alive and good luck to the lovely innovative Lady who's come up with the idea.

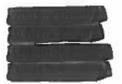
Your Hopefully

From:

Sent: 06 September 2020 10:10

To: Gill Sherratt < gill@licensingmatters.net>

Subject: DMD Design



Dear Mrs Sherratt,

I am writing in full support of the licensing application made by Miss Despard for DMD DESIGN.

I visited DMD Design one weekend in August with my partner. We were looking to purchase an expensive painting so we wanted to take our time deciding upon the one we liked the most and the one which would suit our home the most.

Diane spent a lot of time in helping us choose the right painting for our home. She went into great detail about the feel of our home and our colour scheme. We were in her shop for over two hours and it was a lovely experience, very much enhanced by the fact that my partner bought me a glass of champagne from Diane's little bar whilst I deliberated over the beautiful paintings.

I think Diane's business concept for DMD DESIGN is very forward thinking and customer focused in these very difficult trading times of online shopping and covid 19. She is doing everything she can to ensure her customers enjoy the lovely surroundings of her shop and to make their visit an all round shopping experience.

It is beyond comprehension that this beautiful shop could even be considered a public nuisance to Lower Lane and Longridge. Especially as the licensing hours applied for are exactly the same as the shop opening hours - <u>until 8pm</u> on Weekdays and <u>5pm</u> on Sundays. The little bar compliments the design studio in a unique and professional way.

I think her business model is perfect.

I sincerely hope Miss Despard is granted the licence.

Yours Sincerely,



----Original Message-----

From:

Sent: 20 August 2020 20:43

To: Gill Sherratt <gill@licensingmatters.net> Subject: DMD Design Lower Lane Longridge

Dear Mrs Sherratt

I am writing in support of DMD Design, Lower Lane, Longridge

I have recently visited this beautiful shop on a number of occasions. It was an absolute pleasure to experience a luxury shopping experience as well as being able to enjoy a glass of wine whilst we picked out products for our home at our leisure.

Diane was extremely professional and nothing was too much trouble. We received a first-class shopping experience in an immaculately clean and COVID safe environment.

Diane has done a truly wonderful job with the shop and we hope to enjoy many more shopping/lifestyle experiences at the shop.

We truly hope she gets the support of the community. It would be a travesty if the beautiful and luxurious home store cannot give the full experience anticipated.

Kind regards





## TO WHOM IT MAY CONCERN:

I am writing in support of Dmd Design and hope my comments will be taken into consideration.

I have recently visited Dmd Design and have to say I was mesmerised from the moment I walked in. There is an overwhelming feeling of peace and tranquillity, in fact the only other sound was the trickling water from the water feature by the front door, which just enhanced the feeling of calm.

Amongst the stunning furniture, was a small, clandestine bar with the most wonderful 4 wooden bar stools. There was a couple sat at the bar quietly chatting, sipping a G&T, musing over their purchases, a picture of sophistication in the peaceful setting. It is truly a unique inspired concept; shopping and sipping wine in a bubble of calm and tranquillity.

The layout is such, that despite a couple of other shoppers, I felt I could wander and browse as though I was the only person there, with help on hand if needed. I have never had such a calm shopping experience, no rush, no noise, just enveloped in calm.

What a beautiful addition to Lower Lane, an absolute asset. I am looking forward to many more visits to escape the hustle and bustle of life and indulge myself in the enchanting peaceful bubble that is Dmd design.

Kind regards,



From:

Sent: 22 August 2020 09:26

To: Gill Sherratt < gill@licensingmatters.net>

Subject: Dianne despard

# Good morning



I am writing to you to tell you of our experience at Diannes shop. What a fantastic chilled experience Very welcoming Relaxing And then my wife bought some fabulous gifts from her...

The bar area is superb chilled and felt personal We need more little niches like these Fantastic room which felt homely and very up market Your sincerely

Ps Can't wait to return



24 August 2020

FAO Gill Sherratt Licensing Matters

Email: Gill@licensingmatters.net

Dear Gill

# RE: DMD DESIGN - LOWER LANE, LONGRIDGE

We are writing in support of the recent Licensing Application made by Diane Despard, DMD Design. We have recently moved to the area from Manchester, and one of the things which attracted us to the area was the friendliness of business owners in Longridge. We have spent a considerable amount of time making our new home beautiful and this has been possible with the interior design help which Diane Despard has provided. We like to take our time when choosing things and it has been most enjoyable looking around the new shop in a relaxed manner and often spending an hour or two browsing and making our decisions. It has been a really lovely experience and such a personal touch to be able to have a glass of something whilst making our selections.

As business professionals ourselves, we feel that this way of shopping for home items is quite unique to DMD Design from what we have seen so far in Longridge and the surrounding area. We have complete admiration for the professionalism and enthusiasm which Diane offers. It must be very difficult to start any business during these unprecedented times, but to offer high end furnishings and home interior accessories during such times as this requires skill and determination. It has been lovely to be able to call into the shop and browse, have a coffee or a glass of wine, and make some purchases for our home. We could quite easily shop online, but we have made every effort to make as many purchases as possible in Longridge to show our support for the businesses who will undoubtedly be finding these times extremely difficult. It is very evident that DMD DESIGN is attempting to provide a unique personalised shopping experience which makes customers feel really valued and ensures their visit to the shop is an enjoyable experience.

We want to do what we can to minimise any further businesses from having to cease trading as a result of COVID-19 and whilst we could shop anywhere, we choose to shop locally. We have enjoyed being able to look at the works of other small businesses whilst shopping at DMD Design, namely Julie Rainford, Helen Cartmell floristry and candles, CC Interiors and the abstract artist Ricky Young.

We think that the way DMD Design have set up the premises is quite unique. It makes you feel like you are in your own home and this helps in choosing pieces. It is clear that a considerable amount of funds has been required to set it up so well. In our opinion it is a stunning asset to the area, which is difficult with so many closing businesses.

We initially called into the shop to look at the beautifully presented items in the window and upon meeting Diane Despard, I asked her if she would kindly help me in the interior design of home. We have since purchased items such as the Parlane silk plants and the stone candleholders. We have shopped again recently and have purchased a beautiful dinner service, some cushions, and some beautiful leather luggage. It was a real treat in having the ultimate experience by being able to purchase a glass of champagne for me and a coffee for my husband from the pretty and petite bar. It felt like I was at home, not in a shop.

One of the things we are looking forward to is being able to meet likeminded people at the various workshops which DMD Design are hoping to host, this as well as the art exhibitions will be a lovely event to look forward to. It will be lovely attending the events, carrying out our Christmas shopping for our family and enjoying being able to purchase a glass of something during the event.

We really do feel that DMD Design is a very professional, yet friendly and welcoming place to shop and have a truly unique shopping experience, with the added benefit of enjoying a drink whilst chatting our proposed purchases through.

We wish DMD Design every success with the application for a License and for a prosperous business which can only add to Longridge in a positive way.

Yours sincerely



From:

Sent: 27 August 2020 07:48

To: Gill Sherratt <gill@licensingmatters.net>

Subject: DMD desgin

Hi Gill,

I write this e mail in support of a new business venture – DMD design on lower lane, Longridge.

I am aged 55 and whilst my business is in Preston, I have lived in Longridge all my life and have always enjoyed shopping and socialising in the town, however, comparing the level and type of shopping and social facilities Longridge has in comparison to other local towns such as Clitheroe, there is a distinct lack of venues.

I called into DMD design on lower lane last Friday around 5 pm unaware of what to expect, and was welcomed into a relaxed atmosphere of a small group of people browsing the unique bespoke gifts and art and enjoying a drink or coffee whilst doing so . There is nothing similar to this that is offered locally and would enhance the town particularly for like minded people to myself and of my age group.

This is not a drinking venue, but a cosmopolitan style of mixing shopping and socialising and I fully support the application for a alcohol licence to enhance the facility.

Kind Regards

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Ribble Valley Borough Courcel Council Offices Church walk Clitheroc



Re DMO Design Lover Long Longringe



I am writing this letterto say what an Enjoyable experience I had at DMD Design, whilst shopping for a gift. The shop is full of lovely things for sale and with a chance to have a glass of wine whilst browsing and Challing to other customers and Diene, made it a nice environment to be in. The shop is a credit to Diane. I look Forward to visiting again.

Many Chanks

# NIGEL EVANS MP DEPUTY SPEAKER



# HOUSE OF COMMONS

The Administration and Licensing Officer Ribble Valley Borough Council Council Offices Church Walk Clitheroe BB7 2RA

Our Ref: NE44776

24 August 2020

To whom it may concern,

I am writing to you today to provide a letter of support for a constituent of mine, Diane Despard, who is looking to obtain an alcohol license.

My constituent is the owner of DMD Design which is an art gallery and retailer of highend interior pieces. My constituent has a particular focus on art produced by local artists and the value of art ranges from £500 to £2,000.

With the overwhelming popularity of online shopping & as customers have become more sophisticated and demand more from their shopping experience. Diane has acknowledged this and would like to offer a personalised shopping experience to ensure customer satisfaction.

As you may know, this is never more relevant than in a gallery type setting where customers are spending time making decisions on the purchase of art & high value products. Offering them refreshment while they do is the ultimate customer service and the reason for an application for alcohol sales.

My constituent also intends to hold workshops, art exhibitions and viewings where alcohol will be provided and she is hoping that it will be an additional source of income to help the business thrive.

In light of this, I offer my full support for Diane in acquiring an alcohol license and I wish her the best of luck going forward.

Nigel Evans – MP for the Ribble Valley Deputy Speaker of the House of Commons

MEMBER OF PARLIAMENT FOR THE RIBBLE VALLEY
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