

Your chance to have your say



What will the Ribble Valley look like in the future?

In a changing world, important decisions need to be made soon about houses, jobs, shops, services, the future of our town centres, our villages and countryside and how we will travel around.

These are important to everyone who lives and works here, now and in the future.

Your Council is starting to put together plans that will guide future building and development into the most appropriate places over the next twenty years.

We need your help

How do you want Ribble Valley to look five, ten and even twenty years from now?

Together we can make the right choices





Living in the Valley

Decent homes are important to everyone. What types of new houses should we build in the future and where should they go? Should they go mostly into the main towns, on the edges of towns, in the villages or in open fields and countryside? When building new homes we also have to think about:

- Where best to place services such as shops, schools, water and other facilities.
- What should we do about commuting? A lot of local people regularly travel out of the borough to work. Should we try to minimise commuting by car, reduce the amount of new road building and make the most of public transport?
- With local house prices rising fast many local people are having problems finding a home at all. What should be done about affordability?



Photograph courtesy of BAE Systems.

Working in the Valley

Plans also have to be made for future jobs in the area. New and existing firms need sites and buildings, suitably qualified labour and good transport links. The right kind of land is in short supply. Should we put new workplaces on large sites at the edges of towns, or by the main roads, or elsewhere? We need to make efforts to cut down on the large amount of

commuting we currently do to help avoid congestion and pollution and make the new job opportunities accessible to all. If the only suitable sites are on Greenfield sites should they go there? How should the agricultural economy and its needs be treated?

Travelling in the Valley

We all need to get around for work, for shopping, and lots of other reasons but increasing car use causes congestion and pollution. It's also more difficult to get around for those without a car. Should we put new developments near to bus and rail routes? Would this deter new businesses and if so what should we do? What do you think of the current public transport system in the area?



Services and Shopping in the Valley

What is the future of our local shopping centres? There is fierce competition in the area and many travel outside the borough to shop. What should be done about this? What do you think about shops and other services in the villages and outlying parts of the area. Should they all be supported and, if so, how?



The Environment

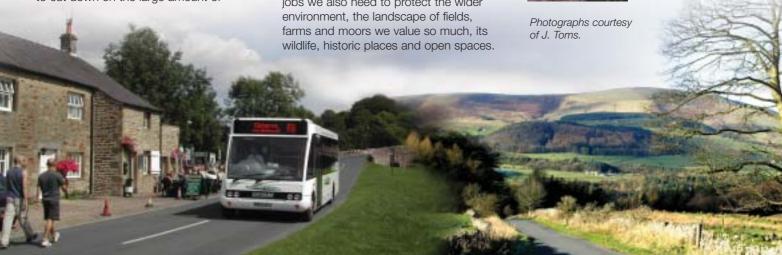
While we will need more homes and jobs we also need to protect the wider environment, the landscape of fields, farms and moors we value so much, its How should we adapt them to modern needs and how could new development best make a contribution? How should we handle the conflicting issues such as 'green'energy vs visual impact presented by renewable energy, such as windfarms? How should we encourage EcoHomes to be built? What should be done to protect the open spaces of the borough? How should future protection of our built heritage, such as listed buildings and historic places be approached? What should be done to protect those buildings that aren't listed but are of townscape merit?



Visiting the Valley

The impact of development on tourism also needs to be considered. How should tourism in the Ribble Valley be developed? Should major tourist attractions in the borough be promoted? Should the conversion of existing buildings into holiday lets be allowed? Should new caravan sites be developed or existing sites be expanded? What will the effect of future tourism be on housing and services as well as transport issues? Should existing tourist attractions be promoted further or should future development of new and existing tourism facilities be restricted? What will be the effect of tourism development on areas of natural beauty?





Please give	your answers to	the following	statements b	v tickina	one box that best re	presents your o	nninion.
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Н	OMES	GREAT IDEA	GOOD Idea	NEITHER GOOD Nor Bad	BAD IDEA	TERRIBLE IDEA
Q1	All new housing developments of whatever size should have some affordable housing for local needs within them.					
	All new housing should be concentrated in the major settlements of Clitheroe, Longridge and Whalley.					
	Development should be promoted in Wilpshire as it is part of the main urban area within the Regional Spatial Plan.					
	Only affordable local needs housing should be put in villages.					
	Conversions of farm buildings to housing should be restricted for affordable local needs only.					
	Housing should be built on the open countryside if the sites there are suitable.					
	Housing should be allowed to develop wherever developers wish to build.					
	Housing should only be developed where the necessary services e.g. shops and schools already there can cope.					
V	/ORK	GREAT IDEA	GOOD IDEA	NEITHER GOOD NOR BAD	BAD IDEA	TERRIBLE IDEA
Q3	New workspace should only go on sites within or on the edge of the major settlements of Clitheroe, Langho and Whalley.					
	Businesses should only go on sites adjacent to the main roads.					
	Older factory sites may be reused for other things, such as housing.					
	Older factory sites should always be retained for new businesses.					
	new businesses. New factories and offices should only go on previously					
	new businesses. New factories and offices should only go on previously developed (Brownfield) sites. Some new businesses should go on Greenfield sites if these					
	new businesses. New factories and offices should only go on previously developed (Brownfield) sites. Some new businesses should go on Greenfield sites if these are the most suitable. Some new businesses should be located in or on the					

Please give your answers to the following statements by ticking one box that best represents your opinion.								
TF	RAVEL	GREAT Idea	GOOD Idea	NEITHER GOOD Nor Bad	BAD Idea	TERRIBLE IDEA		
Q5	Land should be protected to allow existing roads to be widened to take more traffic.							
	Our existing roads should not be expanded or widened.							
	Better footpaths and cycleways should be provided with development.							
	New businesses and housing should be put near to bus and train stops or on main roads.							
	Major new development should improve access to public transport services including rail.							
Q6	If you have any other comments to make on this issue,	please add o	comments be	elow or enclose	an addition	nal sheet.		

S	HOPS AND FACILITIES	GREAT IDEA	GOOD Idea	NEITHER GOOD NOR BAD	BAD Idea	TERRIBLE IDEA
Q7	The conversion of village shops and post offices to other uses should be resisted.					
	Village facilities such as shops should be converted to other uses such as houses if they are no longer used.					
	Multiple uses of buildings eg shops or post offices in village halls should be encouraged.					
	Facilities for mobile services should be provided for places which have lost their permanent shops.					
	Current town centre and local shops should be retained.					
	New shopping developments should be put into existing town centres.					
	Use of technology e.g. Internet shopping should be encouraged to provide facilities to villages and isolated areas.					
Q8	If you have any other comments to make on this issue,	please add o	comments be	elow or enclose	an additio	nal sheet.

Please give your answers to the following statements by ticking one box that best represents your opinion.	
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FL	NVIRONMENT	GREAT Idea	GOOD IDEA	NEITHER GOOD NOR BAD	BAD Idea	TERRIBLE IDEA
Q 9	New development should contribute funds for environmental improvements.					
	All new development should be energy efficient and minimise its impact on the environment.					
	Greenfield sites should always be protected wherever possible.					
	All older buildings should always be retained and, if necessary, converted to new uses.					
	Design should be of the highest quality with considered use of style and materials.					
	The conservation of wildlife and protected habitats should always take precedence in deciding the location of new development.					
210	If you have any other comments to make on this issue,	, please add	comments b	elow or enclose	e an addition	nal sheet.
VI	SITING AND TOURISM	GREAT Idea	GOOD IDEA	NEITHER GOOD NOR BAD	BAD Idea	TERRIBLE IDEA
211	Developing visitor facilities in the Ribble Valley should be seen as a priority.					
	New tourist caravan sites should be allowed.					
	New tourism facilities should be focused into existing towns and villages.					
	Tourism related farm diversification should be encouraged.					
	Only sustainable/green tourism development should be permitted.					
Q12	If you have any other comments to make on this issue,	please add	comments b	elow or enclose	an addition	nal sheet.
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POTENTIAL FUTURE SCENARIOS

Six potential future scenarios have been put together to guide further discussion over future possibilities for Ribble Valley. Using the same rating system as above, please tick one of the 5 options for each scenario and feel free to add any other comments under scenario 6.

Q13	SCENARIO 1: All new housing and fut and Whalley as they have the roads an existing shopping centres and other se	nd other									dge
		GREAT IDEA		GOOD Idea		NEITHER GOOD NOR BAD		BAD Idea		TERRIBLE Idea	
Q14	SCENARIO 2: Most new development larger villages, which have good road actions and the state of										
	developments.	GREAT IDEA		GOOD IDEA		NEITHER GOOD Nor Bad		BAD IDEA		TERRIBLE Idea	
Q15	SCENARIO 3: A variety of sites for busites to ease the burden on the existing				ld be place	ed near to mai	n road and	l rail le	ocations on G	reenfield	
		GREAT Idea		GOOD IDEA		NEITHER GOOD Nor Bad		BAD IDEA		TERRIBLE Idea	
Q16	SCENARIO 4: Villages should be allow would help support their local services			trips to			re housing	and k	ousiness sites		
		GREAT IDEA		GOOD IDEA		NEITHER GOOD NOR BAD		BAD IDEA		TERRIBLE IDEA	
Q17	SCENARIO 5: New development, who developers and landowners wish.		r housing, fa		s or other		oe allowed		cate wherever		
	developers and landowners wish.	GREAT IDEA		GOOD IDEA		NEITHER GOOD Nor Bad		BAD IDEA		TERRIBLE IDEA	
Q 18	SCENARIO 6: A balanced scenario that	at incor	porates asp	ects o	of scenario	's 1-5 above.					
		GREAT IDEA		GOOD IDEA		NEITHER GOOD Nor Bad		BAD IDEA		TERRIBLE Idea	
Q19	What would your 'balanced scenar	rio' be?	Please co	mmer	nt below a	and feel free t	o use extr	a pa	ges.		
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If you have a reference number already, please include this here									IBBLE VAI		