

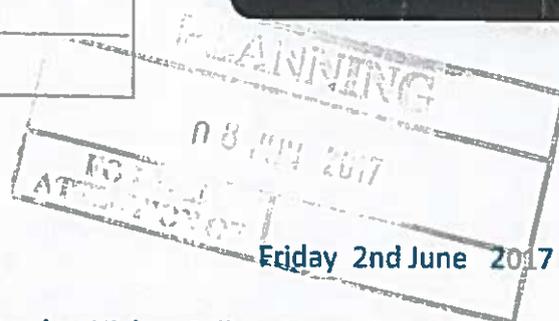
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DIRECTOR OF
COMMUNITY SERVICES

- 8 JUN 2017

FAO

Chief Planning Officer
Forward Planning Dept
RVBC Council Offices
Clitheroe
BB7 2RA



RVBC Forward Planning Re: Site 10 Employment land at Higher College Farm. (Mark Hurst)
EAL3 Regulation 19 . ' HED DPD PUBLICATION CONSULTATION'

We oppose the above site proposed for Hothersall. The site is adjacent to a number of protected Heritage woodland and reservoir sites on the eastern boundary of the Forest of Bowland AONB which can be seen for miles around beyond the protected Reservoirs. Longridge promotes itself as the "Gateway to the Ribble Valley and AONB ", this development site cannot be good for Ribble Valley Tourism or local hospitality trades. We have a number of businesses in Longridge supported by Tourists, Visitors and Local Residents from the Ribble Valley area our customers do not want to see the countryside ruined by Industrial developments and neither do we.

1. Industry in Hothersall will cause loss of trade to businesses reliant on Tourism
2. Industrial development is completely out of character for open countryside
3. Proposed site could support future Industrial growth
4. The site is over 7 miles from the motorways
5. Accidents occur regularly on Blackburn Road
6. Additional traffic will cause noise disruption for locals, residents and schools
7. HGV and other Goods traffic will increase pollution through villages beyond Longridge
8. HGV's will pass through a number of protected Conservation sites
9. Suitable empty Units and development sites are available nearer Motorways and on the A59 corridor
10. Open views from Heritage sites and the AONB will be ruined

In essence an 'Employment Site Allocation' for Industrial Distribution and Manufacturing is entirely inappropriate in this location.

