EAL3 res resp 29.

Chief Planning Officer
Forward Planning Dept
RVBC Council Offices
Clitheroe
BB7 2RA

1/6/2017

RVBC Ref; Forward Planning. Mark Hurst Site 10 Employment land at Higher College Farm. EAL3 Regulation 19. 'HED DPD PUBLICATION CONSULTATION'

We are writing to formally oppose the above 'Site Allocation' in Hothersall. The site is adjacent to a number of protected Heritage woodland and reservoir sites on the eastern fringe of the Forest of Bowland Area of Outstanding Beauty which can be seen from our house beyond the Reservoirs. Longridge promotes itself as the "Gateway to the Ribble Valley", this cannot be good for Ribble Valley Tourism or local hospitality businesses, We have two restaurants in the Ribble Valley and do not want to see the area decimated by Industrial developments and neither do our customers.

The 'Site Allocation' for Industrial Distribution, Warehousing and Manufacturing is entirely inappropriate, our objections are;

- Industrialisation of countryside is totally at odds with Ribble Valley promotion of Tourism
- Industry of the type suggested are completely out of character for open fields
- Proposed site could encourage future expansion
- M6 and M65 are over 7 and 15 miles respectively from site
- Accidents on this stretch of road occur regularly
- Through traffic will cause noise disruption for locals, residents and schools
- HGV and other Goods traffic will increase pollution on all through routes
- Heavy through traffic will pass though a number of protected Conservation sites
- Other more suitable site locations nearer Motorways and major Trunk roads
- Open views from Heritage sites and the AONB will be decimated

