

# Be part of the premier guide to Ribble Valley

## 2027-2028 Ribble Valley Visitor Guide : A Two Year Guide

We are currently working on the next edition of the popular 'Love Ribble Valley' visitor guide and we would love your business to feature.

The guide aims to capture all that is good about Ribble Valley, its beautiful scenery and the amazing range of places to stay and experiences to enjoy.

The guide is widely distributed both in Ribble Valley and beyond, in targeted campaigns, and it mailed out on demand. (more details about distribution are available on request)

We have endeavoured to keep advertising rates to a minimum, this being a not-for-profit publication.

And another way we are trying to keep costs down is to produce a guide that will last for two years.

Our view is that the visitor guide belongs, very much, to the advertisers and this will be reflected in the editorial content. Should you choose to advertise, we welcome your suggestions on editorial features.

We do hope that you choose to feature in our next edition of the guide. Please note the closing date for advertising is 31st October 2026.

Please note there is a 10% discount on the rates for advertising in the guide for Ribble Valley Tourism Association members, and discounts also apply for multiple advertisements.

Please let me know if you would like me to visit you to discuss your specific requirements.

Yours faithfully,

### Tom Pridmore

Tourism and Events Officer  
Ribble Valley Borough Council



### Return completed form by 31st October 2026 to:

Tom Pridmore, Ribble Valley Borough Council, Church Walk, Clitheroe, Lancashire BB7 2RA  
or [tom.pridmore@ribblevalley.gov.uk](mailto:tom.pridmore@ribblevalley.gov.uk)

If you have any further questions please contact:  
Tom Pridmore on 01200 414 496 or [tom.pridmore@ribblevalley.gov.uk](mailto:tom.pridmore@ribblevalley.gov.uk)



Ribble Valley  
Borough Council

[www.ribblevalley.gov.uk](http://www.ribblevalley.gov.uk)

# Prices Please tick

|                          | Size               | 2026 | W x H                      |
|--------------------------|--------------------|------|----------------------------|
| <input type="checkbox"/> | Eat out listing    | £55  | Standard Format            |
| <input type="checkbox"/> | Where to Stay      | £110 | Standard Format - 1/3 page |
| <input type="checkbox"/> | Quarter            | £175 | 93 x 136.5mm               |
| <input type="checkbox"/> | Half               | £275 | 194 x 136.5mm              |
| <input type="checkbox"/> | Full               | £355 | 210 x 297mm *              |
| <input type="checkbox"/> | Double Page Spread | £595 | 420 x 297mm *              |

All Prices plus VAT. \* include 3mm bleed + be aware of the page gutter

Note: Closing date for advertising is 31st October 2026

## Discounts

- Members of Ribble Valley Tourism Association receive 10% off rates.
- Multiple advertisements (Prices available on request)

# Artwork

- ☐ **To be supplied**  
(pdf, jpg, tiff, eps formats at 300dpi)  
  
Completed hi-res artwork can be sent by emailed to **graphics@burnley.gov.uk**.
- ☐ **Repeat advert**  
Repeat your previous advert with no changes.
- ☐ **New design required**  
We can design your advert for you.  
  
All images and logos to be supplied at 300dpi finished size on disk or via email to **graphics@burnley.gov.uk**

# Establishment Contact Details Please complete ALL of this form in BLOCK CAPITALS

**Establishment name:**

**Contact name:**

**Address:**

**Postcode:**

**Tel:**

**Email:**

## Signature & Declaration

Please insert my entry in the Ribble Valley Guide 2027-28.  
I agree to pay for the size of advertisement that I have indicated or as agreed if requiring combinations of adverts.

- I declare that the information submitted is true.
- I have read, understood and agreed to the terms and conditions.

**Authorised signature**

**Print name**

**Date**

# Terms & Conditions

Important information, which you must read carefully before submitting your booking form. Please retain a copy for your records

- 1. Quality Standards/Accreditation**  
All establishments using a quality accreditation in their advertisement, should have been inspected by a recognised quality assurance scheme.
- 2. Advertisement entries**  
Positions of advertisements cannot be guaranteed and the council reserves the right to decide positioning of any advertisement.

- 3. Proofs**  
Proofs of all entries will be submitted to advertisers for final checking as a colour proof. Any corrections to proofs must be clearly indicated, signed for and returned by the required date. Ribble Valley Borough Council can accept no liabilities for errors not so corrected. Proofs not returned will be assumed to be passed for publication.
- 4. Cancellations**  
Cancellations cannot be accepted after the booking closing date.
- 5. Trade descriptions**  
Advertisers are responsible for ensuring all information supplied complies with the Trade Descriptions Act 1968.

- 6. Copyright**  
All advertisers shall be responsible for, and shall indemnify Ribble Valley Borough Council, against all losses, damages, costs and expenses by reason or because of any liable or infringement of copyright due to copy/artwork and/or photographs supplied by the advertiser, which is, or are, used for publication in print in the guide.
- 7. Invoicing**  
Invoices for the cost of your entry and any artwork charges will be payable 14 days from day of invoice.
- 8. Prices**  
As these guides will have a potential shelf life of more than one year, fees and prices should not be featured in advertisements.