Development Areas; detailed application;  
1.Kirk Mill  
2.Modern Factory Site  
3.Malt Klin House Field  
4.Fomer Cricket Ground  
5.Field South of the Village

Study Area

Public Right of Way: Footpath

Public Rights of Way: Bridleway

Viewpoint location and reference

Notes
Photomontages illustrate proposals at year 1 in the season of the original photography. Photomontages are illustrative of the proposals set out in the following documents. Details illustrated are based on assumptions within the proposed design parameters.

1. 5Plus report 05024_Chipping Design and Access Statement Chapter 7.10 The detailed application. Rev 1.
2. Camlin Lonsdale drawing 660/301-302 Chipping Detailed Masterplan, Rev C.
6. Westwood report Kirk MK Chipping Chipping Brook Modeling Study Draft report V1.0 April 2012 (Treament of Main Access Bridge).

Summary of methodology:
Photomontages produced in accordance with Landscape Institute Advice note 011/1 ‘Photography and photomontage in landscape and visual impact assessment’ and the Landscape Institute’s OLWA 3.
1. 50mm lens photography taken; panoramic photography is digitally spliced, without distorting perspective.
2. 3D CAD Modeling of proposals and selected site context
3. Scaling and positioning of the proposed elements within image determined by means of mathematical formulae and sections.
4. Model image overlaid onto and aligned with photography in reference to the above calculations and tested using fixed model reference points.
5. Rendering software (Photoshop) used to remove or reconstruct existing elements; render proposed elements and replace existing foreground features in image.
6. Where view of development is filtered by vegetation or temporary objects, ridge lines are diagrammatically highlighted.

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PHOTOMONTAGES FIGURE 1: Viewpoint Locations

1:5000 @ A3  
27 February 2014

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Viewpoint Data:
OS Grid reference: 6200 4395
Time and Date: 13/03, 7 May 2013
Weather/atmospheric conditions: Bright slightly cloudy conditions with good visibility
Height above ground: 1.70m
Camera and Lens: Digital SLR with fixed lens 50mm equivalent
Correct viewing: Pan across image at viewing distance of approximately 500mm (at A3)

Proposed development within photograph:
Hotel and spa facilities introduced to the valley floor location in the middle distance. Areas of housing proposed in the middle distance to the west of the wooded clough.

Existing View:
Rural view with the built form of the village creating interest in the middle distance. Longridge Fell visible as a skyline element.

Predicted Visibility:
Filtered views of replacement of large scale industrial sheds in the base of the valley with structures more in keeping with the scale and massing of the village.

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PHOTOMONTAGES: VIEW POINT 660v3
View south from Hill top on FPI
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CL DIG NO: 660_Chipping_PM Figures140104.pdf

CAMLIN LONSDALE
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Viewpoint Data:

OS Grid reference: 6195 4360
Time and Date: 1237, 7 May 2013
Weather/atmospheric conditions: Bright sunny conditions with good visibility
Height above ground: 1.70m
Camera and Lens: Digital SLR with fixed lens 50mm equivalent
Correct viewing: Pan across image at viewing distance of approximately 400mm (at A3)

Proposed development within photograph: Renovation works associated with the listed mill building in the foreground (right). External works to the setting of the mill in the middle of the view. Replacement of the modern industrial shed (middle left) with new public open space.
Existing View: Heart of Kirk Mill Conservation Area. Attractive historic buildings degraded by poor external setting and modern industrial buildings
Predicted Visibility: Removal of derelict buildings and proposed external works will enhance the quality of the Conservation Area. Emerging view of Spa.
Viewpoint Data:
OS Grid reference: 6205.4350
Time and Date: 12:33, 7 May 2013
Weather/atmospheric conditions: Bright sunny conditions with very good visibility
Height above ground: 1.70m
Camera and Lens: Digital SLR with fixed lens 50mm equivalent
Correct viewing: Pan across image at viewing distance of approximately 400mm (at A3)

Proposed development within photograph:
Renovation and external works associated with the listed mill building in the middle distance. Replacement of the modern industrial shed (foreground right) with new public open space.

Existing View:
Kirk Mill Conservation Area. Attractive historic buildings degraded by poor external setting and modern industrial buildings

Predicted Visibility:
Removal of derelict buildings and proposed external works will enhance the quality of the Conservation Area.
Viewpoint Data:
OS Grid reference: 6205 4345
Time and Date: 12:25, 7 May 2013
Weather/atmospheric conditions: Bright sunny conditions with good visibility.
Height above ground: 1.70m
Camera and Lens: Digital SLR with fixed lens 50mm equivalent
Correct viewing: Pan across image at viewing distance of approximately 400mm (at A3)

Proposed development within photograph:
Removal of large scale industrial sheds. Introduction of new access route (to left of view), and leisure facilities at base of valley.
Existing View:
Existing village view towards fells with a marked degrading elements in foreground/middle distance.
Predicted Visibility:
Heavily filtered views of proposed leisure facilities and new access route. Recent development in the foreground not associated with this application causes localised visual obstruction, restricting onward views across site.
Photomontage illustrating proposals

**Viewpoint Data:**

OS Grid reference: 6220 4335
Time and Date: 12:18, 7 May 2013
Weather/atmospheric conditions: Bright sunny conditions with good visibility
Height above ground: 1.70m
Camera and Lens: Digital SLR with fixed lens 50mm equivalent
Correct viewing: Pan across image at viewing distance of approximately 300mm (at A3)

**Proposed development within photograph:**

Removal of industrial sheds in middle distance. Introduction of leisure related buildings and car park in middle distance

**Existing View:**

Attractive village view towards the fells to the north, marred by the large-scale industrial buildings that are out of context with their setting

**Predicted Visibility:**

Removal of industrial buildings will improve the quality of the view. Introduction of new built form is sympathetic to the scale and materials of its setting and will become increasingly screened by the maturing intervening planting.

The car park will not be visible from this location.
Existing View:

Cricket pavilion, car parking and new access route.

Viewpoint Data:
OS Grid reference: 62524 42906
Time and Date: 13:56, 7 May 2013
Weather/atmospheric conditions: Bright conditions with good visibility.
Height above ground: 1.70m
Camera and Lens: Digital SLR with fixed lens 50mm equivalent
Correct viewing: Pan across image at viewing distance of approximately 400mm (at A3)

Proposed development within photograph:
Cricket pavilion, car parking and new access route.

Existing View:
Charterful southern threshold to the village containing landscape elements characteristic of the local character area.

Predicted Visibility:
Existing bridge will become more visible due to the recommended removal of scrub regeneration to the middle distance of the view. Filtered views of the cricket pavilion and associated parking in the middle distance (centre right) will be heavily screened by existing vegetation associated with the river corridor and proposed planting along the site boundary.

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PHOTOMONTAGES: VIEW POINT 660a/22
View northeast along Longridge Road

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